



FURNITURE SALES DASHBOARD



Overview

Total Sales

Total sales

Regionwise

Discount

Shipping

In these dashboards, the dataset of sales of furniture and office supplies between the years 2017 and 2020 has been used to create and infer the insights of their nature of sales across various countries/market.

*The data consists of unit price, quantity ordered, discount percent, shipping cost and order date as well as delivery date and many more features for each products and customers respectively.

*After comparing and analyzing each features among year wise, quarter wise and across the regions, there are gradual increase in the sales of furniture and other appliances from the year 2017 to 2020 and there will be further increase in the sales even after 2020.

Total Customers

795

Total order amount

\$4.13M

Total cost amount

\$8.2M

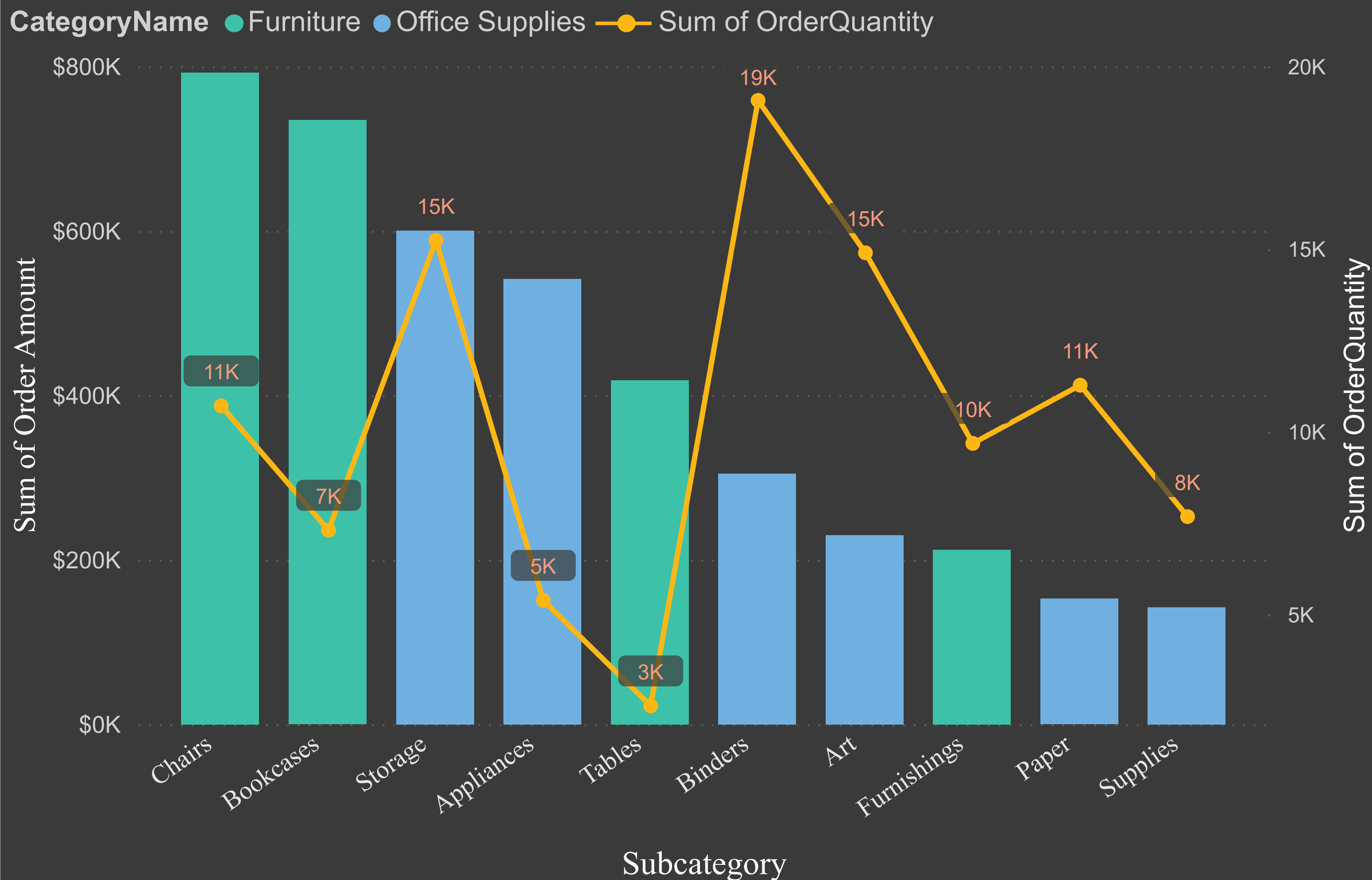
Total Discounted
amount

\$3.22M

Total
SalesOrderNumber

17719

Total Amount & Quantity - Categorywise



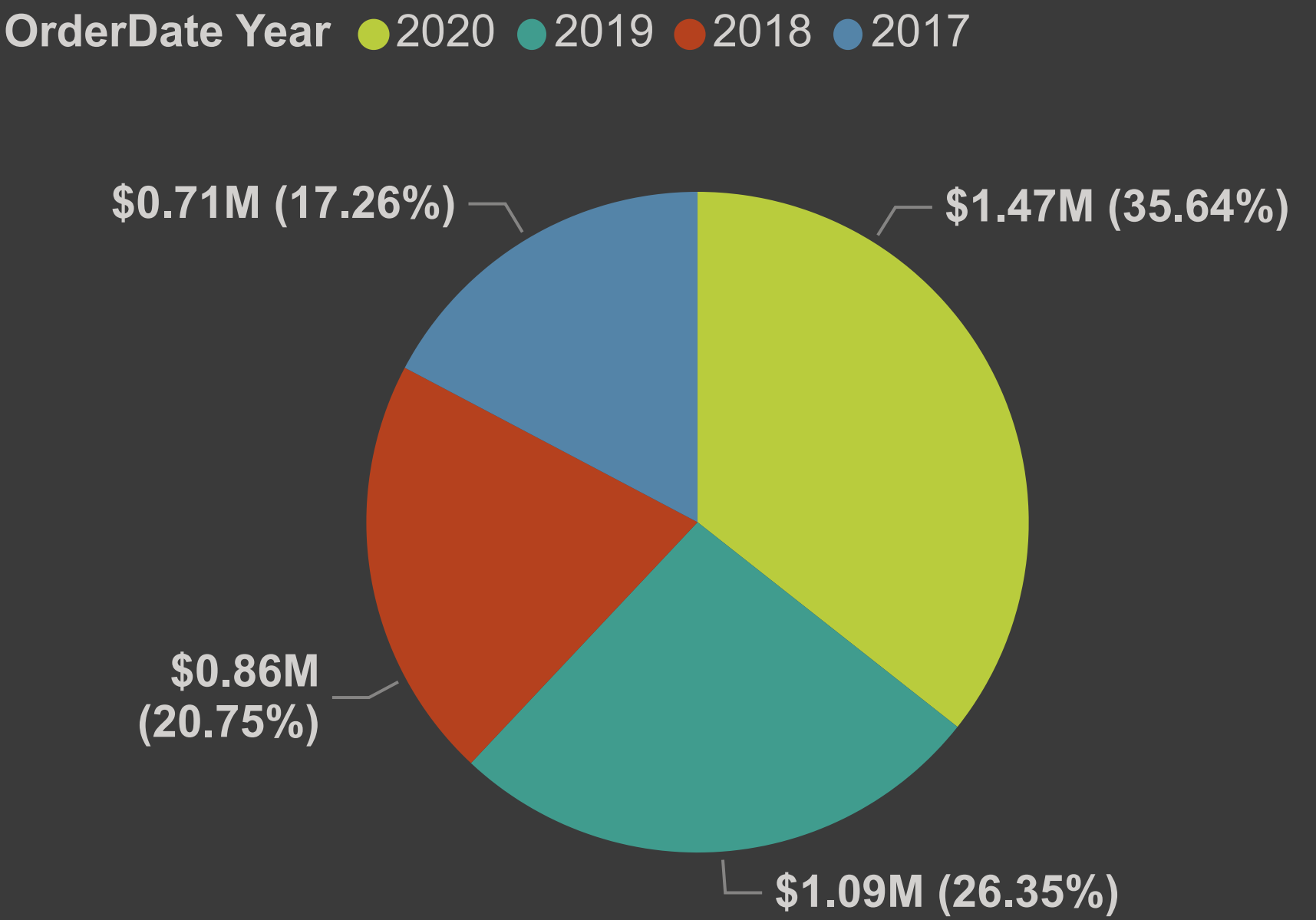
Product Category

- ☐ Select all
- ☐ Furniture
- ☐ Office Supplies

Year

- ☐ 2017
- ☐ 2018
- ☐ 2019
- ☐ 2020

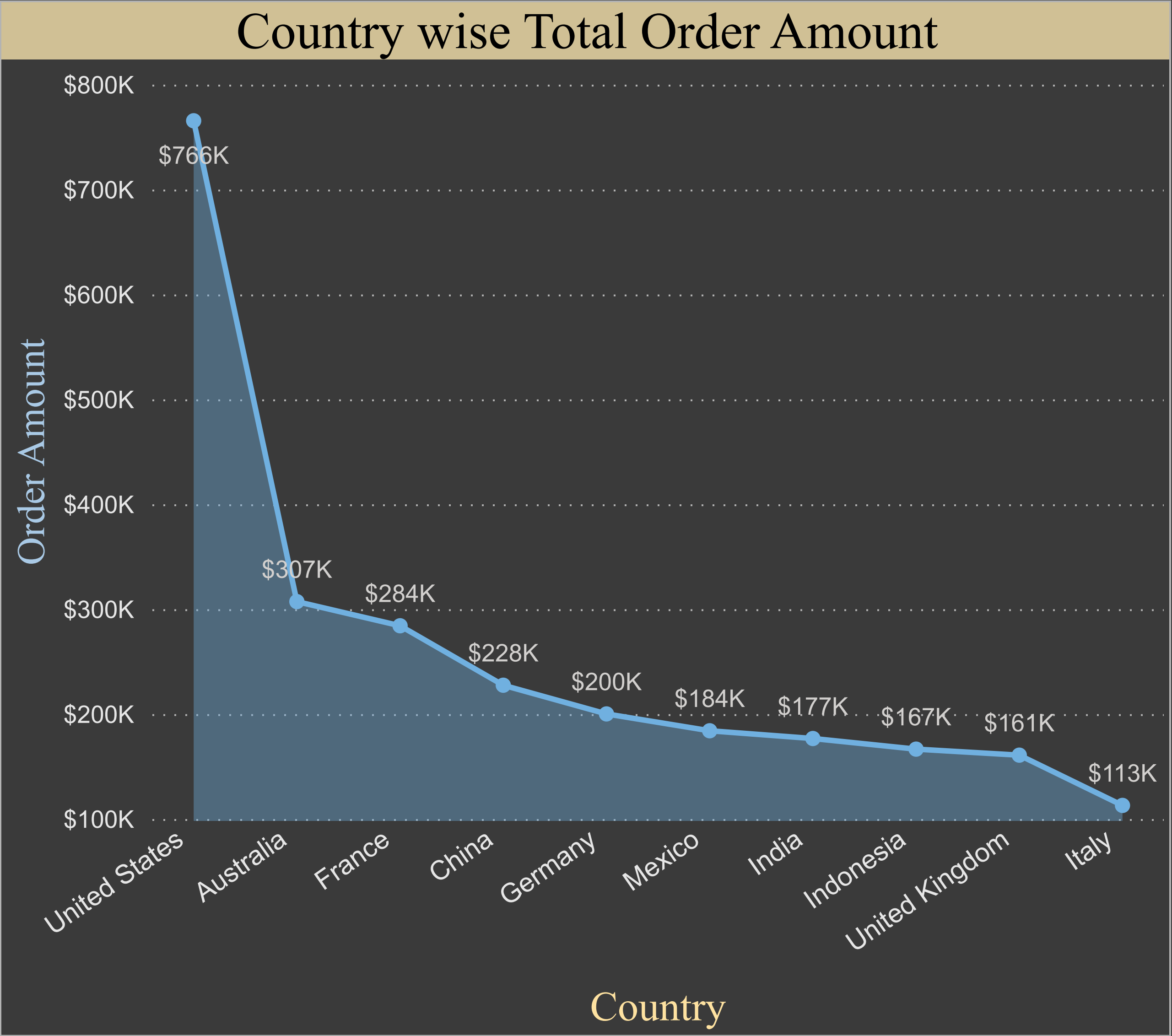
Year wise Total Order Amount



Max ordered Customers - Top 10			
Customer	Sum of OrderQuantity	Order Amount	First BusinessType
+ Saphhira Shifley	211	\$11,868.535	Corporate
+ Rose O'Brian	201	\$13,472.56	Consumer
+ Theone Pippenger	189	\$11,640.219	Consumer
+ Bart Watters	188	\$14,326.538	Corporate
+ Jane Waco	183	\$11,610.128	Corporate
+ Sean Christensen	183	\$12,825.294	Consumer
+ Ken Lonsdale	178	\$12,302.043	Consumer
+ Arthur Gainer	175	\$12,359.143	Consumer
+ Greg Tran	158	\$11,307.928	Consumer
+ Karen Daniels	154	\$11,589.099	Consumer
Total	1820	\$123,301.487	Consumer

<

>



Country wise total order amount



BusinessType

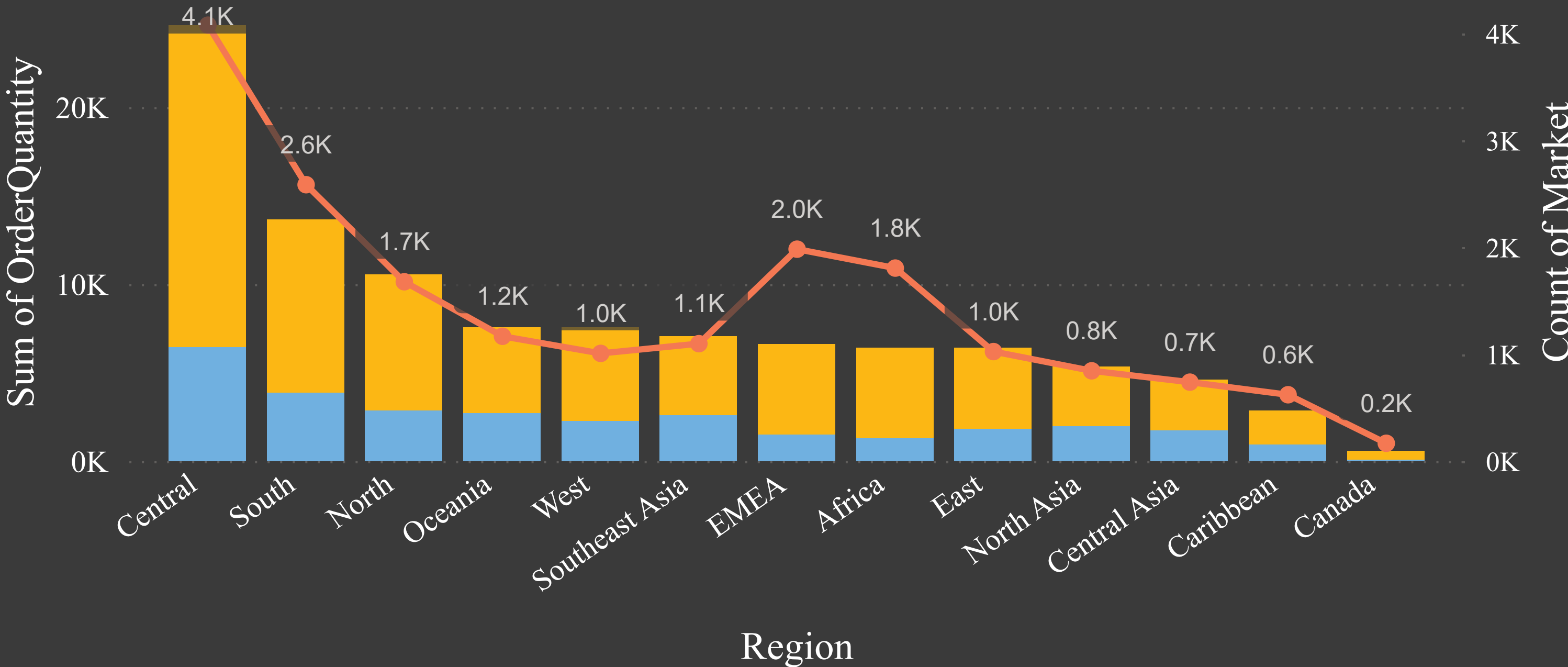
Consumer

Corporate

Home Office

Total Quantity Ordered Region & Category wise

CategoryName Furniture Office Supplies Count of Market



Market

Select all

Africa

APAC

Canada

EMEA

EU

LATAM

US

BusinessType

Select all

Consumer

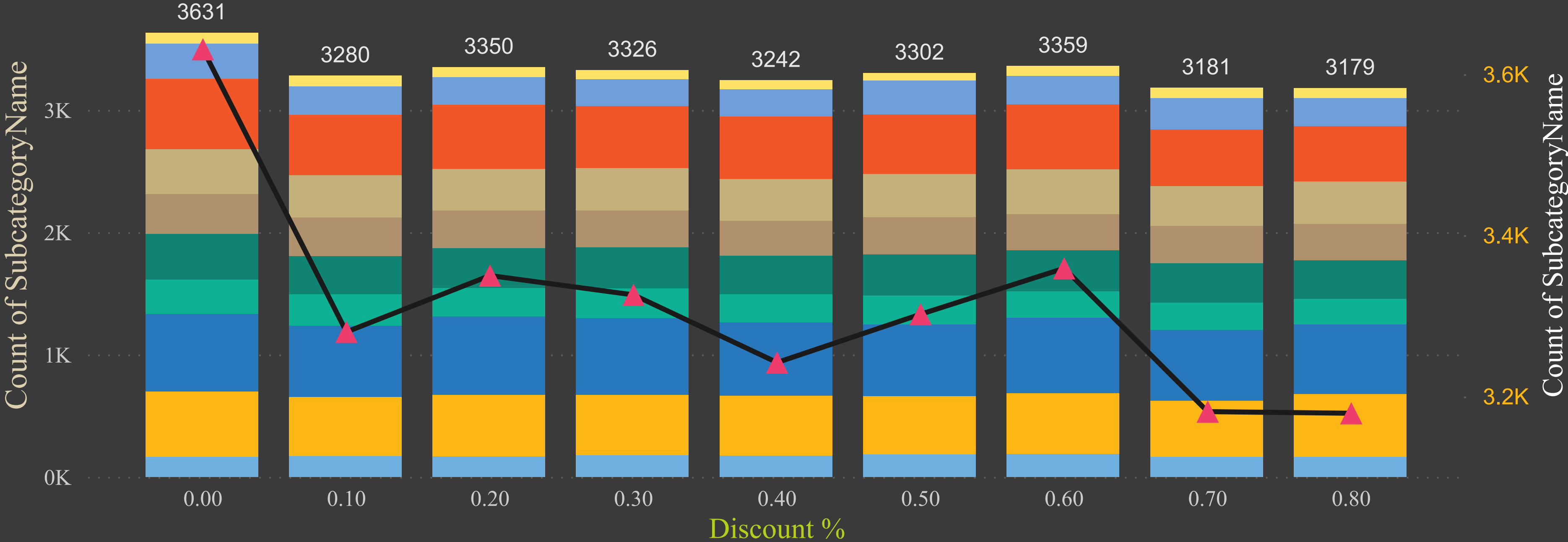
Corporate

Home Office

Discount on SubCategory Products

Subcategory Products

● Appliances ● Art ● Binders ● Bookcases ● Chairs ● Furnishings ● Paper ● Storage ● Supplies ● Tables —▲— Count of SubcategoryName



- ☐ Appliances
- ☐ Art
- ☐ Binders
- ☐ Bookcases
- ☐ Chairs
- ☐ Furnishings
- ☐ Paper
- ☐ Storage
- ☐ Supplies
- ☐ Tables

Discount on Category wise

Discount % Furniture Office Supplies Total

0.00	1069	2562	3631
0.10	970	2310	3280
0.20	945	2405	3350
0.30	956	2370	3326
0.40	899	2343	3242
0.50	939	2363	3302
0.60	925	2434	3359
0.70	933	2248	3181
0.80	904	2275	3179

Total Discounted amount

\$3.22M

Region

Africa	Central	EMEA
Canada	Central Asia	North
Caribbean	East	North Asia

