

## Ideation Phase

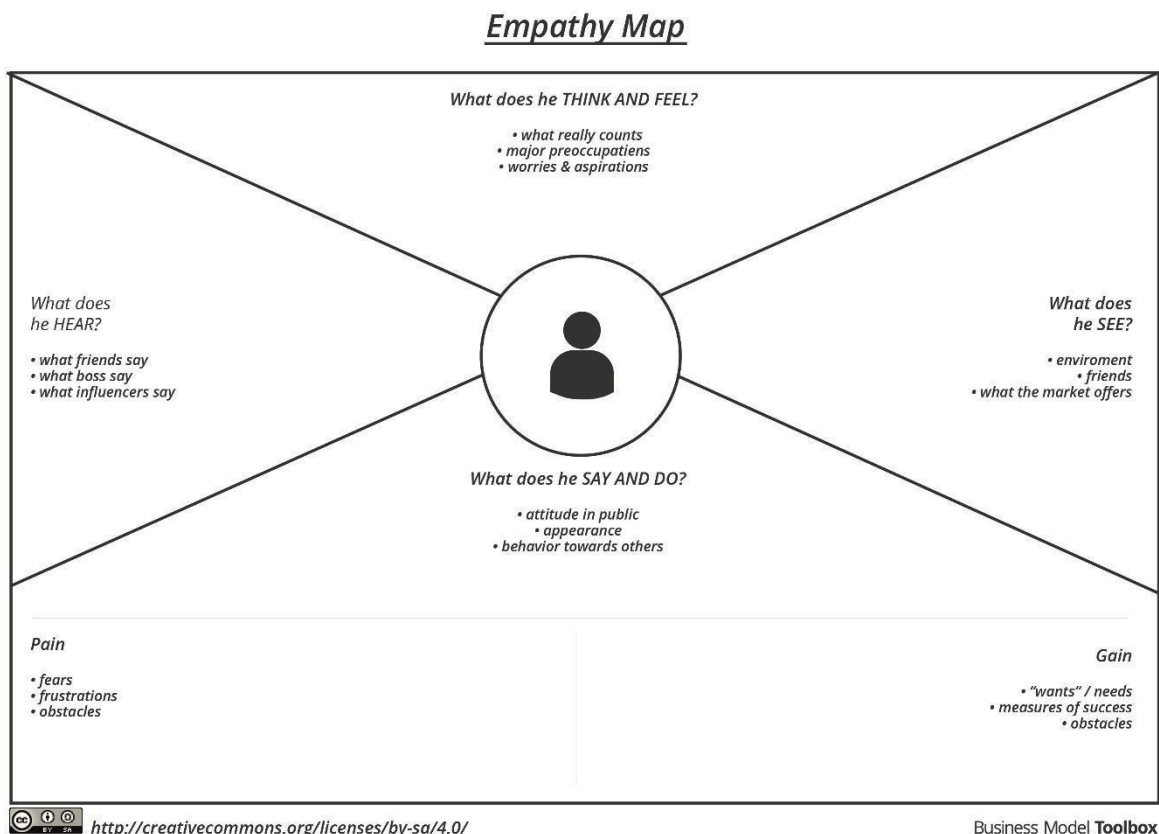
### Empathize & Discover

Date	19 July 2025
Team ID	LTVIP2025TMID44763
Project Name	BOOKNEST-WHERE STORIES NESTLE
Maximum Marks	4 Marks

#### Empathy Map Canvas:

Based on the provided information, it appears "Booknest: where stories nestle" is likely a platform or initiative focused on storytelling or literature. While the exact nature of "Booknest" isn't explicitly defined, the context suggests a connection to empathy mapping to understand its audience. An empathy map canvas is a tool used in design thinking to gain a deeper understanding of a user or customer, focusing on their thoughts, feelings, behaviors, and motivations.

#### Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

## Example: BOOKNEST-WHERE STORIES NESTLE

