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The main role of the internet and networking

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Agenda

- What's internet
- What role of internet in learning
- Cyber evolution
- The economy impact of digital connectivity
- The dark side of connectivity





What's internet

- The Internet, sometimes called simply "the Net," is a worldwide system of computer networks — a network of networks in which users at any one computer can, if they have permission, get information from any other computer (and sometimes talk directly to users at other computers).
- It was conceived by the Advanced Research Projects Agency (ARPA) of the U.S. government in 1969 and was first known as the ARPANET.



what's role of internet in learning?

The internet plays a crucial role in learning by providing access to a vast amount of educational resources, online courses, research materials, and collaborative tools. It allows learners to explore diverse subjects, connect with experts, participate in virtual classrooms, and access information that enhances their educational experience.





cyber evolution

E-commerce Social media **Cloud computing Internet of Things Artificial Intelligence Blockchain** Cybersecurity



The economic impact of digital connectivity:

What is the digital economy?

It is economic activity resulting from the billions of online connection among • Digital connectivity increases economic growth and reduces proverty rates by raising household incomes and lowering consumer consumption.

-In peru, mobile phone usage increased by 11% between 2004 and 2009.

Due to readily available information on prices and inputs via mobile phones, families were able to eleminate costly journeys to the capital city.

Benefits of digital economy



Education Industry Banking insurance Commerce Agricultural

The dark side of connectivity

- as we rely on computers and connectivity for an increasing number of reasons and connect a substantial number of devices to the internet, our lives get exposed and vulnerable to a greater extent.
- there are various ways to damage or exploit one's computer, mobile or other connected devices.
- the best known threat of all is viruses with harmful intentions, viruses are tiny computer programs that are not intended to be run by the device owner.



- similar to viruses:worms malicious macros and trojans somehow copy themselves to the systems and forward themselves to the other victims the same network.
- another widely common security threat is the email spams an immense number of unwanted email messages are distributed to user's mail boxes by the second. types of unwanted emails are called spam.



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