Visualisation Plan

Visualization	Purpose	Tool	Expected Insight
Interactive bar chart	Top 5 apps by installs (filter by category/type)	Plotly / Dash	Identify dominant apps
Heatmap	Correlation between installs, rating, and reviews	Seaborn	Detect strong predictors
Line chart	Install trends by year and category	Plotly	Historical growth
Boxplot	Ratings comparison (Free vs Paid)	Seaborn	Monetisation vs satisfaction
Geo map	Regional app adoption	Plotly	Cultural usage patterns