

Credit card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All

Revenue

57M

CSS

3.19

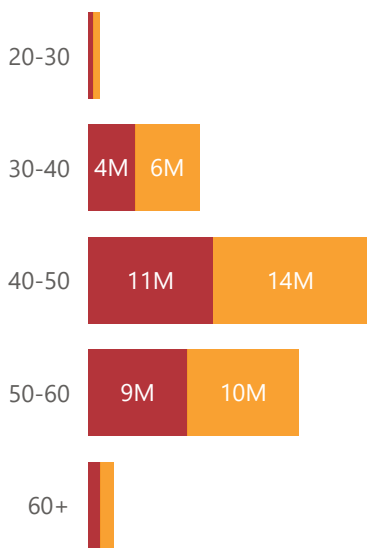
Income

588M

Interest
Earned

8M

Revenue by Age group



Swipe

Online

Chip

Gold

Blue

M

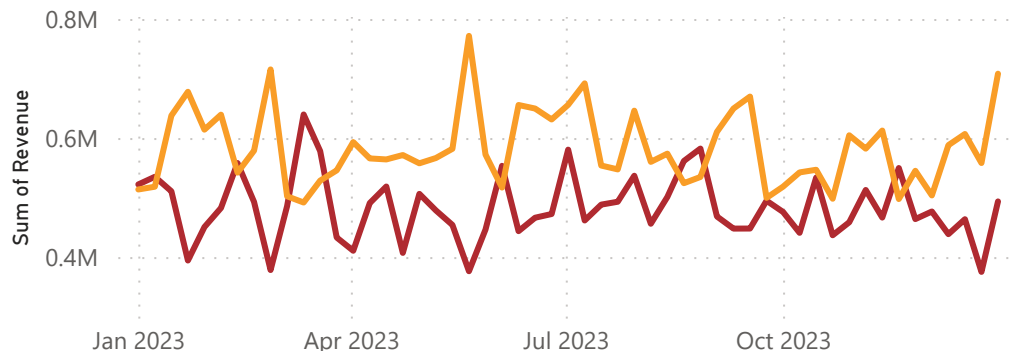
F

Silver

Platin...

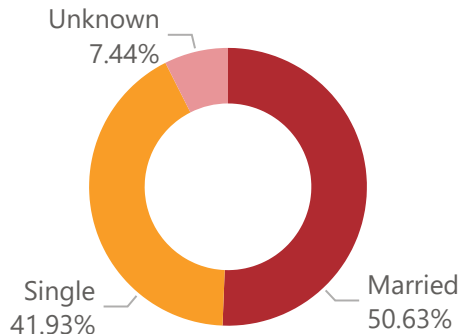
Revenue by Week

gender ● F ● M

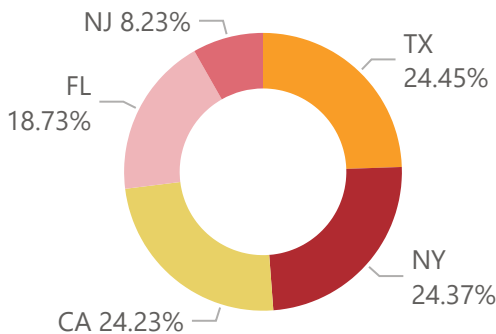


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Selfemployeed	8542826	1141510	77659931
Govt	8335534	1182231	90834727
Blue-collar	7040606	967751	73516911
Retirees	4617448	641692	49619308
Total	56517011	7982480	587599783

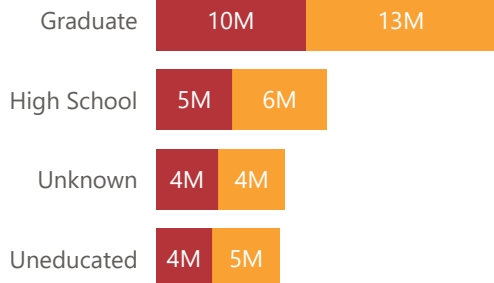
Revenue by Marital Status



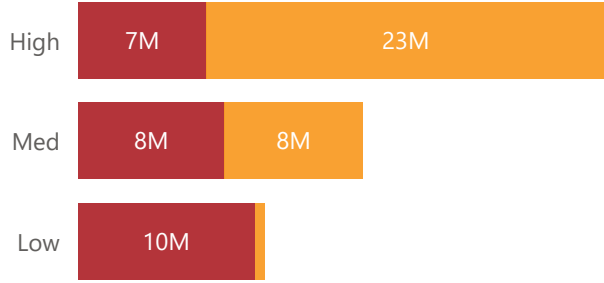
Revenue by States



Revenue by Education



Revenue by Income group



Credit card Transaction Report

Q4

Q3

Q2

Q1

Week Start Date

All

Total Revenue

57M

Transactions Count

667K

Interest Earned

8M

Avg Aquisition

96.29

Credit Utilization

1.05

Transaction Amount

46M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

F

M

Gold

Blue

Silver

Platinum

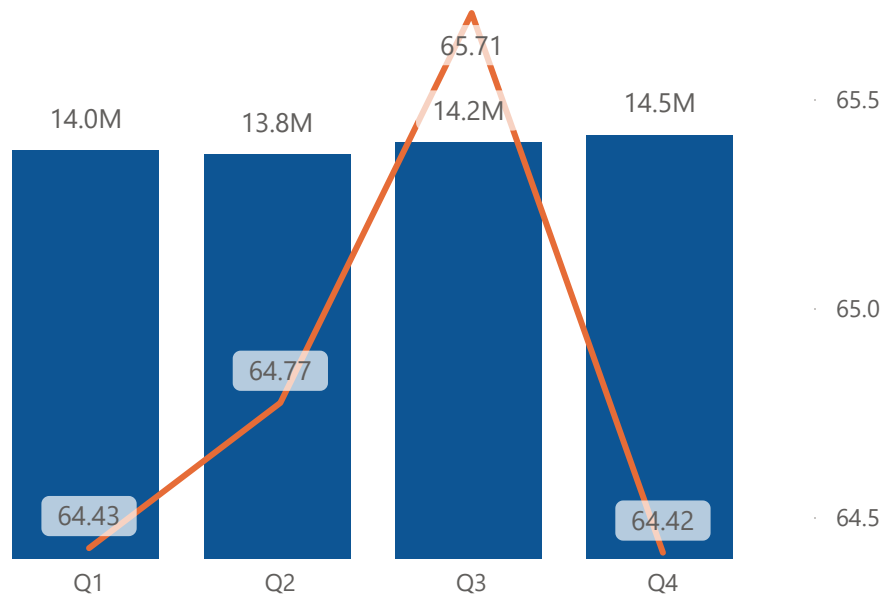
Low

Med

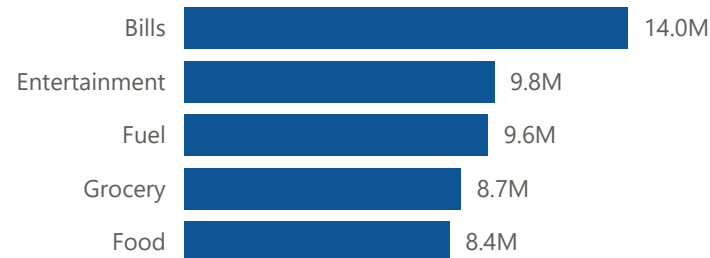
High

QTR Revenue and Total trans count

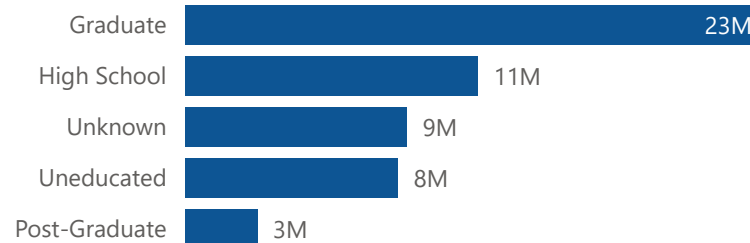
Sum of Revenue Average of total_trans_ct



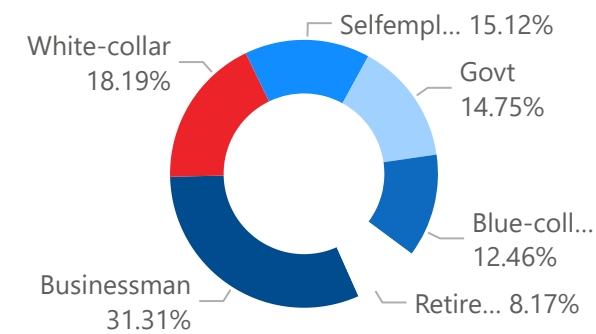
Revenue by Exp type



Revenue by Education



Revenue by Job Type



Use Chip

