

# INSPIRING CHANGE

**SANJANA BHAJANKA**, INDIA'S FIRST CERTIFIED BABY PLANNER, HAS SHATTERED GLASS CEILINGS AND DEFIED GENDER STEREOTYPES, PROVING THAT CAPABILITY KNOWS NO GENDER BOUNDARIES. BEING AN ADVOCATE FOR MENTAL HEALTH AND SUPPORTING UNDERPRIVILEGED CANCER CHILDREN THROUGH HER NGO, SANJANA'S JOURNEY IS AN INSPIRATION FOR ALL.

In a world that has historically marginalized and underestimated women, the strength and resilience of women have continuously challenged societal norms and expectations. Strong women emerge from all walks of life, proving time and again that gender does not dictate capability. These remarkable individuals have pushed boundaries, shattered glass ceilings, and paved the way for future generations. Their stories inspire and motivate us to break free from the constraints of gender stereotypes and embrace our own strength.

Sanjana Bhajanka is India's first certified baby planner having received her certification from international parenting and health Institute California in Association with IABPP (International Academy of baby planner professionals) in June 2020.

Besides this she has



**SANJANA BHAJANKA IS INDIA'S FIRST CERTIFIED BABY PLANNER, HAVING RECEIVED HER CERTIFICATION FROM THE INTERNATIONAL PARENTING AND HEALTH INSTITUTE IN CALIFORNIA IN ASSOCIATION WITH IABPP (INTERNATIONAL ACADEMY OF BABY PLANNER PROFESSIONALS) IN JUNE 2020.**



done her law graduation from University of Warwick, England in 2010 and became a barrister and a member of Lincoln's in, London in 2011.

Her main role is to educate, offer resources and support expecting and new parents in the journey to Parenthood. Having found a big gap in the maternity and baby sector she decided to educate parents to be and new parents. The aim is to provide families with the highest standard or pregnancy and

post pregnancy care with resources that are available. Besides taking sessions she now also makes content on parenting , toddlers , new borns and postpartum. She is an advocate of mental health and likes to talk about topics others tend to avoid.

She also looks into the digital and influencer marketing for Century Laminates and believes that CSR is a very important part of any successful business.

She recently registered

her NGO in Calcutta by the name of Live Strong Foundation which aims at being a beacon of hope for underprivileged cancer children in the city.

This mother of two wants to make a better world to leave behind for her kids and she wants to be the best version of herself for them. She spreads love, happiness and motivation to all mothers out there through her reels. Kindness is a gift everyone can afford to give.