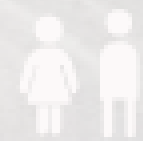


# CUSTOMER DETAILED REPORT



Summary

Summary

Churn  
Reasons

Customer  
Details

Ask a  
question



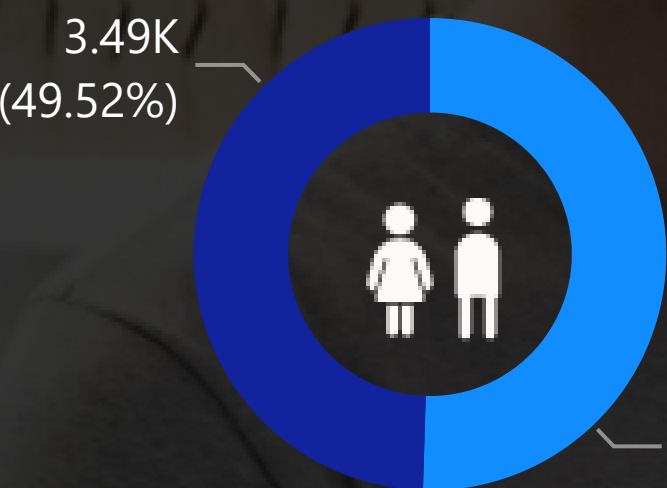
# TELECOM CUSTOMER CHURN ANALYSIS



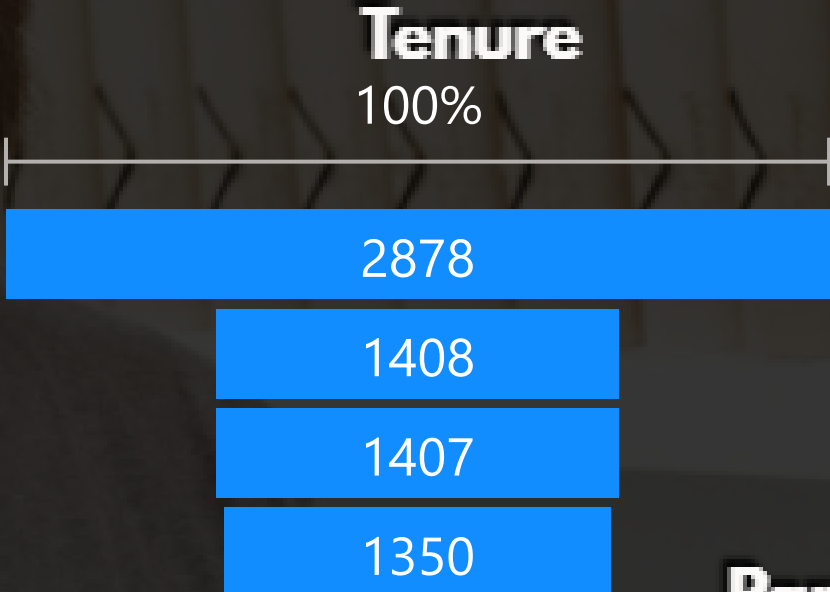
## CUSTOMER PROFILE

7043 

### DEMOGRAPHIC



0-20  
21-40  
61-100  
41-60



Tenure  
100%

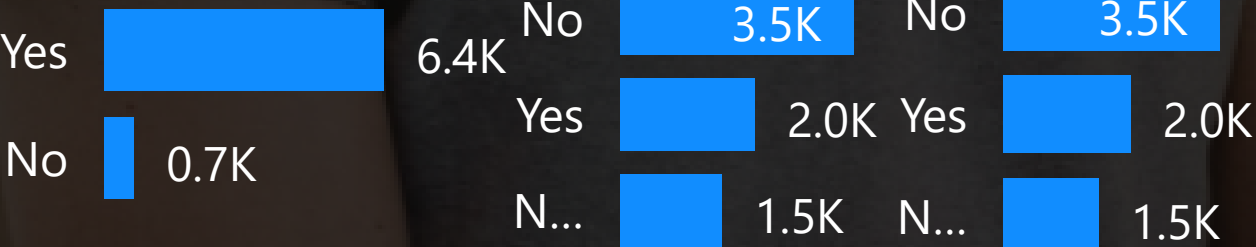
1142

Senior Citizen

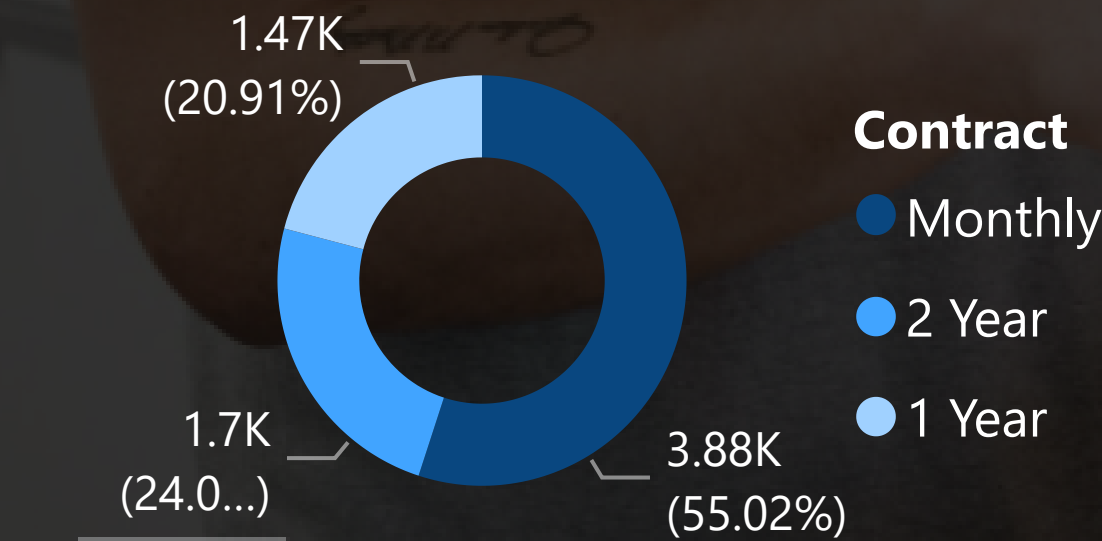


Partner

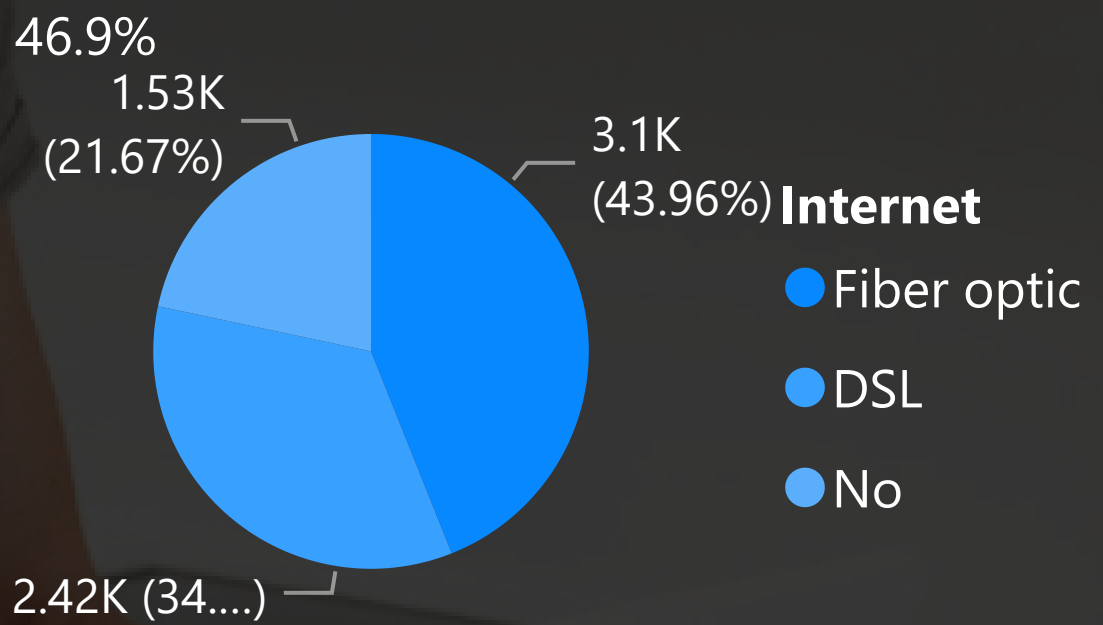
### PHONE SERVICE



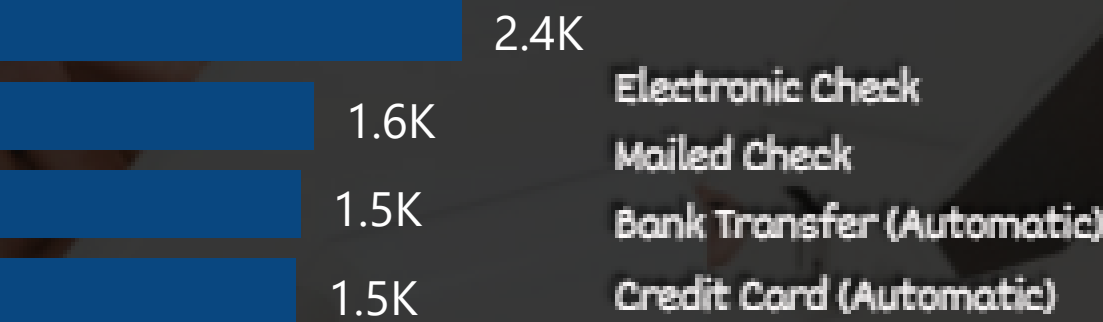
### CONTRACT



Contract  
Monthly  
2 Year  
1 Year



Internet  
Fiber optic  
DSL  
No



Monthly Charges (Avg)

64.76

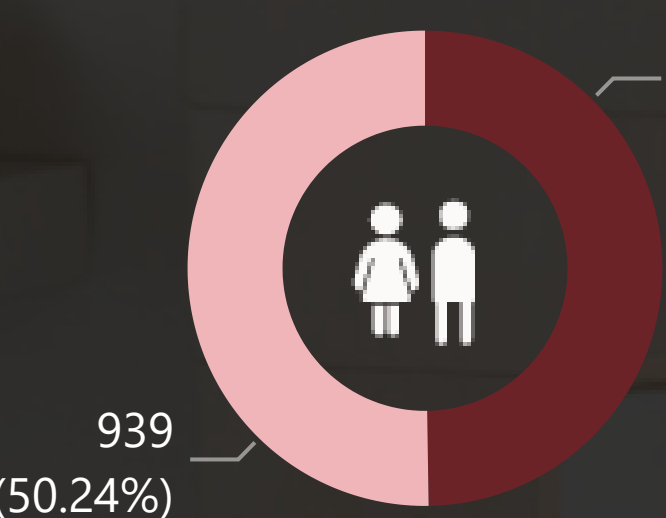
Total Charges (Avg)

2,283

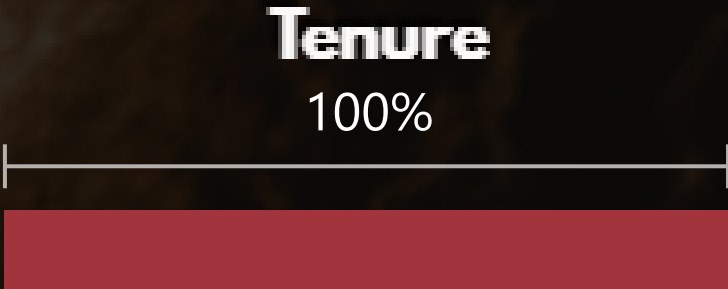
## CHURNER PROFILE

1869 

### DEMOGRAPHICS



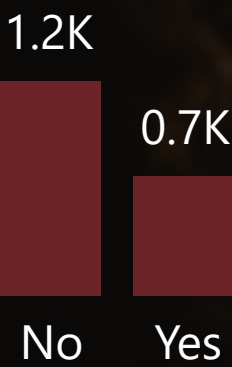
0-20  
21-40  
41-60  
61-100



Tenure  
100%

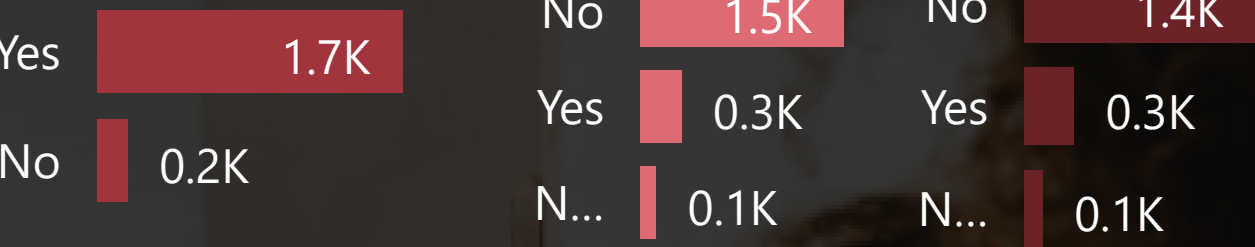
476

Senior Citizen

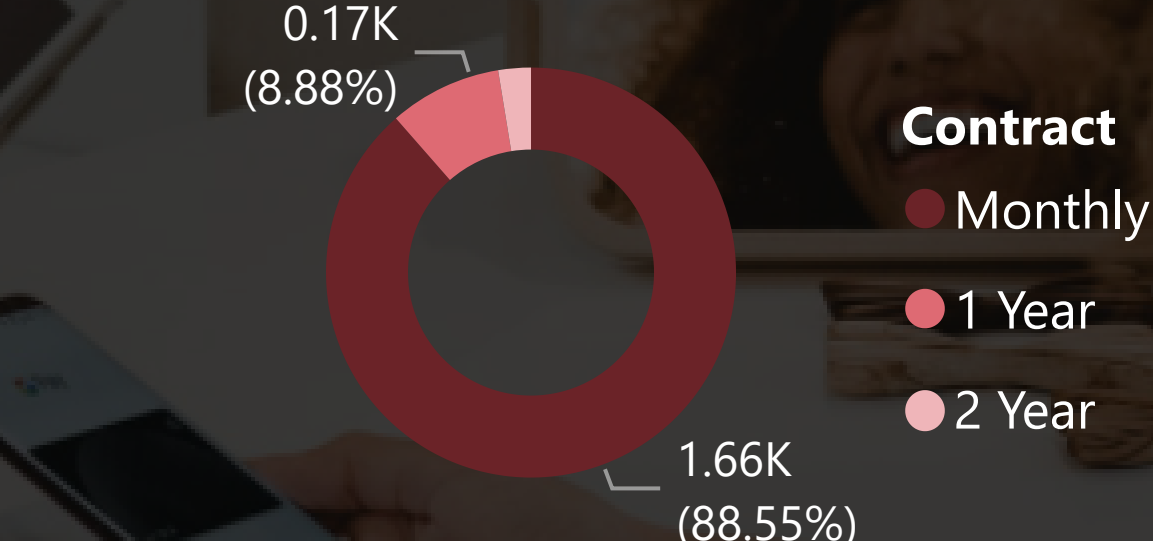


Partner

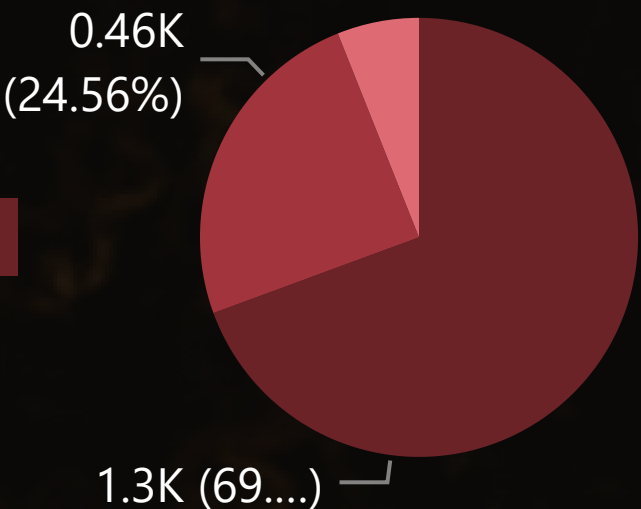
### PHONE SERVICE



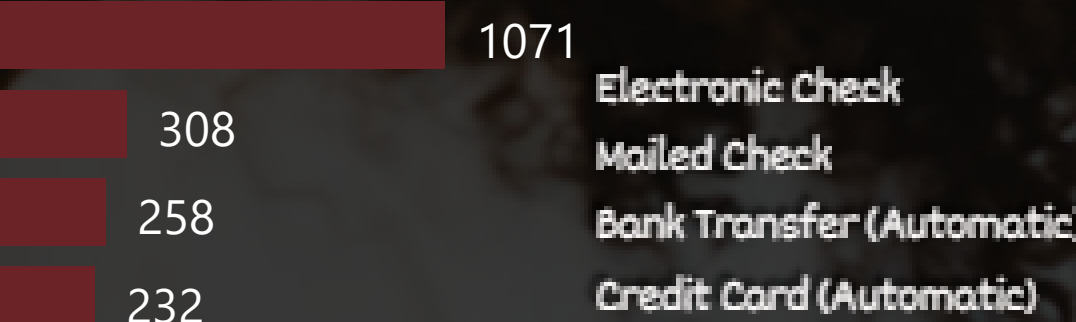
### CONTRACT



Contract  
Monthly  
1 Year  
2 Year



Internet  
Fiber optic  
DSL  
No



Monthly Charges (Avg)

74.44

Total Charges (Avg)

1,532

# CUSTOMER DASHBOARD



CUSTOMER ID

0023-UYUPN



3.66

Churn Index

\$ 1.31K

Total Charges

Non risky

## Personal Details

ID : 0023

Name : Robert

Gender : Female

Age : 29

## Other Details

Senior Citizen

Yes

Tenure in the  
company (Months)

50

## Phone Service

No i...

Device Protection

No i...

Online Security

No

Paperless Billing

No

Internet Service

## Contract

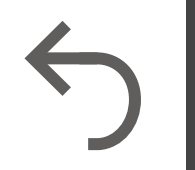
Yearly

Contract Type

Electronic check

Payment Method

# CHURN REASONS



2057

Risky Customers

26.57

Average Risk Score

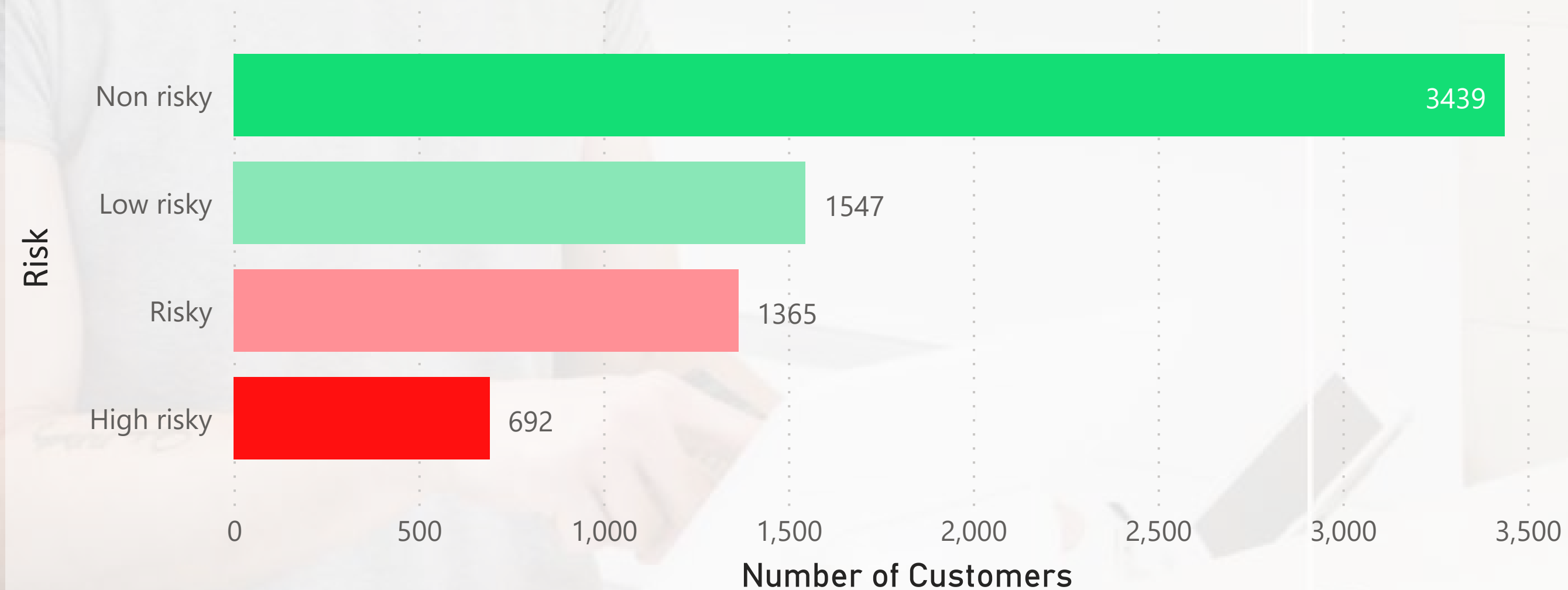
\$2.42M

Total Charges of risky customers

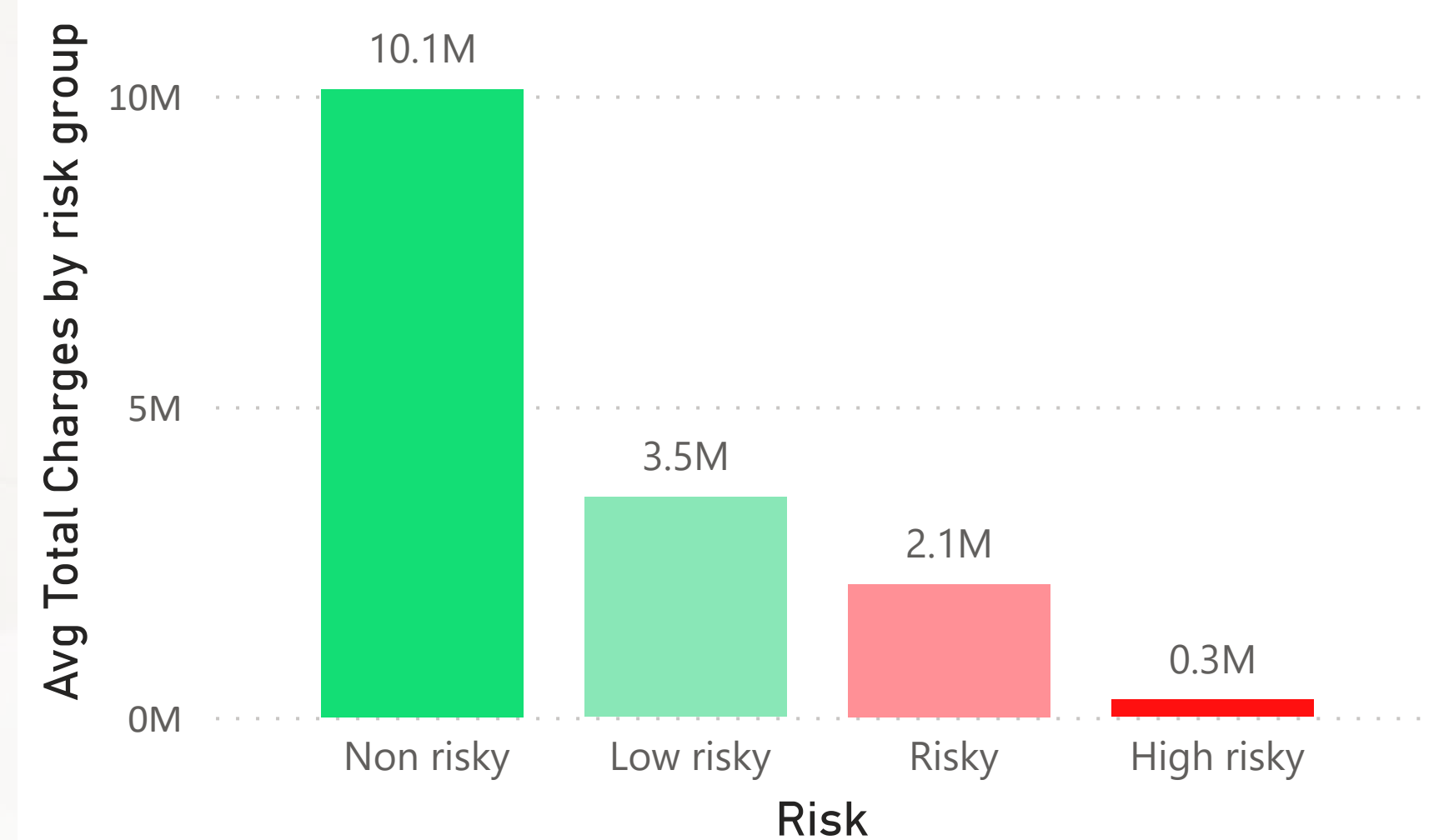
\$16.06M

Total Charges

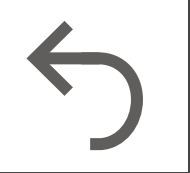
Prediction by risk group



Avg Total Charges by risk group by Risk



# ASK A QUESTION



 Ask a question about your data

Try one of these to get started

top churned data multiple  
lines by percent churn

top churned data online  
backups by percent churn

top churned data  
streaming movies by  
percent churn

top churned data online  
securities by percent  
churn

what is the percent churn  
by churned data tenure  
bin

what is the percent churn  
by churned data  
streaming TV

[Show all suggestions](#)