# **Bhavdeep Sethi**

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## **EDUCATION**

#### Columbia University, New York, NY

Master of Science in Computer Science, Machine Learning

Expected Dec '15

Relevant Courses: Machine Learning, Algorithms, Cloud & Big Data, Big Data Analytics (Teaching Assistant),

Advanced Machine Learning, Natural Language Processing

# University of Mumbai, India

Bachelor of Engineering, Information Technology

June '10

First Class with Distinction

#### ACADEMIC PROJECTS

## Center for Computational Learning Systems, Columbia University

Sep '14 - Dec '14

- Developed a system to classify privileged/sensitive emails and generate a summary without revealing any sensitive information
- Tools used: Weka, StanfordNLP, NumPy, SVM-rank, MALLET, ARKref

#### RELEVANT EXPERIENCE

## TellApart (now part of Twitter, Inc.)

San Francisco, CA

Software Engineering Intern

June '15 – Aug '15

- Implemented the Online Training of the User Score Distribution Model in Bidder Service to rank users [Java 8, Guice, Redis]
- Implemented Collaborative Filtering with Matrix Factorization Algorithm using Alternating Least Squares. [Java 8, Spark, ML-lib]
- Developed platform to generate and evaluate various Recommendation models.

Flipkart.com
Senior Software Development Engineer
Software Development Engineer

Bangalore, India July '12 - July '14 Oct '11 - July '12

- Designed and developed a platform that ingested over 1.2 TB data everyday from heterogeneous systems, normalized it, transformed it to user pivot and generated meaningful insights about the user [Java, YARN, Hbase, Storm, Kafka, TitanDB, Couchbase, Vertica, Dropwizard, ElasticSearch, MariaDB]
- Involved in the design and development of a new workflow engine for the Traffic Generation Team to achieve high throughput by parallelizing the workload using the Actor model [Scala, Akka, Hbase, RabbitMQ, ElasticSearch]
- Responsible for re-designing and developing the service responsible for sending all Transactional/Marketing communication (Email/SMS/PushApp Notifications) to the customers of Flipkart [RabbitMQ, Redis, HBase, MySQL, Apache Velocity]
- Implemented Recommendation Module for mp3 and eBooks using Item to Item Collaborative Filtering [Java, MapReduce, Redis]
- Developed the Meta and Content Ingestion System for Digital Platform scraping feeds in various formats (xml, json, csv) [Java, Spring Core, Hibernate, MySQL, MongoDB]

## MIME360 (Mallers Inc., now part of Flipkart.com)

Full Stack Developer

Mumbai, India Aug '10 - Sep '11

- Maintained and extended the existing Audio Content Managing System (CMS) and Reporting System to add support for Video content, White Label Sites and Mobile Apps [PHP, Perl, Python, MySQL, jQuery]
- Responsible for managing/extending the company's core API along with providing tech support for it's integration [PHP]
- Involved in developing various Android Apps for the clients of the company

### TECHNICAL SKILLS

Computer Languages Java, Python, PHP, Scala, Perl, Ruby, C, C++, Node.js

Relational Store MySQL, Oracle, MariaDB

Tuple / Columnar / Document Stores Redis, Memcached, Couchbase / Hbase / CouchDB, MongoDB, ElasticSearch Frameworks Play+Akka, Spray, Ruby on Rails, Dropwizard, Spring 3.0, Jersey, Express

Message Frameworks Kafka, RabbitMQ

Big Data Hbase, Spark, MapReduce, Hive
Front End HTML, CSS, JavaScript, jQuery
AWS EC2, EBS, SQS, SNS, SES, S3, EMR

Others Matlab, Weka

### **ACHIEVEMENTS**

- MSTA Fellowship Columbia University, Spring '15
- Teaching Assistant Big Data Analytics, Cloud & Big Data, Modern Internet App Development