Bhavya Kapoor

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Summary

Product designer with a strong foundation in UX and a focus on building clear, user-first interfaces. Experienced in turning feedback into functional designs, collaborating closely with developers, and delivering Figma prototypes that scale. Especially interested in solving real-world problems through thoughtful design and simple interactions.

Education

2021–Present **Bachelor of Engineering in Computer Science and Engineering**, Chandigarh University, Punjab, CGPA: 7.01

2021 Class 12th, CBSE, The Wisdom Global School, Haridwar, Percentage: 79.8%

2019 Class 10th, CBSE, DAV Centenary Public School, Haridwar, Percentage: 76.6%

Internships

Oct 2024 - **Design Intern**, Salvation Health-Tech Pvt. Ltd. (Duuet)

Present O Revamped the app UI based on user feedback, significantly improving task flow and visual clarity.

 \circ Created 50+ wireframes and interactive prototypes in Figma to validate feature improvements.

O Partnered with developers to ensure design fidelity during implementation.

O Designed 40+ branded visuals, boosting weekly engagement by 20%.

Jun 2023 - UI/UX Intern, Chandigarh University, Punjab

Apr 2024 O Designed UI for internal hackathon websites and event platforms used by 500+ student participants.

O Delivered 60+ high-quality social media graphics for 20+ campus events, increasing post reach by 40%.

 Collaborated with a 4-member team including 2 developers and 1 content strategist to deliver on-time assets.

Projects

2025 **Personal Portfolio Website**, Web Developer and Designer (Live Site)

- O Designed and developed a responsive personal portfolio on Replit to showcase 5+ projects.
- O Leveraged Replit's Al agent to implement smooth animations and enhance page interactivity.
- Improved user experience through feedback-driven iterations, making navigation more intuitive and engaging.

2024 Entertainment & Party Service App, UI/UX Designer (View Project)

- Crafted a dark, pop-themed UI tailored to Gen-Z preferences, enhancing visual engagement.
- O Built 20+ screens in Figma, covering 3 key event discovery and booking flows.
- Outlined interactive flows for event discovery and booking, optimizing task completion efficiency.

2023 Eclipsify/Grahan – NASA Space App Challenge, UX Designer (View Project)

- O Led the design of an immersive mobile app that educates users about eclipses using interactive storytelling.
- O Created 50+ screens with interactive flows in under 36 hours.
- Illustrated complex space concepts in an accessible way for all ages using custom visuals and UI patterns.
- Collaborated in a 5-member cross-functional team to build and present a functional prototype under strict deadline.

Skills

Design Visual Design, UX/UI, Branding, Design Systems, Interaction Design, Design Research

Tools Figma, Adobe Creative Suite, Canva, Sketch

Development HTML, CSS, VS Code

Soft Skills Design Thinking, Cross-functional Collaboration, Teamwork, Communication, Project Management

Achievements & Involvement

- 2023 Patent: Multipurpose Sewage Processing System 2022
- 2023 Global Nominee, NASA Space App Challenge (Top 10% of 1000+ teams)
- 2023–2024 Branding Executive, Connecting All Circles, Chandigarh University (CAC-CU)
 - 2023 Top 4, Hack-O-Octo Hackathon by Google Developer Student Clubs, CU (100+ teams)
 - 2023 Completed Introduction to IoT by IIT Kharagpur (Swayam NPTEL)