Bhavya Kapoor



Summary

Product designer with a background in computer science and a focus on clean, usable design. I've worked on live apps, built end-to-end flows in Figma, and collaborated closely with developers to make sure what's designed actually gets built right.

Education

2021–2025 Bachelor of Engineering in Computer Science and Engineering

Chandigarh University, Punjab — CGPA: 7.01

Experience

Aug 2025 - **UI/UX Designer**, Salvation Health-Tech Pvt. Ltd. (Duuet)

- Present O Led continuous product iterations based on user feedback and data to improve overall experience and engagement.
 - Contributed to the company's growth by creating and executing social media strategies that expanded online reach and improved brand visibility.
 - Created branded visuals and UI assets used across the app and in content pushes.

Internships

Oct 2024 - **Design Intern**, Salvation Health-Tech Pvt. Ltd. (Duuet)

July 2025 O Revamped key app flows to improve task completion and reduce user confusion.

- Built 50+ wireframes and prototypes in Figma for new features and usability testing.
- O Worked with developers during handoff to ensure visual consistency and design accuracy.

Jun 2023 – **UI/UX Intern**, Chandigarh University, Punjab

Apr 2024 O Designed UI for internal platforms and hackathons used by 500+ students.

- O Delivered assets and design files for 20+ events under short timelines.
- Worked with developers and content leads to align design with real-time needs.

Projects

2024 Entertainment & Party Service App, UI/UX Designer View Project

- Created a bold, Gen-Z-oriented UI with dark visuals and playful interactions.
- O Designed 20+ high-fidelity screens and mapped out booking flows in Figma.
- Prioritized visual hierarchy and feedback-driven iteration.

2023 GRAHAN – NASA Space App Challenge, UX Designer View Project

- O Designed an educational eclipse app as part of a 36-hour hackathon sprint.
- Created 50+ screens to simplify scientific content into digestible flows.
- Collaborated with a 5-person team including developers and science mentors.

Skills

Design Interface Design, UX Writing, Wireframing, Visual Systems, Interaction Design

Tools Figma, Adobe Creative Suite, Canva, VS Code

Dev Basics HTML, CSS - used for handoff and basic front-end edits

Collaboration Design Handoff, User Feedback, Async Workflows, Iteration

Achievements & Involvement

2023 Global Nominee, NASA Space App Challenge (Top 10%)

2023 Patent: Multipurpose Sewage Processing System

2023–2024 Branding Executive, Connecting All Circles, Chandigarh University (CAC-CU)

2023 Completed Introduction to IoT by IIT Kharagpur (Swayam NPTEL)