Ideation Phase Brainstorm & Idea Prioritization Template

Date	19 July 2025
Team ID	LTVIP2025TMID44763
Project Name	BOOKNEST-WHERE STORIES NESTLE
Maximum Marks	4 Marks

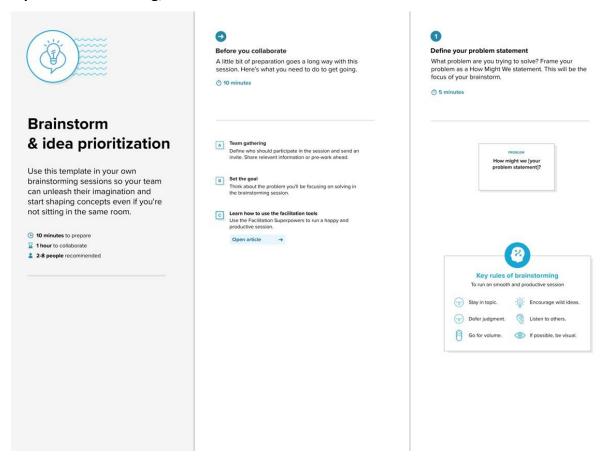
Brainstorm & Idea Prioritization Template:

BookNest, a platform described as "where readers gather and stories soar", seems dedicated to redefining the reading experience through combining personalized recommendations with community engagement. To further explore the potential of BookNest and its core concept, here's a brainstorming session on "mattering" within the context of the platform:

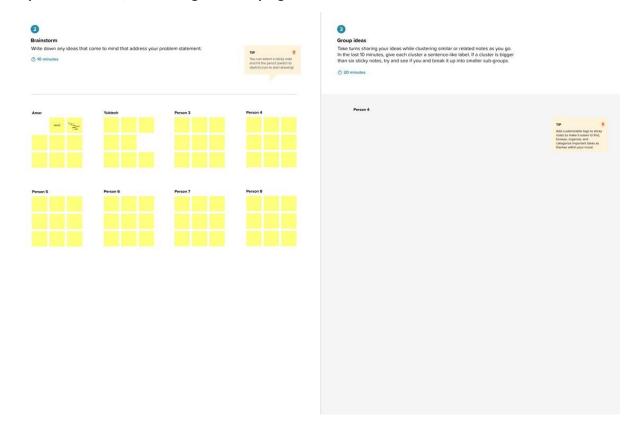
- I. Defining "Matter" within the BookNest Ecosystem
- Stories that Matter: How can BookNest identify and highlight stories that are particularly impactful, thought-provoking, or relevant to current societal issues?

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

Prioritize
You feast should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

© 20 minutes

