

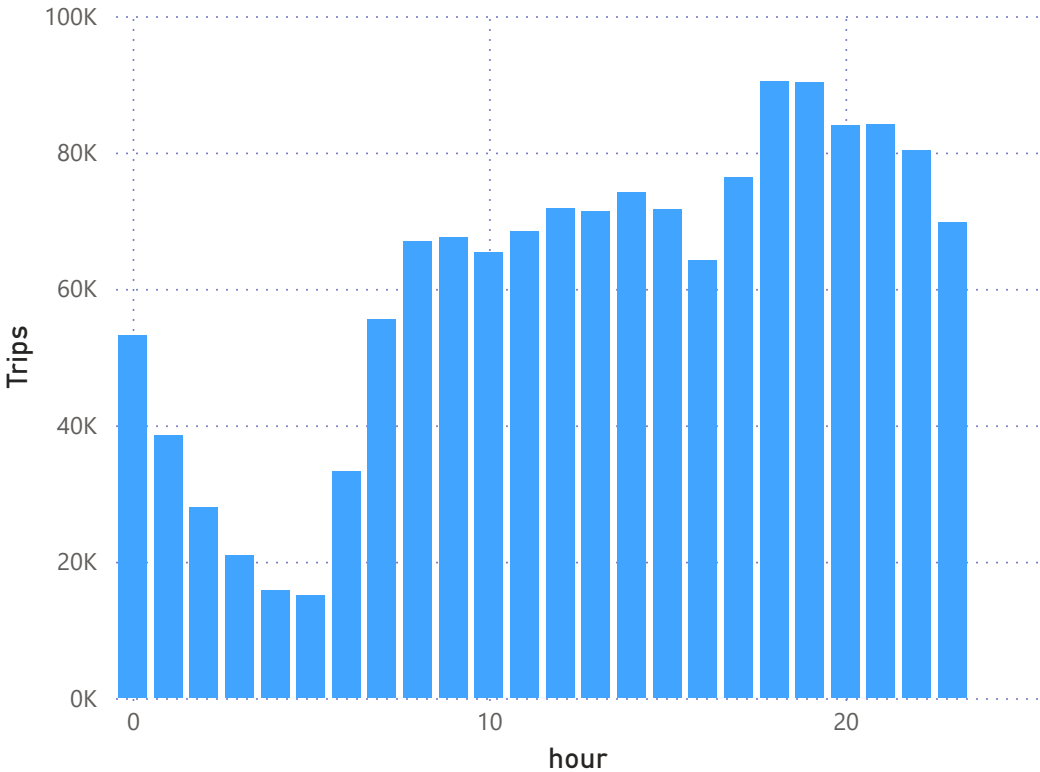
NYC TAXI DEMAND & TRIP ANALYTICS

- Evening hours (6–10 PM) show the highest taxi demand, indicating strong post-work travel patterns.
- Peak periods experience longer average trip durations, suggesting congestion during high-demand windows.
- Most trips involve single passengers, highlighting an opportunity for ride-sharing optimization

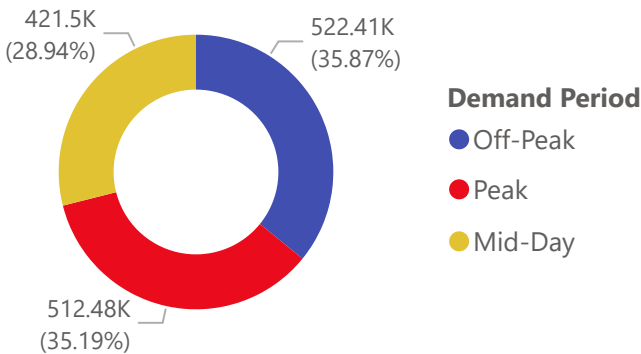
1.46M

Total number of trips

Trips by hour



Split by Demand Period



Avg Trip Duration by Demand Period

