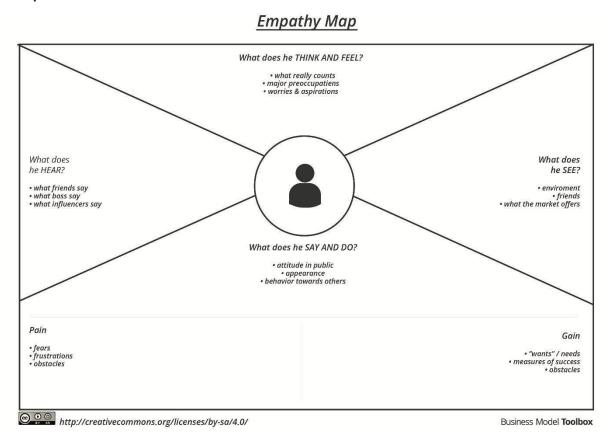
Ideation Phase Empathize & Discover

Date	19 July 2025
Team ID	LTVIP2025TMID44763
Project Name	BOOKNEST-WHERE STORIES NESTLE
Maximum Marks	4 Marks

Empathy Map Canvas:

Based on the provided information, it appears "Booknest: where stories nestle" is likely a platform or initiative focused on storytelling or literature. While the exact nature of "Booknest" isn't explicitly defined, the context suggests a connection to empathy mapping to understand its audience. An empathy map canvas is a tool used in design thinking to gain a deeper understanding of a user or customer, focusing on their thoughts, feelings, behaviors, and motivations.

Example:



Reference: https://www.mural.co/templates/empathy-map-canvas

Example: BOOKNEST-WHERE STORIES NESTLE

SAY THINK "I want to find books that truly inspire me." "Is this book worth my time and money?" "I love discovering new authors and genres." "How can I find books that match my mood?" "I wish the app had personalized recommendations." "I hope the app understands my preferences better." "It's important to me to read reviews before buying." "I wonder if other readers had similar experiences." "I want an easy way to organize my reading list." "Can I trust the reviews and ratings here?" **BookNest** DO FEEL Browse curated book lists and new releases da when discovering a new favorite book. Save favorite books to personal reading lists. rrustrated if recommendations don't match tastes. Write and read reviews to share opinions. Comforted by a community of like-minded readers. Use filters to find books by genre, author, or rating. Confident when making informed book choices. Share book recommendations with friends on social media. Inspired to read more and explore new genres.