

#eBay local

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ebay

What's on eBay Today

Advanced Search

Home > Buy > Advanced Search

Advanced Search

Items

Find items

On eBay Motors

By seller

By item number

Stores

Items in stores

Find Stores

Members

Shipping options

☐ Free shipping

☐ Local pickup

Location

☐ Located

☐ From preferred locations

☐ Located in

15 miles of 90007

US Only

United States

Find Items

Enter keywords or item number

Enter keywords or item number

All words, any order

Exclude words from your search

See general [search tips](#) or [using advanced search options](#)

In this category:

All Categories

Search



- Extra work
- No Automatic Location detection



eBay local

The yard sale that never ends!



bike

All Categories

Search

Advanced

Intern
Conference 10

Home Saved Motors Fashion Local Electronics Collectibles & Art Home & Garden Sporting Goods Toys Business & Industrial Music Deals Under \$10

 eBay local
The yard sale that
never ends.

No Shipping. No Worrying. Pickup in
Person. Check out what's on sale around
you today.

Shop now



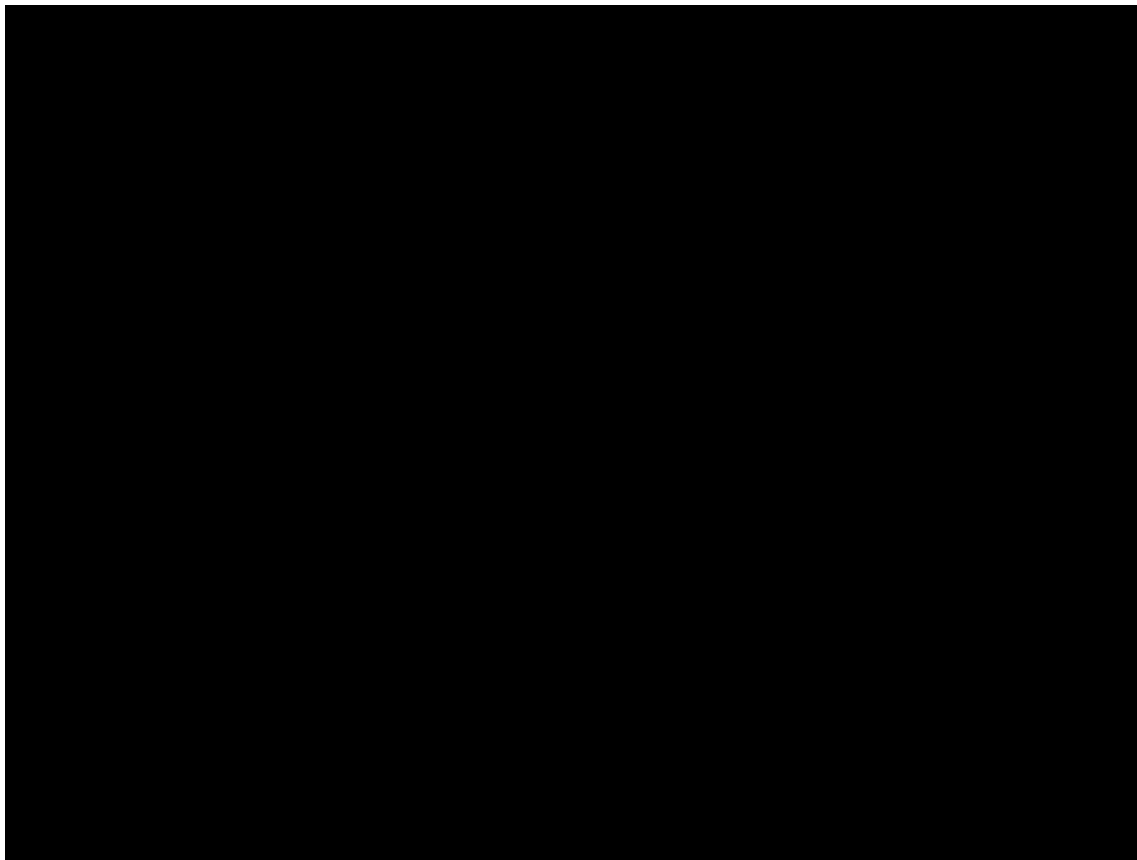
Best Deals. Period. Mic Drop.



ebay

Demo

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https://drive.google.com/open?id=10IK4kHk6at5JByGOvld_ZOTEzJvND96n

ebay

Possible Views

The screenshot shows the eBay Motors website. The top navigation bar includes links for 'Hi Sign in or register', 'Daily Deals', 'Gift Cards', and 'Help & Contact'. The main header features the eBay logo, a search bar, and a 'Shop by category' dropdown. The left sidebar lists various product categories like 'Cameras & Photography', 'Digital Cameras', 'Lenses & Filters', 'Replacements Parts & Tools', 'Tripods & Supports', 'Computers/Tablets & Networking', 'Books, Comics & Magazines', 'Business, Office & Industrial', 'Sounds & Vision', and 'Mobile Phones & Communication'. The main content area displays three product listings: an Apple Series 1 (38mm) Watch for \$349.99, Adidas Aerobounce PR Shoes for \$49.99, and Ray-Ban Oversized Black Clubmaster Sunglasses for \$89.99. A map on the right shows the location of the products in San Jose, CA.

The screenshot shows the eBay website. The top navigation bar includes links for 'Hi user (Sign in)', 'Daily Deals', 'Gift Cards', and 'Help & Contact'. The main header features the eBay logo, a search bar, and a 'Shop by category' dropdown. The left sidebar lists various product categories like 'Cameras & Photography', 'Digital Cameras', 'Lenses & Filters', 'Replacements Parts & Tools', 'Tripods & Supports', 'Computers/Tablets & Networking', 'Books, Comics & Magazines', 'Business, Office & Industrial', 'Sounds & Vision', and 'Mobile Phones & Communication'. The main content area displays a map of San Jose, CA, and a list of products: a 26" Mountain Bike Hybrid Bike for \$107.90, a Test Product ahhc0ft6umo for \$369.34, a Test Product ml21o0vxd2 for \$731.09, a Test Product bj4ynw8xqc for \$516.38, and a Test Product ne899nqa9n for \$319.44.

“How can we **generate frequency** through repeat purchasing in a way that causes **trust and confidence**?”



Increased
Convenience &
Organization



Increased Discovery

“How can we generate frequency through repeat purchasing in a way that causes **trust and confidence**?”



Local
Community
Reassurance



Physical Item Verification

Other Local Listing Sites



facebook [Sign Up](#) [Log In](#) [Forgot account](#)

Marketplace

Browse

Location

Atlanta, GA

Austin, TX

Boston, MA

Chicago, IL

Dallas, TX

See More

Filter By [Reset](#)

Price

Min Max

Only show free listings

Location

Austin, TX

Within 40 miles

Shop by Category

All Marketplace

Home & Garden

Housing

Entertainment

Clothing & Accessories

Family

Electronics

Hobbies

Kids table \$15

Wicker patio furniture \$50

Metal bar stools \$45

Mangos sandias cocos naranjas \$7

Queen Tempurpedic Mattress Topper \$100

Studio \$1,095

Dresser \$135

about a few seconds ago - Round Rock, TX

about a few seconds ago - Round Rock, TX

about a few seconds ago - Round Rock, TX

about a minute ago - Austin, TX

about a minute ago - Austin, TX

about a minute ago - Austin, TX

letgo

[Log In](#) [Sell Your Stuff](#) [Settings](#)

[Cars](#) [Housing](#) [Free Stuff](#) [Tech](#) [Motors](#) [Leisure](#) [Home](#) [Entertainment](#) [Fashion](#) [Child](#) [Other](#) [Services](#)

Filters [Reset](#)

LOCATION

Change Location

DISTANCE

0 1 10 20 40 mi

SORT BY

Date (most recent)

black and white flor... Los Altos, 94024 [I'm interested](#)

forset hd drone Watsonville [I'm interested](#)

black and gray meta... Los Altos, 94024 [I'm interested](#)

pair of black-and-pu... Gilroy, 95020 [I'm interested](#)

holder 736 [I'm interested](#)

*Joyride Halo 2 excl... Hayward, 94566 [I'm interested](#)

Pink Roxy Bikini Top Pleasanton, 94566 [I'm interested](#)

pair of black-and-br... Gilroy, 95020 [I'm interested](#)

about a few seconds ago - Round Rock, TX

about a few seconds ago - Round Rock, TX

about a few seconds ago - Round Rock, TX

about a minute ago - Austin, TX

about a minute ago - Austin, TX

about a minute ago - Austin, TX

https://www.facebook.com/marketplace/item/10439822927563

https://www.craigslist.org/browse/classifieds/search/tx_aus-2018-07-20

@craigslist help safety privacy feedback © jobs terms about mobile

ebay

Differentiation



Trusted Brand and
Middle Man



Existing listings
infrastructure and data



Existing Customer
Support and Community



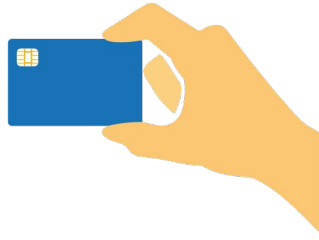
Emphasizing
Local Businesses

Metrics for Success



Monthly active eBay
users ages 18-25

Number of purchases
completed using local
pick-up option



How many visits the
eBay local page per day

Thank You!

ebay

Future Enhancements



Wishlist feature

Meeting point
suggestions



Organized swap
meets

To Summarize... eBay Local will help...

Generate Frequency

- Increasing convenience and organization through
 - Consolidation of all local sellers in one place
- Increasing Discovery
 - Opens the opportunity to browse for any items being sold locally

Build Trust & Confidence

- Local community reassurance
 - Consolidation of all local sellers in one place
 - Emphasis on local businesses
- Physical Item Verification
 - Through emphasis of local pick-up