

Credit Card Transaction Report

23.44M

Total Revenue

3.32M

Interest Earned

19M

Transaction Amount

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	19,807,514.79	15878707	2,784,152.79
Gold	934,131.82	767362	144,414.82
Platinum	372,170.93	317961	47,529.93
Silver	2,329,192.51	1912200	340,152.51
Total	23,443,010.05	18876230	3,316,250.05

Q4

Q3

Q2

Q1

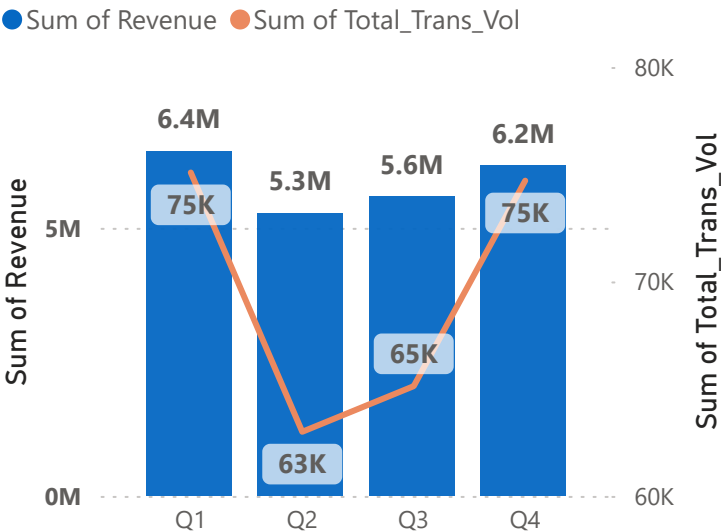
Week_Starting_Date

All

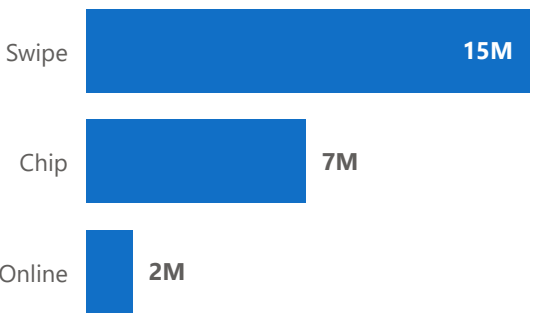
M

F

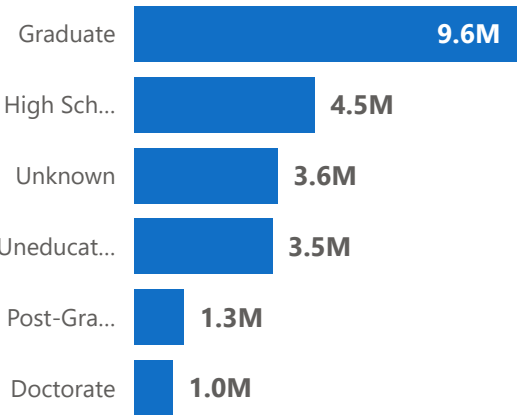
QTR Revenue and Total Transaction Count



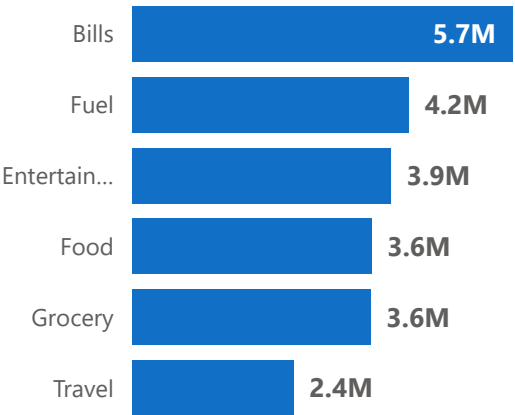
Revenue by Use Chip



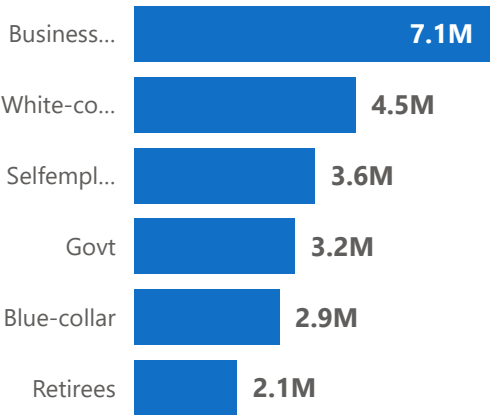
Revenue by Education Level



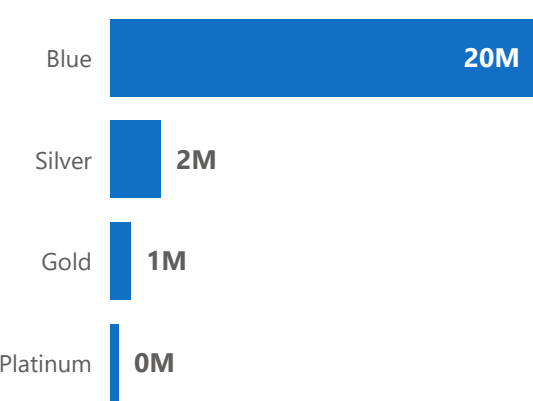
Revenue by Expenditure Type



Revenue by Job Type



Revenue by Card Category



Credit Card Customer Report

23.44M

Total Revenue

3.19

CSS

576M

Income

Q4

Q3

Q1

Q2

Week_Starting_Date

All

Low

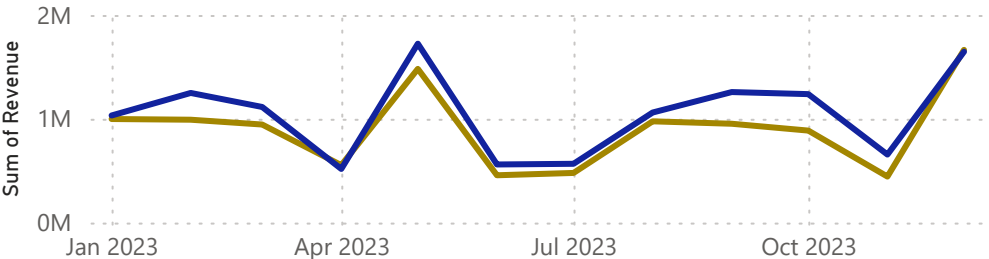
High

Med

Revenue by Week

Gender

F M



M

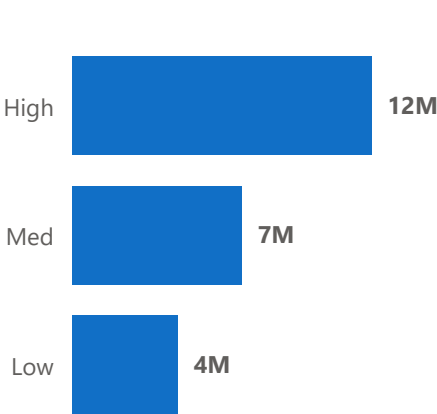
12.62M

F

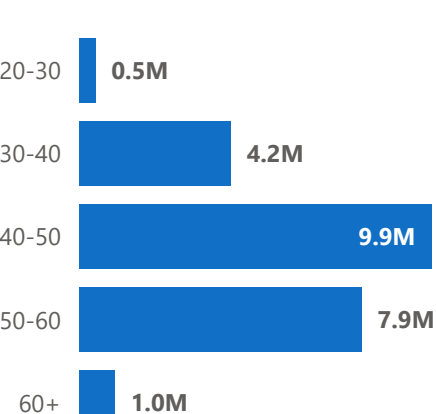
10.82M

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	2,915,160.43	72262158	398,811.43
Businessman	7,139,857.71	186959919	1,036,531.71
Govt	3,233,768.88	88773989	465,498.88
Retirees	2,066,182.62	48675030	285,306.62
Selfemployeed	3,633,206.14	75313288	494,023.14
White-collar	4,454,834.27	103930055	636,078.27
Total	23,443,010.05	575914439	3,316,250.05

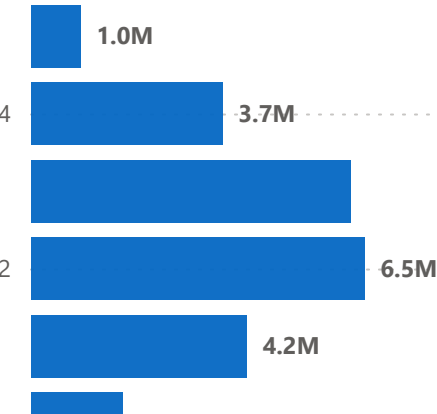
Revenue by Income Group



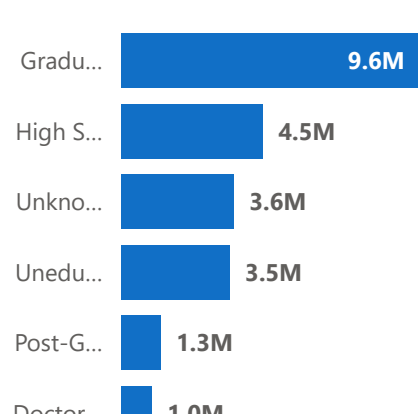
Revenue by Age Group



Revenue by Dependent Count



Revenue by Education Level



Revenue by State

