

BHAWNA BHOYAR

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SUMMARY

Aspiring Data Analyst with expertise in data visualization, wrangling, statistical analysis, and predictive modeling. Proficient in SQL, Python, Power BI, Tableau, and Excel, with hands-on experience in ETL, automation, and dashboarding. Strong problem-solving skills, eager to apply analytical expertise in a data-driven environment

EDUCATION

Btech, Information Technology

Nagpur Institute of Technology, RTM University, Nagpur

May 2021 - Apr 2025

SKILLS

Data Analysis & Visualization: Excel, Power BI, Tableau, Matplotlib, Seaborn **Programming &**

Scripting: Python (Pandas, NumPy, Scikit-learn), SQL **Machine Learning:** Supervised &

Unsupervised Learning & Regression **Database Management:** MySQL, PostgreSQL

Automation & ETL: Power Query, Python Automation

Statistical Analysis: Hypothesis Testing, A/B Testing, Data Cleaning

Soft Skills: Problem-Solving, Critical Thinking, Strong Attention to Detail

PROJECTS

1. Ola Booking and Cancellation Analysis (SQL & Power BI) [Link](#)

- Developed a **Power BI dashboard** to analyze **20,408 Ola ride bookings**, identifying key trends in **cancellations, payment methods, and ride distances**.
- Provided **data-driven insights** to optimize **ride allocation, reduce cancellations, and improve revenue strategies**.

2. E-Commerce Sales Dashboard (Power BI & SQL) [Link](#)

- Developed **Power BI dashboard** analyzing sales trends and customer behavior.
- Utilized **SQL queries** to extract, clean, and manipulate large datasets from a retail database.

3. Customer Churn Prediction (Python & Machine Learning) [Link](#)

- Built a predictive model using **logistic regression** to identify customers likely to churn.
- Performed **data preprocessing, feature engineering**, and model evaluation.
- Achieved **80% accuracy** in predicting churn.

4. Blinkit Analysis (Excel Dashboard) [Link](#)

- Conducted comprehensive sales performance analysis, identifying key trends in item distribution, customer ratings, and outlet performance.
 - Developed an interactive **Excel dashboard** using **Pivot Tables, Charts, Filters, and Slicers** to visualize business insights.
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CERTIFICATIONS

- Database Management System - Nptel
- Programming with Python - Internshala

Jan - March 2024

Jan - Feb 2023