

Terms and Conditions - September Load Tactic

By entering the 'Load Tactic promotion— Activate or Load any Starbucks Card with INR 2000 in a single upload and get 5 Bonus Stars (hereby known as **"Offer"**), you (hereby known as **"Customer"**) agree to the following terms and conditions:

1. Standard Terms

- a. This Offer is organized by Tata Starbucks Private Ltd. (Hereby known as **"Starbucks India"**).
- b. The Offer will be held from 1st September 2021 to 30th September 2021: Time 00.00 am (IST) on 1st September 2021 and ending at 11:59 pm (IST) on 30th September 2021 in all Starbucks stores across India.
- c. Offer is valid at all Starbucks stores in India.
- d. Starbucks Prepaid Gift Card (hereby known as **"Starbucks Card"**) is not targeted towards, nor intended for use by, anyone under the age of 18. If you are below the age 18, you may only use Starbucks Card under the supervision of a parent or legal guardian who agrees to be bound by these Terms of Use.

2. Qualifying Criteria

- a. This Offer can be loaded on a Starbucks card only in-store or via the Starbucks app.
- b. The Offer mechanics –
 - i. Bonus stars loading:
 - To earn the Bonus Stars, the Customer must load INR 2000 on a Starbucks card at any Starbucks stores in India or via the Starbucks India Mobile App.
 - The amount must be loaded by Cash or Credit/Debit card only. Customer cannot use any other/same Starbucks Card to load the Offer.
 - Once the customer loads the amount, 5 Bonus Stars (Here by known as 'Offer item') will be automatically be loaded onto the customers Starbucks account, if the card is a registered card then the bonus stars will automatically reflect on the customer's account.
 - If the amount is loaded onto an unregistered Starbucks Card and then the customer registers the same card to his/her account, then the bonus stars will be loaded at an account level.
 - If the customer activates or reloads the card with 4000 in a single transaction, then he will get 10 Bonus Stars.
 - If the customer loads 200 in one transaction, 1000 in next transaction and another 800 in the next transaction in this case the customer will get the bonus stars as the Starbucks card has been loaded in multiple transactions.
 - Customer can load the amount on any Starbucks Card design of their choice
 - Customer can load the amount on his/her existing registered or non-registered Starbucks Card.
 - Stars will reflect into the account within 24 to 48 hours for registered cards and 5 working days for non-registered cards.
 - Except for the Bonus Stars, no Stars for the My Starbucks Rewards program will be earned when the amount is loaded on a Starbucks Card by the Customer.

- c. Starbucks India has the right to amend the Rules and Terms and Conditions of the Offer at any time without prior notice and/or reason.

3. Offer Rules and Regulations

- a. By availing the Offer, the Customer agrees to be bound by the Offer Terms & Conditions, and the decisions of Starbucks India.
- b. Starbucks India reserves the rights at any point of time to alter the Terms & Conditions of the Offer or cancel any Offer if it is no longer able to run the Offer due to reasons beyond its control, subject to state legislation.
- c. If the Offer is not redeemed during the validity period, Starbucks India will not replace the Offer. If Starbucks Card on which the Offer was loaded is lost, stolen, or misplaced, Starbucks India will not replace the Offer and is not liable or responsible for the lost, stolen, or misplaced Starbucks Card.

4. Copyright and Intellectual Property

- a. Nothing contained herein shall be construed as conferring by implication, estoppels or otherwise any license or right under any patent or trademark of Starbucks India or any third party. Except as expressly provided above, nothing contained herein shall be construed as conferring any license or right under any Starbucks India copyright.
- b. Should any viewer of a Starbucks India published document respond with information related to this Offer and shall include feedback data such as questions, comments, suggestions, or the like regarding the content of any such Starbucks India material, such information shall be deemed to be non-confidential and we shall have no obligation of any kind with respect to such information and shall be free to reproduce, use, disclose, and distribute the information to others without limitation. We shall be free to use any ideas, concepts, know-how or techniques contained in such information for any purpose whatsoever including but not limited to developing, manufacturing and marketing products incorporating such information.

5. VARIATION

- a. Starbucks India reserves the right to amend, delete or add to the Terms and Conditions of the Offer at any time without giving any prior notice to any party.

6. Governing Laws & Jurisdiction

- b. All applicable laws of India and regulations shall apply to this Offer.
- c. In case of dispute this Offer shall be governed and construed in accordance with Indian laws and are subject to the exclusive jurisdiction of Competent Courts at Mumbai only.

7. CONFIDENTIALITY

- a. Any Customer's Personal Data provided by Customer to Starbucks India in connection with the Offer shall be kept confidential except to any activities mentioned thereto. Starbucks India shall take all reasonable precautions to preserve the integrity and prevent any corruption or loss, damage or destruction of Customer Personal Data.
- b. The Starbucks India Privacy Policy resides here:
<http://www.starbucks.in/aboutus/company-information/online-policies/privacy-statement>

8. CONTACT FOR CLARIFICATION

- a. For information/clarification/queries, please contact us at customercare@tatastarbucks.com with your query clearly mentioned as the subject of your e-mail.