Site Hierarchy:

Current Hierarchy	Proposed Hierarchy
Home Page	Home Page [have a donate button / call to action and also social media handles]
About Us Mission & History Our People Contact	About Us
DonateDonate FundsDonate Toys & Gifts	Ways to Support
What's Happening News and Updates Events	 Organize Toy Drive Volunteer Your Time Become a Sponsor
Christmas Giving Program • Register	 What's Happening News and Updates Programs and Events [each of the following will link to their own page to describe]
Get InvolvedWays to ContributeVolunteer	 Christmas Giving Program Motorcycle Toy Drive Kruise for the Kids Pan Pacific Christmas Wish Breakfast
	Contact Us

SECTION	CURRENT	PROPOSED
Home Page	We've made Christmas for kids since 1930.	We've made Christmas for kids since 1930.
	Christmas is about family and friends. It is about sharing and	Christmas is about family and friends. It is about sharing

giving. Christmas should be a happy time for everyone, especially for children. For over eighty years our number one goal has been to ensure that every child in our community has a smile on their face on Christmas Day.

The Lower Mainland Christmas Bureau (LMCB) was originally established in 1930 as the Christmas Exchange. Today it serves as a centralized, year round toy warehouse for toys and gifts to be gathered, sorted, stored and shipped to Christmas Bureaus and Community agencies, across the entire metro Vancouver area. We ship up to 100,000 items every year.

We also serve as the local Christmas Bureau for Vancouver. The LMCB distributes toys, clothes and food vouchers to over a 1000 low income families in Vancouver during the holiday season.

As a registered non-profit organization, the Lower Mainland Christmas Bureau relies on volunteers and a number of fundraising events throughout the year to support our goals.

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ABOUT US:

Mission and History

Our History

1930 Established as the Christmas Exchange

1939 Renamed the Christmas Cheer Committee as part of the Vancouver Council of Social Agencies

1946 Community Chest and Council formed Christmas Cheer Committee part of central services

1947 Camping Referral Project established

1953 First used title "Christmas Bureau"

1970 Camping Referral Project and Christmas Bureau combined to one committee

1980 United Way approves terms of reference for Christmas and Camping Bureaus

1981 Christmas and Camping programs are relocated to Commercial Drive location

1984 United Way sets up committee to consider future of Bureau & commissions the

historical review of the Christmas and Camping Bureaus by K

Who we are

The Lower Mainland Christmas Bureau (LMCB) was originally established in 1930 as the Christmas Exchange. Today it serves as a centralized, year round toy warehouse for toys and gifts to be gathered, sorted, stored and shipped to Christmas Bureaus and Community agencies, across the entire metro Vancouver area. We ship up to 100,000 items every year.

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Our vision

Christmas is about family and friends and the experience of

Wyndham Brown sharing and giving. It should be a happy time for everyone, 1989 Lower Mainland Christmas Bureau and Lower Mainland especially for children. For over eighty-five years our number one goal has been to ensure that every child in our Camping Bureaus are registered as separate British Columbia Societies community has a smile on their face on Christmas Day. 1993 LMCB relocates to Napier Street Facility 2003 Lower Mainland Camping Bureau Society becomes part of **Our mission** Christmas Bureau 2008 LMCB moves to Pandora Street location. Here at the Lower Mainland Christmas Bureau, our mission is to empower families in need to create Christmas experiences for their kids through the generosity of community. As a registered non-profit organization, the Lower Mainland Christmas Bureau relies on volunteers and a number of fundraising events throughout the year to support our goals. Our Team It's not about the size of the crew, but how much they do! It's not about the size of the crew, but how much they do! Chris Bayliss: Executive Director Chris Bayliss: Executive Director Chris has been involved with the LMCB in a number of capacities Chris has been involved with the LMCB in a number of since 1990 and has served as Executive Director since 1999. capacities since 1990 and has served as Executive Director since 1999. His community work includes over 30 years volunteering in the Renfrew Heights community most notably with the Trojan Football His community work includes over 30 years volunteering in Club. He also volunteers with the British Columbia Coalition of the Renfrew Heights community most notably with the Troian Football Club. He also volunteers with the British Motorcyclists, helping to promote motorcycle safety and Columbia Coalition of Motorcyclists, helping to promote awareness. motorcycle safety and awareness. Sim Lee: Community Outreach and Operations Manager Bio coming soon... Sim Lee: Community Outreach and Operations Manager Bio coming soon... Amy Valagao: Warehouse Supervisor Amy brings her infectious charisma to the LMCB and has been the Amy Valagao: Warehouse Supervisor mastermind of our eccentric warehouse since Fall 2014. Her eye Amy brings her infectious charisma to the LMCB and has for detail keeps our warehousing and product donations organized. been the mastermind of our eccentric warehouse since Fall She is passionate about the work that we do and returns every 2014. Her eye for detail keeps our warehousing and product season because she loves being a part of a team that creates donations organized. She is passionate about the work that meaningful Christmas experiences for families in need. we do and returns every season because she loves being a

She is one of the first faces to greet you at the LMCB when donations are dropped off. With her expert background as an international gourmet food buyer and warehouse expertise, Amy helps us maintain friendly relationships with the bureaus and agencies that we ship to. Her passion for community is kindled from her strong family values. In her spare time, she an avid gardener and chef in her family home.

part of a team that creates meaningful Christmas experiences for families in need.

Board of Directors

We gratefully acknowledge the time and effort our directors contribute to the LMCB.

Susan Levang: President

Susan has nearly 20 years progressive growth in Supply Chain, Operations, Logistics, Customer Service and Project Management. After earning a B.Sc at the University of Victoria and an MBA at McMaster University, she went on to work for contract manufacturers in several industries (Automotive, Natural Health Products, Electronics, Consumer Products). Working directly with major clients such as Lucent, Cisco, Juniper, IBM, GM, Honda, Toyota, Vega, Garden of Life, Genuine Health and Arbonne, Susan proved herself a hands-on leader with a track record of building teams to achieve outstanding success.

Susan believes communities are stronger when we each make a personal effort to improve our world. To that end, in addition to working with the LMCB, Susan also supports several other charities in Vancouver.

She is excited to work with the long established Lower Mainland Christmas Bureau!

Roy Hansen: Vice President

Roy Hansen, one of the founding members of Kruise for Kids event for LMCB (1990) has served on the board since the mid 1990s. Roy has volunteered for countless events and has provided technical expertise to the LMCB on mechanical projects, Mr.

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Hansen is a long time journeyman sheet metal worker, who when not working or volunteering for the LMCB, builds custom vehicles, and works on his collection of muscle cars and hot rods.

Percy Tam: Treasurer

Percy holds a Bachelor of Commerce degree in Accounting from the University of British Columbia. Percy attained his CPA, CA designation from KPMG in Vancouver and has over ten years of experience in accounting and finance.

Prior to joining the Lower Mainland Christmas Bureau, Percy worked with local high schools and non-profit organizations to promote financial literacy for youth in the Lower Mainland.

As the Treasurer, Percy hopes to contribute to the best of his ability to the LMCB as it continues to carry on its mission of serving the local community in helping to make Christmas complete for every family.

Areet Kaila: Secretary

Areet joined the Board of Directors in 2016 and is an associate of the firm Clark Wilson LLP practicing in the areas of taxation, corporate structuring, and estate planning. Areet also has experience assisting charitable organizations with registration, tax compliance and structuring matters.

Areet received her Bachelor of Commerce in Marketing from the University of British Columbia in 2006 and obtained her Bachelor of Laws degree (with distinction) from the University of Alberta in 2010. She was called to the British Columbia Bar in June 2011.

Grace Cheung: Director

Christmas is Grace's favourite time of the year - one of that she had treasured and valued since childhood. It is also a time when families have the opportunity to gather to create wonderful memories that last a lifetime. As a Director of the Lower Mainland Christmas Bureau, Grace hopes to be able to help create such opportunities for families in need.

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Keith Morgan: Director

Keith's journalism career stretched back to 1975, when he joined The Blackpool Evening Gazette in the UK, his hometown newspaper. He moved to Vancouver in 1980, beginning a 34-year-career with The Province/Vancouver Sun, first as a reporter and then quickly taking on the crime beat. Latterly he created such specialty sections as Driving and Sunday Homes.

The multiple-award-winner has authored two books, made regular TV appearances, hosted radio talk shows and scripted a traffic safety quiz show for prime-time TV.

Keith has donated his creative abilities to the United Way and the Coast Foundation's Courage to Come Back Awards. Back in the 1990s he revamped the Empty Stocking Fund for The Province and became its representative at the Lower Mainland Christmas Bureau. In his return, Keith pledges to help develop the bureau's marketing and communications strategy.

Warren Mui: Director

Warren has a heart for making an impact in his community. He is part of the fundraising team at the BC Lung Association and is also on the Board of Directors at the Vancouver Dodgeball League. Volunteering is a big part of his life and where he has spent so much of his time. His desire and goal at the Lower Mainland Christmas Bureau is to make a difference to families in the community at such an important time of the year.

Leah Nguyen: Director

Leah joined the LMCB Board of Directors in 2016, and is excited to help the LMCB spread Christmas cheer in the communities it serves. She is an experienced management professional with over thirteen years of experience in multiple industries across Canada

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and The US including Retail, Telecommunications, Utilities, and Natural resources. Specific areas of expertise include strategy, business process design and improvement, program and project management, organization design, change management, service design, and operational readiness. She is currently a manager at TELUS in Consumer Products and Services, leading a team focused on driving initiatives to provide exceptional customer experiences through reliable services.

Leah graduated from Simon Fraser University with a Bachelor's of Business Administration, First Class Honours, with concentrations in Marketing, Finance, and Management Information Systems. Leah stays connected to the SFU community, mentoring students through the Young Women in Business (YWiB) student club since 2010, and joining the YWiB board in 2013.

Darya Sawycky: Director

Darya is passionate about the meaning of Christmas and the joy of children. She was introduced to the importance of charitable giving and the value of giving back to her community as a young child. This foundational lesson included an annual December shopping trip with her Mom to the mall in Waterloo, Ontario, to choose and donate gifts for children in need through the support of the local Christmas Bureau.

Darya has carried these values through to her career, where she has spent close to twenty years in the fundraising profession, building relationships with inspirational donors to raise millions of dollars in support of charities in the social services, health, and education fields. She is currently Associate Director of Development at the University of British Columbia with a focus on creating strategic philanthropic partnerships at the \$25,000+ level. Darya is a member of the Canadian Association of Gift Planners and holds an Honours Bachelor of Science from Queen's University in Kingston, Ontario.

She is honoured to serve as Board Director and to contribute her time and talents to the wonderful work being done by the Lower Mainland Christmas Bureau and its generous supporters.

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Leah Nguyen: Director

Leah joined the LMCB Board of Directors in 2016, and is excited to help the LMCB spread Christmas cheer in the communities it serves. She is an experienced management professional with over thirteen years of experience in multiple industries across Canada and The US including Retail, Telecommunications, Utilities, and Natural resources. Specific areas of expertise include strategy, business process design and improvement, program and project management, organization design, change management, service design, and operational readiness. She is currently a manager at TELUS in Consumer Products and Services, leading a team focused on driving initiatives to provide exceptional customer experiences through reliable services.

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Our Sponsors [or Our Supporters]	[currently doesn't exist]	A special thank you to our supporters! The Lower Mainland Christmas Bureau is grateful to receive the support of such generous organizations and individuals. Here are some of our kind supporters. Check back for more to be recognized as our supporters change and grow.
Contact us	We are located at: 3rd floor 1870 Pandora Street Vancouver, BC V5L 1M5 Office Hours: Monday – Friday, 9:00 am – 4:00 pm Saturday, December 7th and 14th: 10:00 am – 2:30 pm Closed all Statutory holidays T: (604) 253-7191 E: info@lmcb.ca	3rd floor 1870 Pandora Street Vancouver, BC V5L 1M5 Office Hours: Monday – Friday, 9:00 am – 4:00 pm Closed all Statutory holidays T: (604) 253-7191 E: info@Imcb.ca
Make a Financial Donation		Thank you for joining our community of supporters that began in 1930, almost 90 years ago! Your support of the Lower Mainland Christmas Bureau will help to create a meaningful impact in empowering families in need to create Christmas experiences for their kids through the generosity of community. Your support makes a wonderful difference Last year, because of the generous contributions from our supporters, the LMCB helped close to 1,000 low-income families in Vancouver and provided gifts to almost 2,000 kids. In addition, the kindness of all the monetary and toy donations enabled us to distribute over 100,000 toys to bureaus and agencies across the Lower Mainland. [ideally we have an infographic of sorts to show our impact vs. just a block of text]

Donate Toys and Gifts	The Lower Mainland Christmas Bureau accepts new toys, that are not gift-wrapped, gift items and cash donations. There is a larger need for gifts for tweens and teens. We try to limit the number of stuffed toys received as our warehouse is already overflowing with their cuteness.
	We accept donations all year round. Please call or email the office to book an appointment.
	T: (604) 253-7191 E: office@Imcb.ca
	Christmas Wishes We want to ensure that we give gifts with the best play value while suiting the needs of the recipients the most. Often times we run short of toys for tweens and teens. They are still kids to us and we always do our best to be there for them. Please consider our Christmas Wishlist.
	Babies, Toddlers & Preschoolers Outdoor toys (tricycle, kick scooter, balance bike), building blocks (Megablocks, wooden blocks), play doh, musical toys (xylophone, maracas, drums), educational toys (Leapfrog, Co-operative board games, Trace-n-Erase chalkboards, Magna-Tiles, Toy Toolbox), crayons, paints & easels, age appropriate electronics, toy cars and train sets, magnetic fishing sets, and dolls.
	Elementary School Kids Building toys (Lego, Duplo), Outdoor toys (skateboard, kick scooter, bike, soccer ball, basketball, sled), games & brain twisters (Pokemon Cards, Perplexus, Monopoly, Cranium Family Edition Sorry, Twister, Chutes and Ladders, Hedbanz, Pictopia, Ant Colony, Jenga), Barbie, arts and craft sets (pencil crayons, pastels, DIY sets, slime), backpacks, Nerf, remote control cars, racetracks, miniature golf kit, science lab kits, smart pixelator, Pictionary Air,

jewelry making sets, and kids coding games.

Tweens & Teens

Electronics, headphones, wireless earbuds, portable chargers, Fujifilm Instax or Polaroid Camera and film, musical instruments (guitar, keyboard, etc), bluetooth speakers, tablets, VR Headset, watch/smartwatches, fitness/fruit infusion water bottles, Mini Cinema Lightbox, Scratch off posters, video game consoles, books, backpacks, tea & coffee travel mug, make-up, jewelry, curling wands and hair straighteners, Nerf toys, and boardgames (Catan, Cards Against Humanity, Scrabble, Ticket to Ride, Codenames, Risk, Exploding Kittens, Munchkins, Pandemic).

Tickets to concerts & sports events and gift cards are great so that tweens and teens can pick out something for themselves that they will love and need (coffee, mall, store).

Organize a Toy Drive

Looking for ways to spread the holiday cheer and make a Christmas brighter for kids in need this season? The Lower Mainland Christmas Bureau has a way to channel your thoughtfulness and spirit of giving!

Organize a Toy Drive to support the Lower Mainland Christmas Bureau. We work year-round collecting toy donations for kids, from newborns to the big kids up to eighteen years of age.

Community, corporate and Office Toy Drive initiatives make it possible for us meet our mission and yearly goals. Join in the steps of like-minded supporters in collecting toys that will go to kids in need and put smiles on their faces for Christmas.

The Lower Mainland Christmas Bureau accepts new toys, that are not gift-wrapped, gift items and cash donations. There is a larger need for gifts for tweens and teens. We try to limit the number of stuffed toys received as our warehouse is already overflowing with their cuteness.

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Contact us to start your Toy Drive. We can send you LMCB posters to print to use for collection boxes or areas, provide donation forms to support the Toy Drive, and share news about your initiative on our social media channels. If you would like to connect with someone directly or want more information, we are happy to be in touch.

What to do after the Toy Drive is complete When the Toy Drive is completed, items can be delivered to our warehouse. Please contact info@Imcb.ca to set-up a time for dropping donations off.

If you are unable to deliver the collected toys and gifts, a pick-up can be scheduled, by filling out our online form.

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Volunteer Your Time

Be hands-on in getting involved. Volunteer in our charity toy store or warehouse. There are opportunities for a fun and meaningful team building experience for groups as well to sort donated gifts in our toy warehouse

Christmas Toy Store Volunteer

Seasonal December

We are looking for adult volunteers to assist in our Toy Store for our Vancouver Christmas Giving Program.

Volunteers are needed from December 4th to December 20th, Monday-Fridays.

Volunteers will assist parents with choosing gifts for their children in a one-on-one setting as they shop in our free Christmas Toy Store.

Gift Sorting in LMCB's Warehouse

Monday to Friday shifts

The Lower Mainland Christmas Bureau collects, sorts and ships 75,000 to 100,000 items every year. This takes a huge effort by

[start with the why for volunteering, also are there year round opportunities for volunteering?]

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	many volunteers. If you have even a few hours to spare we welcome your support.	hours to spare we welcome your support.
	,	Group Volunteers
	Group Volunteers	Seasonal
	Seasonal	Our community teams of volunteers have expressed that it
	Our community teams of volunteers have expressed that it is a	is a great team building activity to work together in what
	great team building activity to work together in what feels like	feels like Santa's warehouse of toys. We schedule
	Santa's warehouse of toys. We schedule volunteer groups during	volunteer groups during our peak donation season that also
	our peak donation season that also coincides with our Christmas	coincides with our Christmas Toy Store Program.
	Toy Store Program.	
		Group volunteers are set up in our warehouse where toy
	Group volunteers are set up in our warehouse where toy counting	counting and sorting toys into categories are done. Then if
	and sorting toys into categories are done. Then if time permits,	time permits, boxing the toys and labeling them are the next
	boxing the toys and labeling them are the next steps. We also run	steps. We also run a Toy Store onsite where some
	a Toy Store onsite where some volunteers choose to help out and	volunteers choose to help out and can help parents pick
	can help parents pick toys and clothes for their children.	toys and clothes for their children.
News and Events	[currently is a dump of all news articles]	[Should only be headlines and links to the actual pages]
Programs	[currently is a twitter feed]	Christmas Giving Program [one sentence on what it's about]
and Events		
		Motorcycle Toy Run [one sentence on what it's about]
		Kruise for the Kids [one sentence on what it's about]
		Pan Pacific Christmas Wish Breakfast [one sentence on what it's about]

5 REASONS TO GIVE TO CHARITY

1111111111111111111111111

O - 3

Outdoor toys. Rick scooter, balance bike), building blocks (Megablocks, wooden blocks), play doh, musical toys (xylophone, maracas, drums), educational toys (Leapfrog, Co-operative board games, Trace-n-Erase chalkboards, Magna-Tiles, Toy Toolbox), crayons, points & easels, age appropriate electronics, toy cars and train sets, magnetic fishing sets, and dolls.



To Reflect Inner Values

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



To Give Something Back

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.



To Boost Motivation

Infographics are visual representations of data, making complex info easier to share and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.

LMCB

A Charitable Organization that aims to improve every child's education

SINCE ITS LAUNCH,

700K

thousands of kids received benefits from the organization's charitable efforts and activities



CLASSROOMS

ms 1,000



rooms for learning were built, and restored to give the kids a better learning experience

5,000

SCHOLARSHIPS

full scholarships were awarded and given to kids with outstanding academic performance



DONATION

\$12M



was collected to buy essential school supplies and materials for the kids' education

START TO CHANGE A KID'S WORLD

Sign up and join us! Visit www.educatekids.com email us at info@educatekids.org