## **a** Amazon Sales Data Analysis "Earth's most customer-centric com. 2010 2011 2012 2013 2014 2015 2016 2017 **FILTERs** Offline Online %age of Avg Profit Margin: **Total Cost: Total Profit: Total Revenue:** \$137.35M \$93.18M \$ 44.17M 36.21% Total revenue & profit by Months Total revenue & profit by Years \$ 31.90M \$ 19.19M \$ 19.19M \$ 16.63M \$12.43M \$12.37M \$ 9.21M \$ 5.56M \$ 6.17M \$ 4.90M Profit under Profit margin Group Revenue & Profit by Item Type \$ 36.60M Office Supplies Upto 30 % \$ 14.07M 30 to 50 % 50 to 70 % Beverages \$ 2.69M Snacks \$ 2.08M **Profit by Region Profit by Order Priority** Profit by Sales channel \$ 11.08M (\$ 9.67M) Online \$ 6.11M (\$ 19.25M) Offline \$ 2.85M \$ 1.46M L (\$ 10.86M) (\$ 16.89M) Australia Central Europe Middle North Sub-Sah **Profit by Country**