

EXECUTIVE SUMMARY

According to analysis on IMDB dataset we draw some useful insights:

- RSVP Movies should focus on the 'Drama' genre, since highest number of movies were produced in this genre.
- The movies produced in different genres should have an approximate average duration around 107 minutes.
- From the dataset, we can predict that Dream Warrior Pictures or National Theatre Live are top rankers since both could be their next project's production company.
- James Mangold can be hired as the director for RSVP's next project due to higher average ratings.
- Mammooty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actor for their next project based on median rating greater or equal to 8.
- Marvel Studios (Ranked 1st) can be chosen as a global partner as the number of votes received is comparatively higher than other production houses.
- Based on the total votes received and average rating, Taapsee Pannu can be chosen as the actress for their next project.
- Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.