



PIZZA SALES REPORT

pizza_category

All

01-01-2015

31-12-2015

HOME

BEST/WORST SELLER

BUSSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, Fridays/Saturday/Thursday evenings.

MONTHS

There are **Maximum** orders from month of **July**, **May** and **January**.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales.

817.86K

Total Revenue

49574

Total Pizzas sold

21350

Total Orders

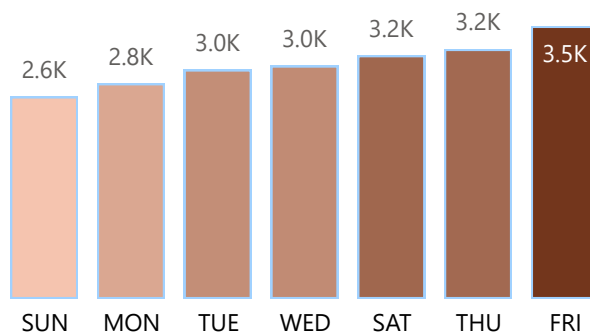
2.32

Avg pizzas per sold

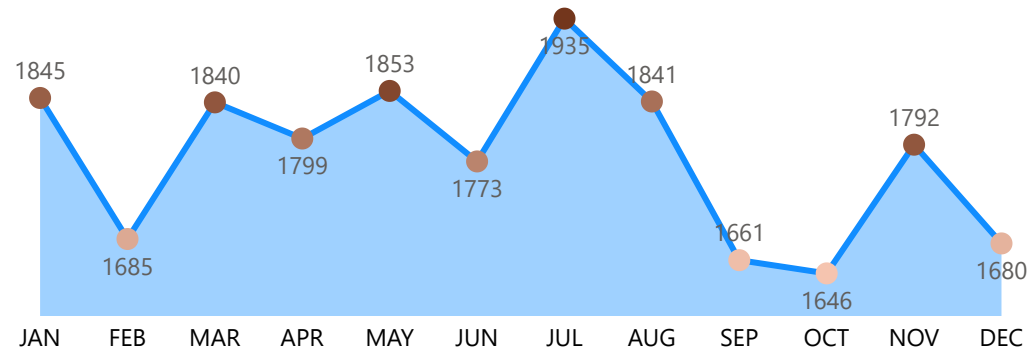
38.31

Avg order value

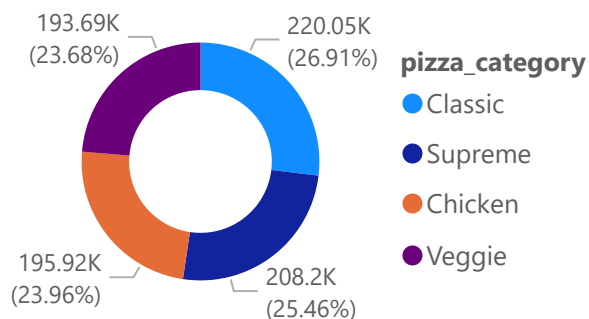
Daily Trend for Total Orders



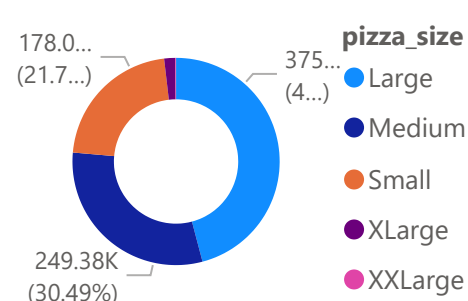
Monthly Trend for Total Orders



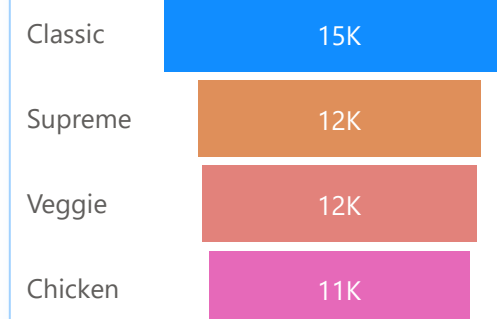
% of sales by pizza category



% of sales by pizza size



Total Pizzas sold by pizza_category





PIZZA SALES REPORT

pizza_category

All

01-01-2015

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HOME

BEST/WORST SELLER

BEST SELLERS

REVENUE

The Thai chicken Pizza Contributes to Maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities.

Total Orders

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SALES PERFORMANCE

REVENUE

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QUANTITY

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Total Orders

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817.86K

Total_Revenue

49574

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21350

Total Orders

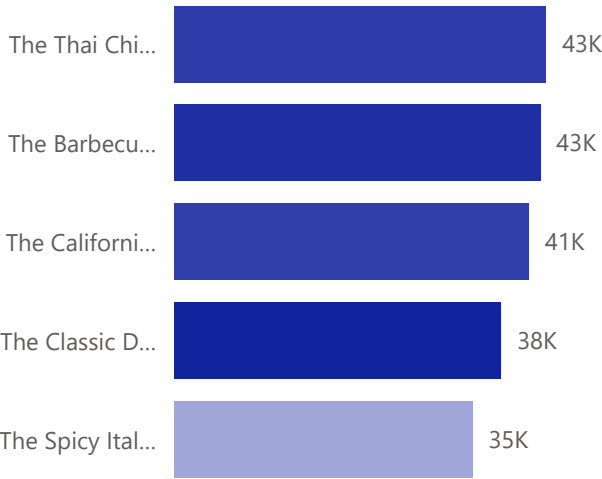
2.32

Avg pizzas per sold

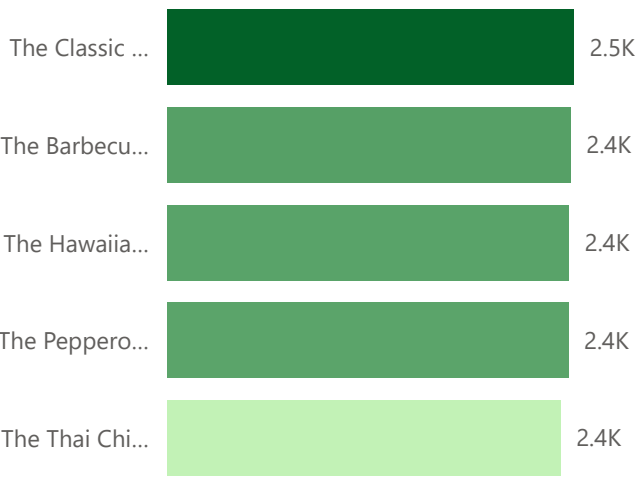
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Avg order value

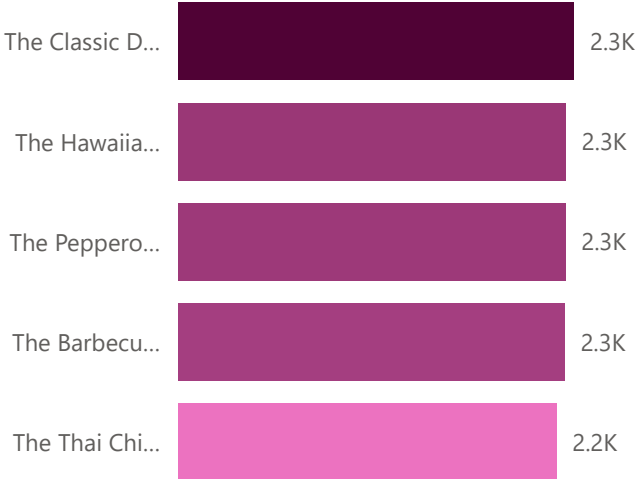
Top 5 Pizzas by revenue



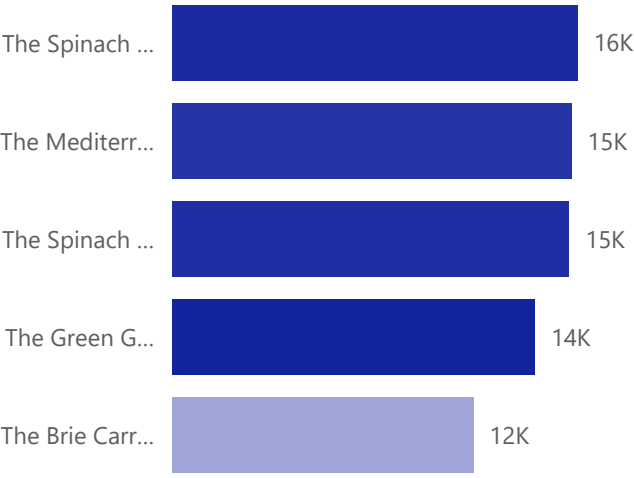
Top 5 Pizaas by Quantity



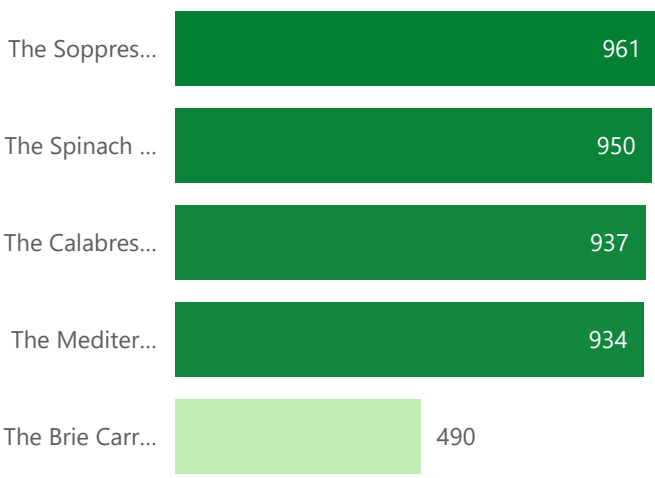
Top 5 Pizzas by Total orders



Bottom 5 pizzas by revenue



Bottom 5 pizzas by quantity



Bottom 5 pizzas by Total Orders

