Bhavya Likhitha Bukka

Boston, MA | (857) 356-9145| <u>bukka.b@northeastern.edu</u> | <u>https://www.linkedin.com/in/bhavya-likhitha/</u> | <u>Github</u> | Portfolio

EDUCATION

Northeastern University, Boston, MA

Master of Science in Information Systems

Lovely Professional University, India

Bachelors in Computer Science and Engineering

TECHNICAL SKILLS

June 2024

Expected Dec 2026

Programming Languages: Python, R, SQL

Data Visualization Tools: Excel, Power BI, Tableau

Data Management Tools & Techniques: Data Cleaning, Data Transformation, Statistical Data Analysis

Data Science Toolkits: Pandas, NumPy, Sci-Kit Learn, Matplotlib, Tensorflow, Keras, AI

Techniques: Data pipeline, Statistical Data Analysis, NLP, Predictive Modelling, Machine Learning **Specialized Skills:** Building Interactive Dashboards, Business Intelligence Tools, AWS Cloud

WORK EXPERIENCE

Salesforce Administrator Intern

Nov 2023 – Jan 2024

Smart Internz, India

- Configured organizational settings in Sales and Service Cloud, automating 10+ workflows using Flow and Process Builder, improving operational efficiency by 20% and enabling data-driven decision-making
- Designed and delivered **25+ interactive dashboards and reports** to visualize key metrics, boosting data accessibility and team productivity by **30%** through actionable insights

Software Engineer Intern

May 2023 – Aug 2023

I Ray IT Solutions, India

- Led **30+ scrum meetings** following Agile methodologies using Jira as the project management tool, defining sprint timelines, resolving roadblocks, and ensuring collaboration across 3+ cross-functional teams, reducing project delivery time by 15%
- Designed and deployed an AWS-powered data analytics pipeline, integrating automation with Python, SQL and Git for version controller code which improved data processing speed by 20% and ensured data integrity for backend processes
- Conducted unit testing with strong attention to detail, identifying and resolving 30+ software bugs to ensure 100% functionality
- Designed 20+ interactive dashboards using Power BI to analyze 500,000+ records, improving client reporting efficiency by 30% and support business decision-making by presenting key insights to clients and stakeholders

Data Scientist Intern

Aug 2021 - Dec 2021

DevTown, India

- Implemented AI-powered assistants using **Python**, **TensorFlow**, and **PyTorch**, incorporating **LSTM** and **RNN** improving chatbot accuracy by **13%** and reducing response latency by **15%** through advanced **NLP techniques**
- Collaborated with 5+ cross-functional teams to collect and analyze 1M+ data points using R, SQL, and NumPy, generating 5 actionable business insights that supported targeted marketing strategies and operational improvements
- Designed 10+ Power BI dashboards to visualize key trends from 100,000+ data points, improving decision-making efficiency by 25% and enabling self-service automation for stakeholders to access real-time insights
- Applied machine learning algorithms including **customer segmentation** to optimize operational strategies, resulting in a **15% improvement** in targeted engagement efforts

ACADEMIC PROJECTS

Amazon Sales Intelligence: Data-Driven Business Optimization | Live | Github

Nov 2024 - Jan 2025

- Conducted exploratory data analysis on 50,000+ rows across 10 interconnected tables, **including data extraction from multiple sources**, solving 50+ complex business problems using SQL concepts enhancing business insights by 25%
- Developed a **6-page dynamic dashboard using Power BI** integrating advanced SQL queries, driving a **45% reduction** in reporting time for key metrics like revenue forecasting, sales trends, and logistics insights
- Automated pricing strategies for 1,000+ products, resulting in a **12% improvement in profit margins** for high-demand items and enhanced inventory turnover rates

Stock Price Prediction Using LSTM | Github

Sept 2023 - Oct 2023

- Implemented a stock price prediction machine learning model using LSTM networks, achieving an **accuracy of 85%** in predicting stock price trends, applying machine learning techniques for **time-series forecasting**
- Pre-processed 100,000+ rows of historical stock data from Yahoo Finance using R, Scikit-Learn and SQL, ensuring data integrity and model robustness
- Reduced prediction error by 10% through hyperparameter tuning and model optimization, leveraging statistical analysis for performance

Towards Secure and Intelligent Healthcare: Integrating Blockchain and Machine Learning | Github

Jan 2024 - Jun 2024

- Designed and deployed a **blockchain-based** healthcare data storage system, enhancing data security by **25%** and reducing breach risks by **30%** through decentralized management of **10,000+ records**
- Integrated **3 machine learning models** (Naive Bayes, KNN, Decision Tree, Linear Regression) to provide personalized treatment recommendations, achieving a **50% improvement** in patient care prediction accuracy and reducing misdiagnosis rates by **20%** through rigorous statistical model evaluation
- Utilized Python and SQL to manipulate and analyze data, improving data-driven decision-making efficiency by 35%