3D ARCHITECTURAL

NO VIDEO EDITING

PHOTO MANUPALTION GRAPHICS

ANIMATION GRAPHICS

SOUND EDITING

ANIMATION VFX





BRINGING LIFE TO IMAGINATION & VFX AT ITS BEST



Step into the enchanting world of animation and visual effects with our comprehensive course designed to unlock your creative potential. Delve into the realms of imagination and learn the art of bringing characters, stories, and visuals to life through the power of animation.







#### **CONTACT US**

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# Animation & VFX BROCHURE

www.harikrushnamultimedia.com

# **Our Mission & Vision**

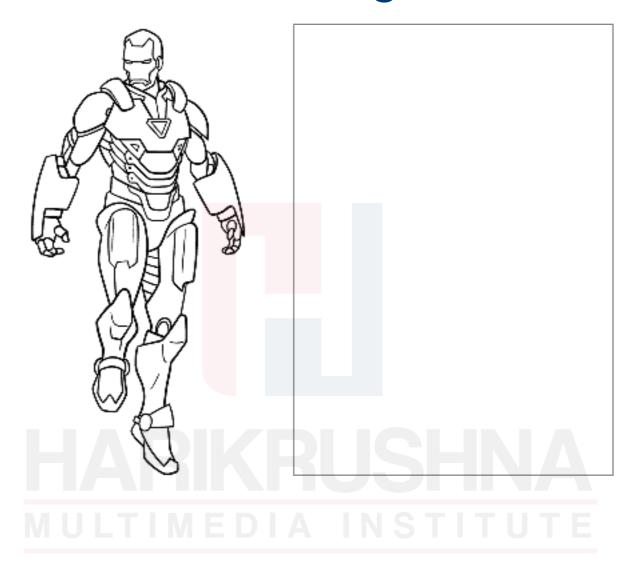
# **Mission**

"Empowering Each Student to Become Self-Reliant"

# **Vision**

"Fostering Excellence, Empowering Minds, Shaping Futures through Innovative Animation Education, Inspiring Artistry, and Industry Leadership"

# **Draw Your Imagination**



# **Imagine Small Story**

## WHY CHOOSE US ?...

**Studio Internship** 

**100% Placement Assistance** 

**Regular Industry Visits** 

**Internal Competition** 

**Creative And Technical Skills** 

**Experienced Faculties** 

Regular Workshops & Seminars

**Project & Portfolio Creation** 

**Unlimited Practice Hours** 

**Collaborative Learning Approach** 

**Lectures And Guest Sessions From Industry Experts** 

'Incubator Program' As Per Studio Pipeline And Workflow

**Experiential Learning Through Practical & Hands On Training** 



**OUR COURSES** 

"Embark on a transformative learning experience with our meticulously crafted courses designed to ignite your creative passions and equip you with industry-leading skills"

3D ARCHITECTURAL

**VIDEO EDITING** 

GAME DESIGN

3D JEWELLERY DESIGN

3D ANIMATION

**VISUAL EFFECT** 

**GRAPHICS DESIGN** 

**2D ANIMATION** 

# **3D ARCHITECTURAL**



**Lecture Duration** 

2 hours per day practice with

assignments in class

**Digital Mastery** 

2 hours per day & 6 days a week

3DS Max + Corona Render / V- Ray

AutoCAD (only For architectural use)



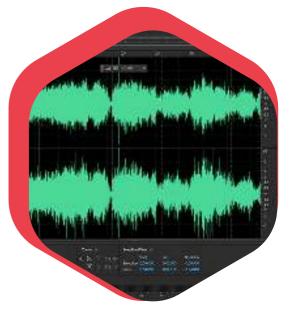
3D architectural visualization is the creation of lifelike 3D representations of architectural designs and buildings using software tools. It helps architects, designers, and developers communicate their concepts effectively and present the appearance and features of a structure before construction. It is widely used in real estate marketing and design iterations.

#### **KEY ASPECTS**

- 3D Modeling
- Texturing and Materials
- Lighting and Rendering
- ✓ Visualization Techniques
- Client Presentations
- Design Visualization

# **VIDEO EDITING**





Video editing is the art of arranging video footage, audio, and effects to create a captivating final video. It includes selecting and trimming clips, adding transitions, titles, and effects, adjusting colors and audio, and rendering the finished product.

- ✓ Interior Design
- Exterior Design

#### **Lecture Duration**

2 hours per day & 6 days a week 2 hours per day practice with assignments in class

#### **Digital Mastery**

Adobe Premiere **Adobe Audition Adobe After Effects** 

#### **KEY ASPECTS**

- ✓ Introduction to Video Editing
- ✓ Understanding Video Formats
- ✓ Organizing Footage
- **✓** Basic Editing Techniques
- ✓ Adding Audio and Music
- ✓ Applying Visual Effects
- **▼** Text and Titles
- ✓ Advanced Editing Techniques
- Exporting and Rendering
- Editing for Different Platforms

## **GAME DESIGN**

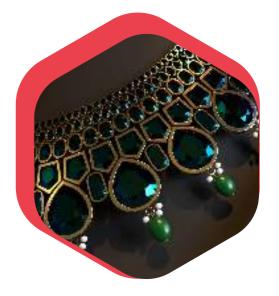




Game design is the process of creating and designing the rules, mechanics, gameplay, and overall experience of a video game or any interactive entertainment product. It is a multidisciplinary field that combines elements of art, storytelling, psychology, programming, and more to craft engaging and enjoyable player experiences.

# **3D JEWELLERY DESIGN**





3D jewellery design uses computer software to craft and visualize jewelry in 3D, offering more creative freedom, quicker prototyping, and realistic representation compared to traditional methods. This approach is cost-effective, customizable, and enables easy collaboration while reducing material waste.

#### **Lecture Duration**

2 hours per day & 6 days a week 2 hours per day practice with assignments in class

#### **Digital Mastery**

Adobe Photoshop Autodesk Maya Blender

#### **KEY ASPECTS**

- √ 3D Modeling
- Texturing and Materials
- Lighting and Rendering
- ✓ Visualization Techniques
- ✓ Level Design
- ✓ Design Visualization
- ✓ Understand Game Design
- **✓** 3D Environment

#### **Lecture Duration**

2 hours per day & 6 days a week 2 hours per day practice with assignments in class

#### **Digital Mastery**

Adobe Photoshop Autodesk 3D Max Adobe After Effect

#### KEY ASPECTS

- ✓ 3D Modeling
- Texturing and Materials
- Lighting and Rendering
- ✓ Visualization Techniques
- Enhanced Creativity
- Realistic Visualization
- Materials
- Realistic Rendering

# **3D ANIMATION**

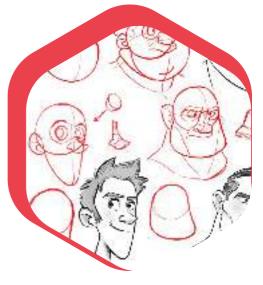




3D animation is the process of creating moving images in a three-dimensional (3D) environment, giving the illusion that these digital objects are moving through a 3D space. This is done by using computer software to create and manipulate digital objects, or by using specialized hardware such as motion capture.

# **2D ANIMATION**





2D animation refers to the creation of moving images by displaying a sequence of individual frames in a two-dimensional space. 2D animation is focused on flat, two-dimensional surfaces. It's a traditional form of animation that has been used in various mediums such as cartoons, films, video games, and advertisements.

#### **KEY ASPECTS**

#### **✓** 3D Modeling

- ▼ Texturing and Materials
- ✓ Lighting and Rendering
- ✓ Visualization Techniques
- ✓ Animation Principles
- ✓ Design Visualization
- ✓ 3D Background

#### **Lecture Duration**

2 hours per day & 6 days a week 2 hours per day practice with assignments in class

#### **Digital Mastery**

Adobe Photoshop Adobe Illustartor Adobe Animate CC Adobe Premiere

#### KEY ASPECTS

- Storyboarding
- ✓ Frame Animation
- ✓ Study Motion
- ✓ Animate Backgrounds
- Tweening
- ✓ Lip-syncing
- Secondary Motion
- ✓ 2D Model Sheet

#### **Lecture Duration**

2 hours per day & 6 days a week 2 hours per day practice with assignments in class

#### **Digital Mastery**

Adobe Photoshop Autodesk Maya Blender

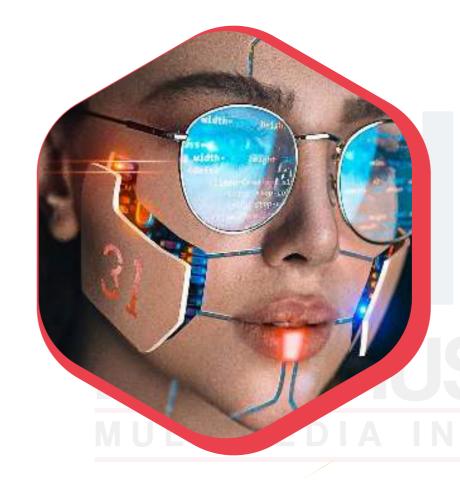
# **VISUAL EFFECT**





3D animation is the process of creating moving images in a three-dimensional (3D) environment, giving the illusion that these digital objects are moving through a 3D space. This is done by using computer software to create and manipulate digital objects, or by using specialized hardware such as motion capture.

# **GRAPHICS DESIGN**





Graphic design is the art of creating visual content to communicate messages effectively. It utilizes typography, images, colors, ads on social media and layout to convey ideas and emotions in a visually appealing way. Graphic design is a craft where professionals create visual content to communicate messages.

#### **Lecture Duration**

2 hours per day & 6 days a week 2 hours per day practice with assignments in class

#### **Digital Mastery**

Autodesk Maya
Adobe Photoshop
Adobe After Effects

#### **KEY ASPECTS**

- 3D Modeling
- Texturing and Materials
- Rotoscoping
- Green Screen (VFX)
- ▼ Tital Editing
- ✓ Wedding Videso Album
- ✓ Special Effects

#### **Lecture Duration**

2 hours per day & 6 days a week2 hours per day practice withassignments in class

#### **Digital Mastery**

Adobe Photoshop Adobe Illustartor CorelDraw Adobe Indesign

#### KEY ASPECTS

- ▼ Typography:
- Layout and Composition
- Color Theory
- ✓ Visualization Techniques
- ✓ Branding and Identity
- ▼ Realistic Visualization
- Print and Digital Media
- ✓ Image Manipulation

# **PGA**

#### **PROGRAM IN GRAPHICS & ANIMATION**

Enrolling in the Graphics & Animation course at Harikrushna Multimedia empowers you to excel in Graphics Design, Motion Graphics, and 3D Animation. This intensive program thoroughly acquaints you with a variety of design elements. The curriculum includes digital design, page layout, video editing, and 3D animation.

#### Career Scope

- Graphics Designer
- Character Designer
- Background Artist
- Digital Painter
- 3D Modeler
- Texture Artist
- Lighting Artist
- Rigging Artist
- Technical Animator
- Visual Development Artist
- Matte Painter
- Previsualization Artist
- Visual Storyteller
- Social media reel artist
- Multimedia Designer
- Motion Graphics Animator
- Video Game Designer
- Social Media Visual Designer
- Video Editor

#### Digital Mastery

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere Pro
- ✓ Adobe InDesign
- ✓ Adobe Audition
- CorelDRAW / Animate CC
- Autodesk 3ds Max
- √ V-Ray
- Autodesk Maya
- ✓ Portfolio design

#### **Lecture Duration**

1 hours per day & 6 days a week 2 hours per day practice with assignments in class

Course: 12+2 Months

### **PGD**

#### PROGRAM IN GAME DESIGN

Enrolling in the Game Design course at Harikrushna Multimedia empowers you to excel in the dynamic fields of Game Development, Interactive Media, and 3D Animation. This immersive program thoroughly familiarizes you with a diverse range of design elements crucial for creating captivating games. The curriculum covers interactive storytelling, gameplay mechanics, level design, video game aesthetics, and 3D animation techniques, providing a comprehensive foundation for a successful career in Game Design.

#### Career Scope

- Game Designer
- Level Designer
- Game UI Designer
- Gameplay Tester
- Game Artist
- 3D Modeler
- Character Designer
- Game Writer/Narrative Designer
- Game Animator
- Sound Designer
- Game Tester/QA Analyst
- Game Producer
- Monetization Designer

#### Digital Mastery

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Audition
- Autodesk Maya
- Arnold render
- Blender
- Substance painter
- Portfolio design

#### **Lecture Duration**

1 hours per day & 6 days a week2 hours per day practice withassignments in class

Course: 12+2 Months