

Budget Sales Analysis

- Name -> Bhawesh Sinha
- Year -> 2024
- Topic-> Budget Sales Data Analysis
- Domain -> Retails & Sales

- Used Libraries

1. Pandas
 2. Matplotlib
 3. Seaborn
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- observation:

1. Half of the customers are male.
2. More than 50% of them are married
3. Majority of them owns 2 Cars.
4. Majority of them have no child at their home.
5. Majority of the customers are bacheleor in qualification.
6. Majority of them are professional.
7. Majority of them have their own house.
8. Their average salary falls between 60k to 80k.
9. Majority of them have no child and few of them are having 5 child.
10. Most of the sales is of related to components.
11. Most of them are road frames.
12. Majority of them are related to road line.
13. Most popular color of product is black in color.
14. On an average the standard cost is between 0 to 500 and List pricing is between 0 to 550.
15. Majority of them buys only 1 unit overall.