

Brand
APPLE

Year
2022

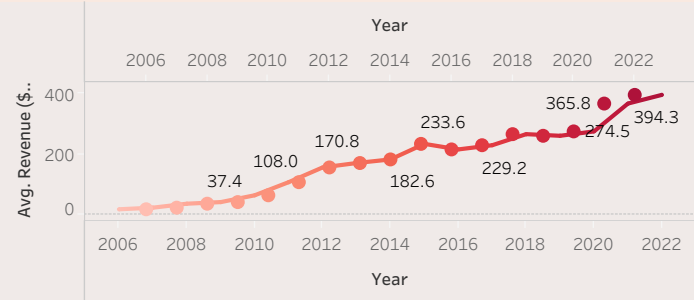
Colour
Multiple values

KPI

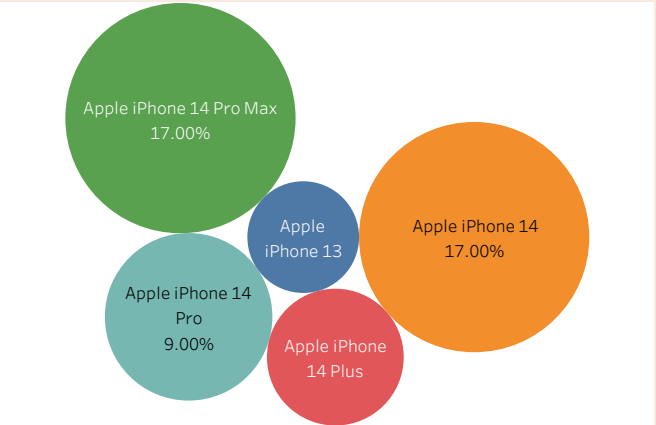
Brand	Mrp	Sale Price	Number Of Revi..	Star Rating	Discoun t Perce..
Apple	49,900	49,900	356	5	0

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Annual Revenue



model wise share



Model Specification

Model	Processor	Front Cam..	Rear Came..	Colour	
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Gene..	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Gene..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPH..	A Bionic C..	12MP	12MP + 12..	Blue	99,900