



# PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best / Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

**Classic** category contributes to **maximum** sales & total orders.

### SIZE

**Large** size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

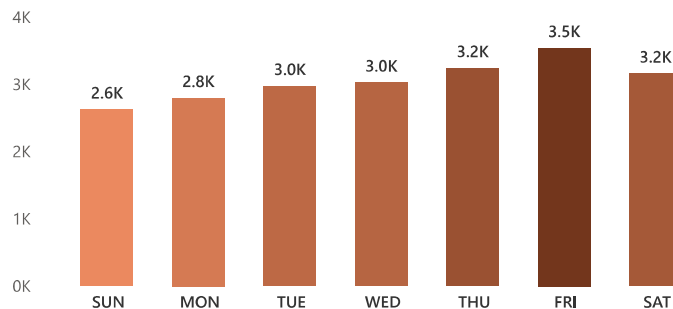
Total Orders



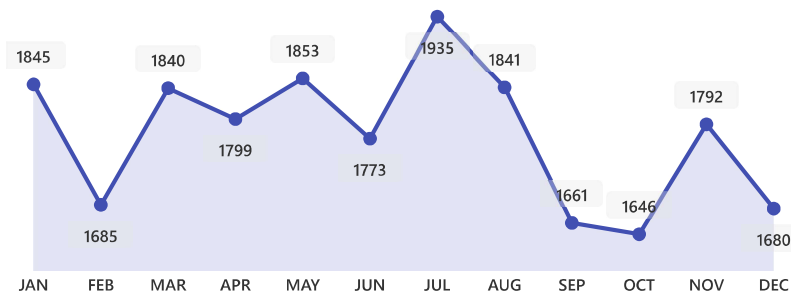
2.32

Avg Pizzas Per Order

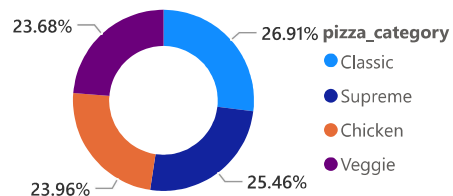
### Daily Trend For Total Orders



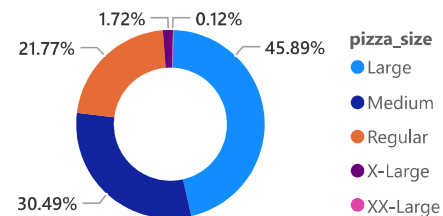
### Monthly Trend For Total Orders



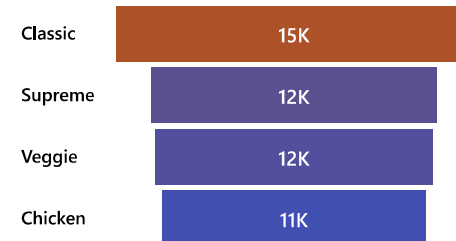
### % Of Sales by Pizza Category



### % Of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes to minimum Revenue

### QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders



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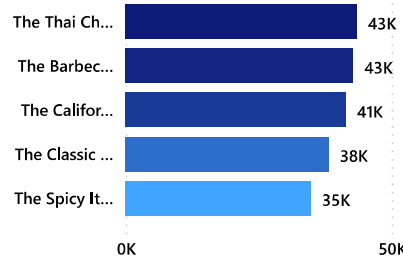
Total Orders



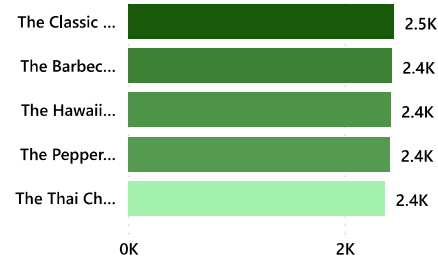
2.32

Avg Pizzas Per Order

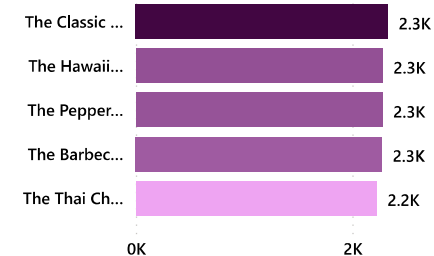
### Top 5 Pizzas By Revenue



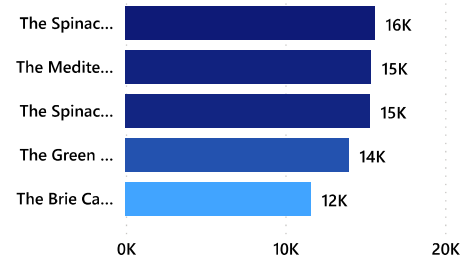
### Top 5 Pizzas By Quantity Sold



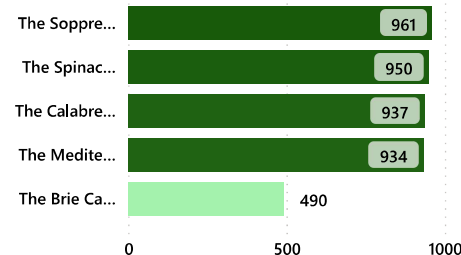
### Top 5 Pizzas By Total Order



### Bottom 5 Pizzas By Revenue



### Bottom 5 Pizzas By Quantity Sold



### Bottom 5 Pizzas By Total Order

