



# Amazon Sales Data Analysis

"Earth's most customer-centric com.."

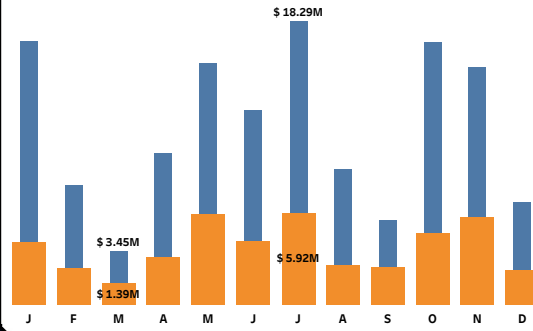
## FILTERS

2010 2011 2012 2013 2014 2015 2016 2017 C H L M Offline Online

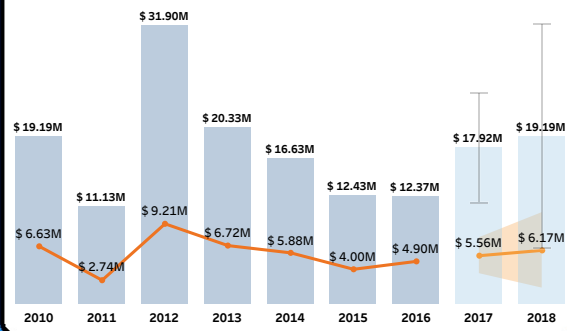
## KPIs

Total Revenue: \$ 137.35M Total Cost: \$ 93.18M Total Profit: \$ 44.17M %age of Avg Profit Margin: 36.21%

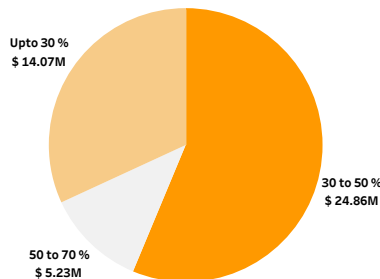
### Total revenue & profit by Months



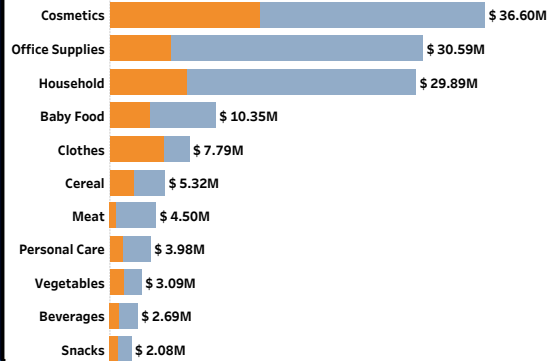
### Total revenue & profit by Years



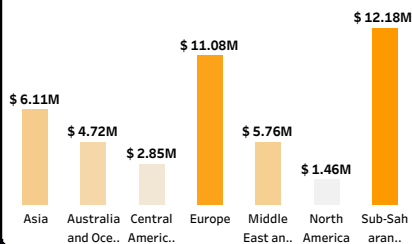
### Profit under Profit margin Group



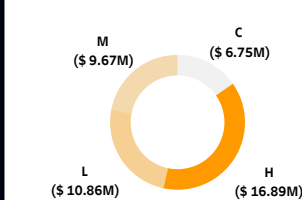
### Revenue & Profit by Item Type



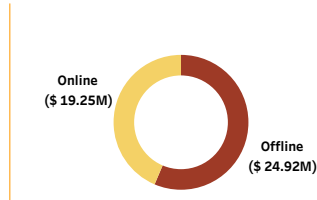
### Profit by Region



### Profit by Order Priority



### Profit by Sales channel



### Profit by Country

