

Bhavik Tank

Web Developer

Mumbai, India

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EXPERIENCE

Zype, Mumbai - Wordpress Developer

July 24 - present

- Optimized WordPress website performance and responsiveness using Elementor and Elementor Pro.
- Developed reusable WordPress components using **custom plugins, CPT, and ACF**.
- Implemented dynamic data-driven UI elements, including financial tables, managed through the WordPress dashboard.
- Built scalable plugin-based solutions for layout control and personalized content delivery.
- Managed source control using Git and GitHub.
- **Closely monitored organic traffic trends, indexing status, and search performance**, using Google Search Console and Google Analytics to identify issues and optimization opportunities.

Acture Media, Mumbai— Web Developer

May 2023 - June 24

- Developed and delivered over 15 websites and 4 e-commerce sites using HTML, CSS, JavaScript, and WordPress. LINKS: [Acture Media](#), [Utsavaa](#), [Aaylixir](#), [Vistruti Culinary](#)
- Handled complete website lifecycle from induction to deployment, including setup, configuration, integration, maintenance, and performance monitoring for clients.
- Developed and maintained websites using multiple page builders including **Gutenberg, Elementor**, and **WPBakery**, delivering responsive and visually appealing designs.
- Deployed websites on various hosting platforms such as **Hostinger (Shared & VPS)**, **SiteGround**, and **GoDaddy**, ensuring proper DNS setup and optimized server configurations.
- Set up **Google Search Console (GSC)** and **Google Analytics (GA)** accounts for clients to enable performance tracking and SEO insights.
- Integrated **Cloudflare** for enhanced website security, CDN caching, and DNS management.
- Created professional business emails and configured domain-level email routing for clients across platforms.

SKILLS

HTML, CSS

JavaScript

Wordpress

ReactJS, NextJS

NodeJS, MongoDB

LANGUAGES

JavaScript, PHP

LINKS

[Github](#)

[Portfolio](#)

[LinkedIn](#)

Vivaan InfoSystem, Mumbai— *Web Developer*

June 2022 - April 2023

- Created a subscription-based comic website using Next.js, populating content via API in multiple languages and managing state with Redux.
- Developed a Customer Relationship Management (CRM) web app using HTML, CSS, JavaScript, jQuery, and Bootstrap.
- Built a CRM mobile app in React Native, integrating WebView for graph rendering.

EDUCATION

Web Development Bootcamp- Udemy

Namaste React- Askshay Saini

The Complete Javascript - From Zero to Expert, Udemy

B.M.S. - Mumbai University