

BHAVESH MEGHWAL

GRAPHIC DESIGN & DIGITAL MARKETER

Aspiring graphic designer and digital marketer currently undergoing training with hands-on experience at Technoglobe Udaipur. Equipped with skills in Photoshop, CorelDRAW, Canva, Illustrator, and digital marketing techniques including SEO, SMO, SMM, and email marketing. Strong communicator and problem-solver with effective time management skills, seeking to leverage my knowledge and experience in a dynamic role within the design and marketing industry.

SKILLS

Digital Marketing: SEO (Search Engine Optimization), SMO (Social Media Optimization), SMM (Social Media Marketing), Email Marketing (Campaign Management, A/B Testing).

Marketing Strategies: Content Marketing, Affiliate Marketing, Influencer Marketing.

Website-Optimization: Page Speed Optimization, Mobile Responsiveness

Design Tools: Adobe Photoshop, Adobe Illustrator, CorelDRAW, Canva.

Education

Guru Govind Senior Secondary School, Chetak, Udaipur
12th Pass (2023)

Experience

Digital Marketing & Graphic Design Intern

Technoglobe, Udaipur — Present

- Learned SEO techniques, including keyword research and optimizing on-page elements.
- Gained experience in social media management, creating posts and increasing engagement.
- Acquired skills in email marketing, including setting up campaigns and A/B testing.
- Developed knowledge in website optimization for speed and mobile responsiveness.
- Practiced graphic design using tools like Photoshop, Illustrator, CorelDRAW, and Canva.
- Learned content creation strategies for blogs, social media, and email marketing.
- Familiarized with using Google Analytics to track and analyze marketing campaign performance.

Certifications

Graphic Design & Digital Marketing Training — Technoglobe, Udaipur

Currently undergoing practical training in graphic design and digital marketing strategies.

Gaining experience in designing digital assets, optimizing websites, and executing digital marketing campaigns.

CONTACT

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