

ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGSPOT LINK: <https://kbcafeteria30.blogspot.com/?m=1>

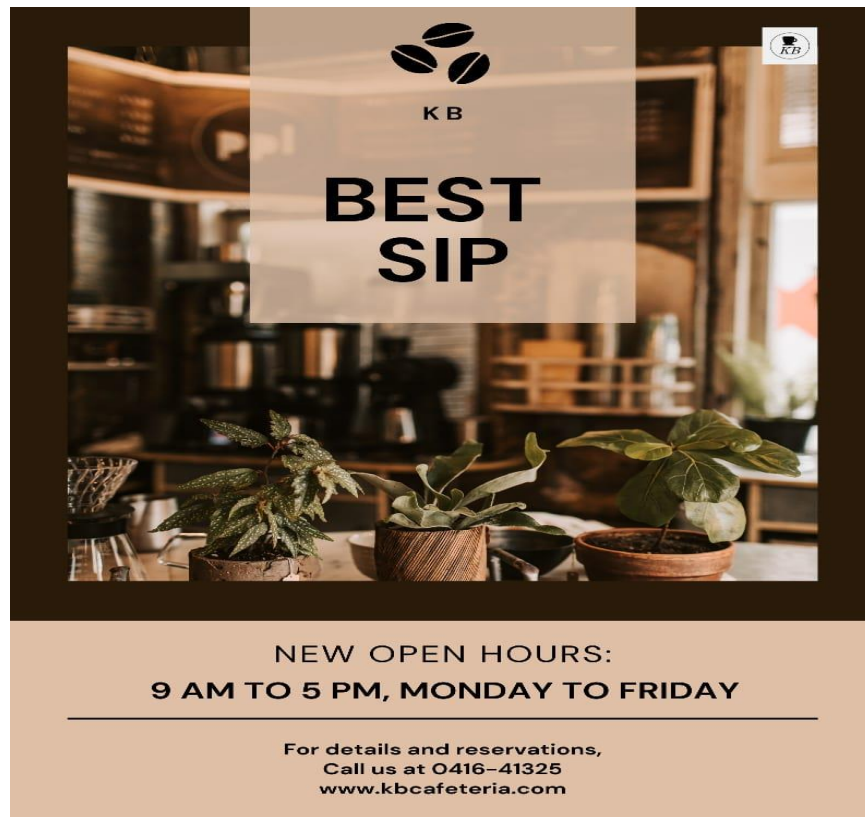
WORDPRESS LINK: <http://puviyarasi1985.wordpress.com/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

FACEBOOK LINK: <http://www.facebook.com/kbcafe19>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

