

Unsupervised Analysis: Dimension Reduction

Why Dimension Reduction?

For Big-Data:

- Data visualization becomes very difficult! (Cannot draw 2D scatterplots between all pairs of features).
- Big-Data often has a high degrees of redundancy. (i.e. correlation among features).
- Many features may be uninformative for the particular problem under study (noise features).
- Dimension reduction ideally allows us retain information on most important features of the data, while reducing noise and simplifying visualization & analysis.

What is Dimension Reduction?

- Map the data into a new low-dimensional space where important characteristics of the data are preserved.
- The new space often gives a (linear or non-linear) transformation of the original data.
- Visualization and analysis (clustering/prediction/...) is then performed in the new space.
- In many cases, (especially for non-linear transformations) interpretation becomes difficult.

Principal Components Analysis (PCA)

PCA

Set-up:

- Data matrix: $\mathbf{X}_{n \times p}$, n observations and p features.

Idea:

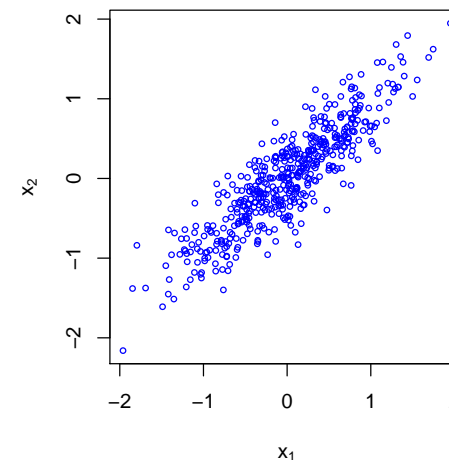
- Not all p features are needed (much redundant info).
- Find low-dimensional representations that capture most of the variation in the data.

Uses:

- Ubiquitously used - Dimension reduction, data visualization, pattern recognition, exploratory analysis, etc.
- Best linear dimension reduction possible.

PCA - Main Idea

Question: What is a good 1D representation of the data?



PCA - Main Idea

Some Possibilities:

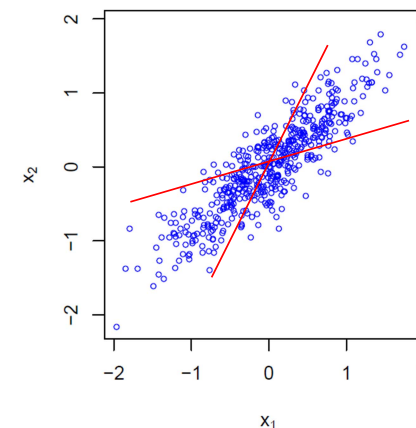
- Use one of the variables (e.g. x_1).
- Better idea: use a linear combination of the variables (i.e. a weighted average).

$$z_1 = v_1 x_1 + v_2 x_2 = \mathbf{v}^T \mathbf{X}$$

How to choose the weights (v_1 and v_2)?

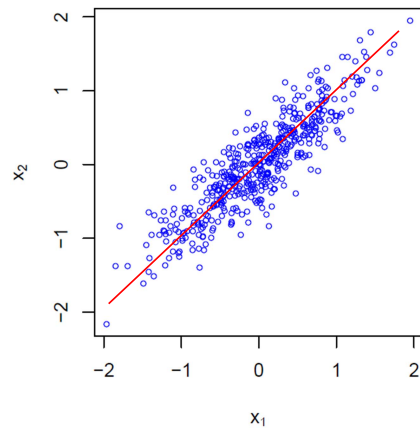
PCA - Main Idea

Many possibilities, but which one is a good choice?



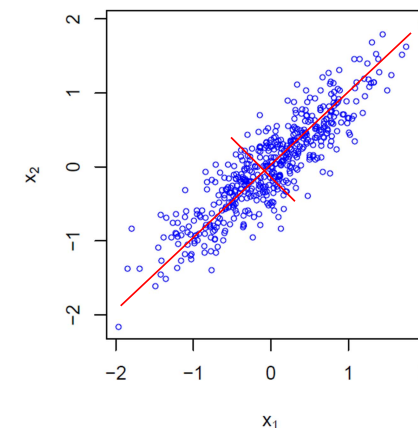
PCA - Main Idea

Find line that maximizes the variance of the data projected onto the line:

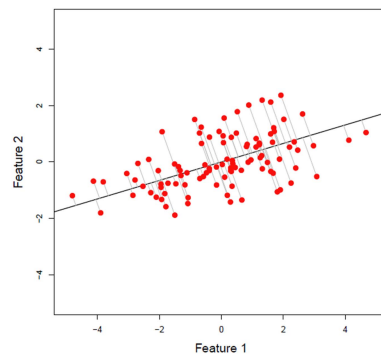


PCA - Main Idea

Subsequent components orthogonal (perpendicular).



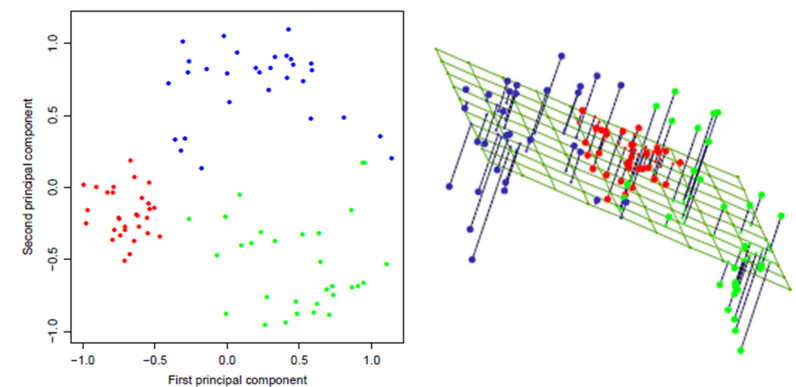
PCA - Main Idea



- PCA minimizes orthogonal projection onto line: $Z = v_1x_1 + v_2x_2$.
- Slope of line = v_2/v_1 (if features centered).
- Note: Not same as OLS which minimizes projection of y onto x !

PCA - Main Idea

3D Projection onto a Hyperplane:



PCA - Criterion

PCA Criterion - PC 1 (Population):

$$\underset{\mathbf{v}}{\text{maximize}} \quad \text{Var}(\mathbf{X}\mathbf{v}) \quad \text{subject to } \|\mathbf{v}\|_2 = 1$$

$$\underset{\mathbf{v}}{\text{maximize}} \quad \mathbf{v}^T \text{Var}(\mathbf{X}) \mathbf{v} \quad \text{subject to } \|\mathbf{v}\|_2 = 1$$

$$\underset{\mathbf{v}}{\text{maximize}} \quad \mathbf{v}^T \boldsymbol{\Sigma} \mathbf{v} \quad \text{subject to } \|\mathbf{v}\|_2 = 1$$

where $\boldsymbol{\Sigma} = \text{Cov}(\mathbf{X})$.

- Finds linear combination of features that maximizes the variance.

PCA - Criterion

PCA Criterion - PC k (Population):

$$\underset{\mathbf{v}_k}{\text{maximize}} \quad \mathbf{v}_k^T \boldsymbol{\Sigma} \mathbf{v}_k \quad \text{subject to } \|\mathbf{v}_k\|_2 = 1 \text{ \& } \mathbf{v}_k^T \mathbf{v}_j = 0 \quad \forall j < k.$$

- Subsequent linear combinations are orthogonal to previous combinations.
- **Uncorrelated.**

PCA - Criterion

PCA Criterion - Sample Version:

$$\underset{\mathbf{v}_1, \dots, \mathbf{v}_K}{\text{maximize}} \quad \mathbf{v}_k^T \mathbf{X}^T \mathbf{X} \mathbf{v}_k \quad \text{subject to } \|\mathbf{v}_k\|_2 = 1 \text{ \& } \mathbf{v}_k^T \mathbf{v}_j = 0 \quad \forall j < k.$$

Replaces $\boldsymbol{\Sigma}$ with estimate $\mathbf{X}^T \mathbf{X} / n$.

Solution: Eigenvalue decomposition of $\mathbf{X}^T \mathbf{X}$. (`eigen()` in R)

PCA - Criterion

Equivalent PCA Criterion:

$$\underset{\mathbf{u}_1, \dots, \mathbf{u}_K, \mathbf{v}_1, \dots, \mathbf{v}_K}{\text{maximize}} \quad \mathbf{u}_k^T \mathbf{X} \mathbf{v}_k \quad \text{subject to } \|\mathbf{v}_k\|_2 = 1 \text{ \& } \mathbf{v}_k^T \mathbf{v}_j = 0 \quad \forall j < k. \\ \|\mathbf{u}_k\|_2 = 1 \text{ \& } \mathbf{u}_k^T \mathbf{u}_j = 0 \quad \forall j < k.$$

- Finds left and right projection that maximize variance.

Solution: Singular Value Decomposition (SVD) of \mathbf{X} . (`svd()` in R)

PCA - Parts of the Solution

SVD: $\mathbf{X}_{n \times p} = \mathbf{U}_{n \times n} \mathbf{D}_{n \times p} \mathbf{V}_{p \times p}^T$

- Singular vectors: (left) \mathbf{U} and (right) \mathbf{V} .
 - ▶ Orthonormal - $\mathbf{U}^T \mathbf{U} = \mathbf{I}$ and $\mathbf{V}^T \mathbf{V} = \mathbf{I}$.
- Singular values: Diagonals of \mathbf{D} .
 - ▶ $d_1 \geq d_2 \geq \dots \geq d_r$ where $r = \text{rank}(\mathbf{X})$.

SVD Solution to PCA:

- **PCs:** $\mathbf{Z} = \mathbf{X} \mathbf{V}$ or $\mathbf{Z} = \mathbf{U} \mathbf{D}$. (\mathbf{U} are un-scaled PCs).
 - ▶ $\mathbf{z}_k = \mathbf{X} \mathbf{v}_k$ - k^{th} PC.
 - ▶ $\mathbf{z}_1 \dots \mathbf{z}_K$ gives best K -dimensional projection of the data.
- **PC Loadings:** \mathbf{V} .
 - ▶ \mathbf{v}_k - k^{th} PC loading (feature weights).

PCA - Properties

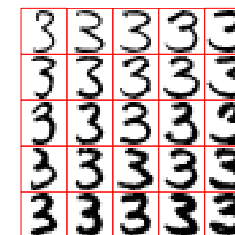
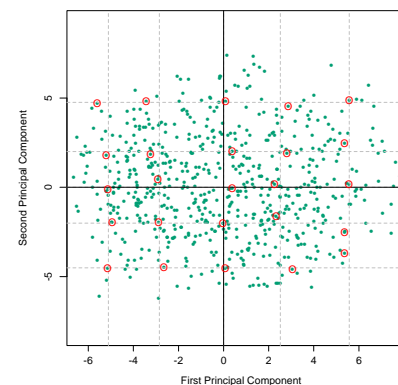
- Unique.
 - ▶ \mathbf{U} and \mathbf{V} unique up to a sign change.
 - ▶ \mathbf{D} unique.
- Global Solution.

PCA - Pattern Recognition

- \mathbf{u}_1 - first column of \mathbf{U} encodes first major pattern in observation space.
- \mathbf{v}_1 - first column of \mathbf{V} encodes the associated first pattern in feature space.
- d_1 gives strength of first pattern.
- Subsequent patterns are **uncorrelated** to first pattern (i.e. orthogonal).
- $\mathbf{X} \approx \sum_{k=1}^K d_k \mathbf{u}_k \mathbf{v}_k^T$ - data is comprised of a series of patterns.

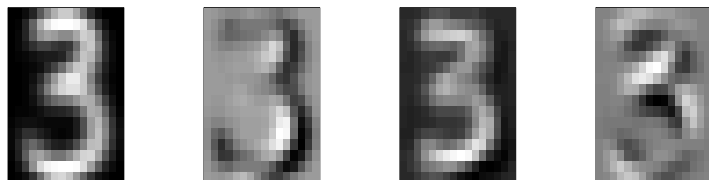
PCA - Pattern Recognition

Patterns in observation space:



PCA - Pattern Recognition

Patterns in feature space:



PCA - Data Visualization

PC Scatterplots:

- Problem: Can't visualize
- Solution: Plot \mathbf{u}_1 vs. \mathbf{u}_2 and so forth.
- Advantages:
 - ▶ Dramatically reduces number of 2D scatterplots to visualize.
 - ▶ Focuses on patterns with most variance.

PC Loadings Plots:

- Scatterplots of \mathbf{v}_1 vs. \mathbf{v}_2 .
- Visualizations of \mathbf{v}_k .

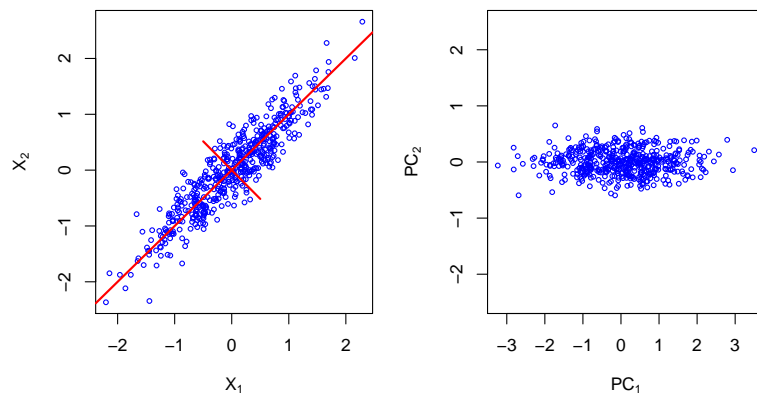
Biplot:

- Scatterplot of PC 1 vs. PC 2 with loadings of \mathbf{v}_1 vs. \mathbf{v}_2 overlaid.

(See demo examples.)

PCA - Data Visualization

Scatterplots:



- Plotting Scatterplot PCs roughly equivalent to rotating axes of original plot.

PCA - Dimension Reduction

Best low-rank approximation to the data:

$$\underset{\tilde{\mathbf{X}}}{\text{minimize}} \quad \|\mathbf{X} - \tilde{\mathbf{X}}\|_F^2 \quad \text{subject to } \text{rank}(\tilde{\mathbf{X}}) = K$$

Solution: $\tilde{\mathbf{X}} = \sum_{k=1}^K d_k \mathbf{u}_k \mathbf{v}_k^T$ - SVD / PCA solution!

- PCA also finds best data compression to minimize reconstruction error.
- PCA yields best linear dimension reduction possible!

PCA - Dimension Reduction

How much variance is explained? (i.e. extent of dimension reduction)

- Variance explained by k^{th} PC:

$$d_k^2 = \mathbf{v}_k^T \mathbf{X}^T \mathbf{X} \mathbf{v}_k.$$

- Total variance of data:

$$\sum_{k=1}^n d_k^2.$$

- Proportion of variance explained by k^{th} PC:

$$d_k^2 / \sum_{k=1}^n d_k^2.$$

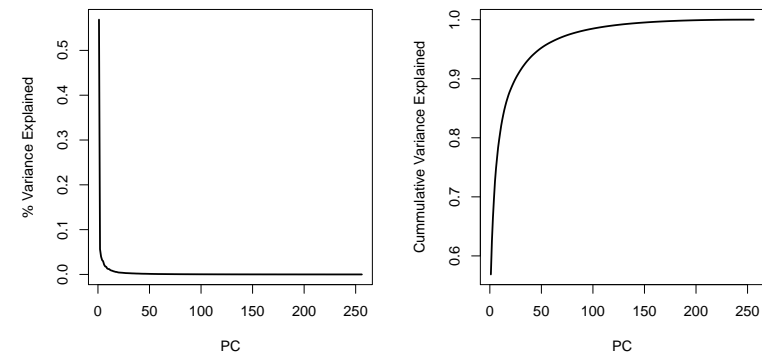
- Cumulative variance explained by first r PCs:

$$\sum_{k=1}^r d_k^2 / \sum_{k=1}^n d_k^2.$$

(Extent of dimension reduction achieved by first r PC projections.)

PCA - Dimension Reduction

Screeplot:



PCA - Dimension Reduction

How to choose K ?

- Elbow in screeplot.
- Take K that explains at least 90% (95%, 99%, etc.) variance.
- More sophisticated:
 - ▶ Cross-Validation done internally.
 - ▶ Validation via matrix completion.
 - ▶ Nuclear norm penalties.

PCA - Center and Scale?

- Typically, one should center features (i.e. columns of \mathbf{X}).
 - ▶ Maximizing variance interpretation (assumes multivariate Gaussian model).
- Scaling changes PCA solution.
 - ▶ Features with large scale contribute more to variance, have large PC loadings.

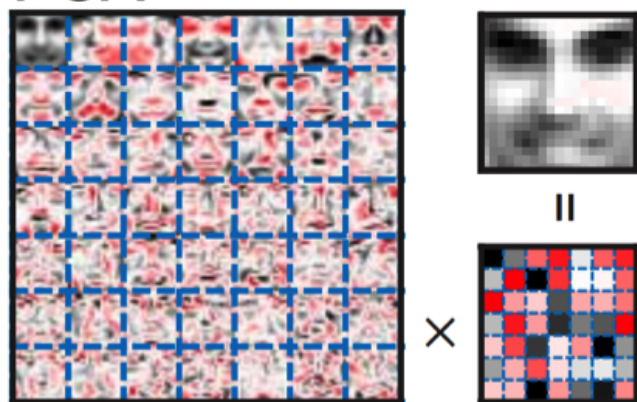
General Suggestions:

- Scale if features measured differently. (Example - US college data).
- Don't scale if features measured in same way & scale has meaning. (Example - gene expression data).

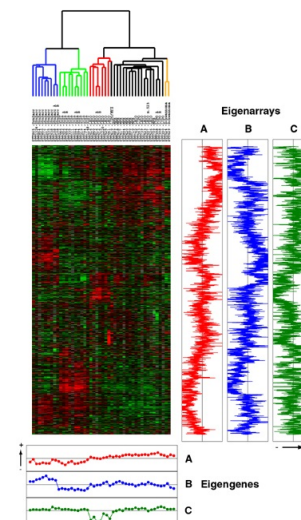
PCA - Applications

“EigenImages” or “EigenFaces”

PCA



PCA - Applications



PCA - Summary

Strengths:

- Best linear dimension reduction.
- Ordered / orthogonal components.
- Unique, global solution.
- Others?

Weaknesses:

- Non-linear patterns.
- Ultra-high-dimensional settings ($p \gg n$)
- Others?

Sparse PCA

Motivation:

- When $p \gg n$, many features irrelevant.
- PCA can perform poorly.

Idea:

- Sparsity in \mathbf{V} : zero out irrelevant features from PC loadings.
- Advantage: Find important features that contribute to major patterns in the data.

How?

- Typically, optimize PCA criterion with sparsity-encouraging penalty of \mathbf{V} .
- Many methods - active area of research!

In R: SPC in PMA package.

Functional PCA

Motivation:

- Times series, ordered data, spatial data.

Idea:

- Want PC loadings to be smooth (vary continuously) over time or space.
- Advantage: Improve interpretation.

How?

- Typically, optimize PCA criterion with a penalty that encourages smoothness of \mathbf{V} over time or space.
- Many methods for both functional data (data in the form of curves) and discretely-sampled functional data (e.g. discrete time points or specific locations).

In R: package `fpca`.

Kernel PCA

- Data set $\{\mathbf{x}_i\}$, $i = 1, \dots, n$
- Consider a nonlinear transformation $\mathbf{h}(\mathbf{x})$. We can perform standard PCA in the feature space, which implicitly defines a nonlinear principal component model in the original data space.
- For the moment, suppose $\sum_{i=1}^n \mathbf{h}(\mathbf{x}_i) = \mathbf{0}$.
- The “sample covariance” matrix in the feature space

$$\mathbf{\Sigma} = \frac{1}{n} \sum_{i=1}^n \mathbf{h}(\mathbf{x}_i) \mathbf{h}^T(\mathbf{x}_i)$$

- The eigen equations become

$$\frac{1}{n} \sum_{i=1}^n \mathbf{h}(\mathbf{x}_i) \left(\mathbf{h}^T(\mathbf{x}_i) \mathbf{v}_j \right) = \lambda_j \mathbf{v}_j$$

- Notice that \mathbf{v}_j is a linear combination of the $\mathbf{h}(\mathbf{x}_i)$, so it can be written in the form

$$\mathbf{v}_j = \sum_{i=1}^n \alpha_{ji} \mathbf{h}(\mathbf{x}_i)$$

- The eigen equations become

$$\mathbf{K}^2 \boldsymbol{\alpha}_j = \lambda_j n \mathbf{K} \boldsymbol{\alpha}_j$$

where \mathbf{K} is the $n \times n$ matrix with $K(\mathbf{x}_i, \mathbf{x}_{i'}) = \langle \mathbf{h}(\mathbf{x}_i), \mathbf{h}(\mathbf{x}_{i'}) \rangle$. We can reduce the equation to

$$\mathbf{K} \boldsymbol{\alpha}_j = \lambda_j n \boldsymbol{\alpha}_j$$

- The normalization condition is

$$\lambda_j n \boldsymbol{\alpha}_j^T \boldsymbol{\alpha}_j = 1$$

- The resulting principal component projection is

$$\begin{aligned} z_j(\mathbf{x}) &= \mathbf{h}^T(\mathbf{x}) \mathbf{v}_j \\ &= \sum_{i=1}^n \alpha_{ji} K(\mathbf{x}, \mathbf{x}_i) \end{aligned}$$

- In general, $\mathbf{h}(\mathbf{x}_i)$ may not have zero mean, we use

$$\tilde{\mathbf{K}} = \mathbf{K} - \mathbf{1}\mathbf{K} - \mathbf{K}\mathbf{1} + \mathbf{1}\mathbf{K}\mathbf{1}$$

where $\mathbf{1}$ is the $n \times n$ matrix in which every element is $1/n$.

Supervised Dimension Reduction

Partial Least Squares:

- Best dimension reduction of cross-covariance between \mathbf{X} and \mathbf{Y} such that factors are orthogonal to \mathbf{X} .

Canonical Correlations Analysis:

- Best dimension reduction of cross-covariance between \mathbf{X} and \mathbf{Y} such that bi-projection is orthogonal to \mathbf{X} or \mathbf{Y} .

Linear Discriminant Analysis (classification):

- Best dimension reduction of between class covariance matrix relative to within class covariance.

Non-Negative Matrix Factorization (NMF)

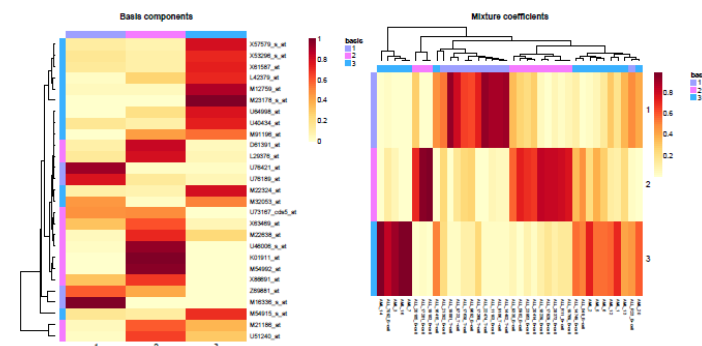
NMF

Idea: $\mathbf{X}_{n \times p} \approx \mathbf{W}_{n \times K} \mathbf{H}_{K \times p}$ with $K \ll p$.

- $\mathbf{X}_{ij} \geq 0$ - non-negative data matrix.
- $\mathbf{W}_{ik} \geq 0$ - non-negative observation factors; often sparse (Basis Factors).
- $\mathbf{H}_{kj} \geq 0$ - non-negative feature factors; often sparse (Mixture Factors).

Like PCA except finds patterns with same direction of correlation.

NMF



NMF Interpretation

Topic Modeling:

- \mathbf{X} a matrix of news articles (rows) by words (columns) whose entries are word counts.
 - ▶ $\mathbf{X} \approx \sum_{k=1}^K \mathbf{W}_{:,k} \mathbf{H}_{k,:}$ - sum of topics.
 - ▶ $\mathbf{X}_{ij} = \mathbf{W}_{i,:}^T \mathbf{H}_{:,j} = \sum_{k=1}^K \mathbf{W}_{ik} \mathbf{H}_{kj}$.
- Topic k : Outer-product of k^{th} column of \mathbf{W} ($\mathbf{W}_{:,k}$) and k^{th} row of \mathbf{H} ($\mathbf{H}_{k,:}$).
 - ▶ E.g. Gay marriage.
- $\mathbf{H}_{k,:}$: non-zeros- words contributing to topic k .
 - ▶ E.g. marriage, gay, Supreme, Court, district, equal, etc.
- $\mathbf{W}_{:,k}$ non-zeros - news articles belonging to topic k .
 - ▶ E.g. "North Carolina Allows Officials to Refuse to Perform Gay Marriages" (*New York Times*).

NMF Criterion - Continuous Data

$$\begin{aligned} & \underset{\mathbf{W}, \mathbf{H}}{\text{minimize}} \quad \|\mathbf{X} - \mathbf{W}\mathbf{H}\|_F^2 \\ & \text{subject to} \quad \mathbf{W}_{ik} \geq 0 \ \& \ \mathbf{H}_{kj} \geq 0 \end{aligned}$$

(PCA criterion except with non-negativity constraints.)

Algorithm Updates: (Alternating Non-negative Least Squares)

$$\begin{aligned} \hat{\mathbf{W}} &= (\mathbf{X}\mathbf{H}^T(\mathbf{H}^T\mathbf{H})^{-1})_+ \\ \hat{\mathbf{H}} &= ((\mathbf{W}^T\mathbf{W})^{-1}\mathbf{W}^T\mathbf{X})_+ \end{aligned}$$

Local Solution.

NMF Criterion - Count Data

$$\begin{aligned} & \underset{\mathbf{W}, \mathbf{H}}{\text{minimize}} \quad \sum_{i=1}^n \sum_{j=1}^p [\mathbf{X}_{ij} \log(\mathbf{W}_i \mathbf{H}_j) - \mathbf{W}_i \mathbf{H}_j] \\ & \text{subject to} \quad \mathbf{W}_{ik} \geq 0 \ \& \ \mathbf{H}_{kj} \geq 0 \end{aligned}$$

Algorithm Updates:

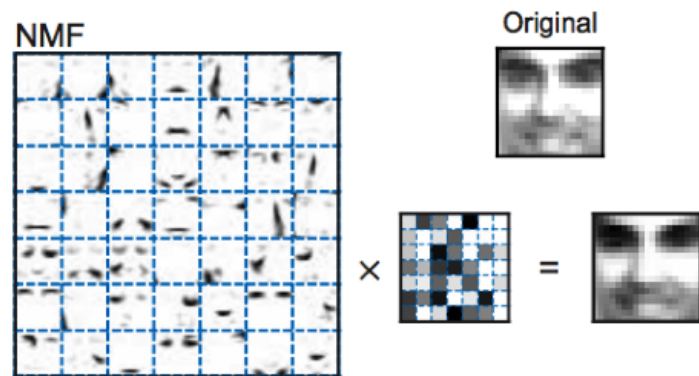
$$\begin{aligned} \hat{\mathbf{W}}_{ik} &= \hat{\mathbf{W}}_{ik} \left(\frac{\sum_{j=1}^p \hat{\mathbf{H}}_{kj} \mathbf{X}_{ij} / \hat{\mathbf{W}}_i^T \hat{\mathbf{H}}_j}{\sum_{j=1}^p \hat{\mathbf{H}}_{kj}} \right) \\ \hat{\mathbf{H}}_{kj} &= \hat{\mathbf{H}}_{kj} \left(\frac{\sum_{i=1}^n \hat{\mathbf{W}}_{ik} \mathbf{X}_{ij} / \hat{\mathbf{W}}_i^T \hat{\mathbf{H}}_j}{\sum_{i=1}^n \hat{\mathbf{W}}_{ik}} \right) \end{aligned}$$

Local solution.

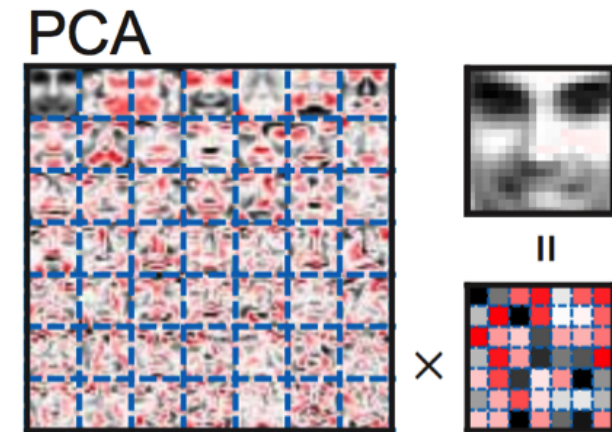
NMF - Uses

- 1 Dimension Reduction / Pattern Recognition.
 - ▶ Similar to PCA (e.g. component scatterplots) except that patterns of correlation found in the same direction.
- 2 Archetypal Analysis.
 - ▶ Caricatures (segments; contrastive categorization) vs. Prototypes (averages).
- 3 Soft-clustering.
 - ▶ Discussed Next Lecture!

NMF - Archetypal Analysis



NMF - Archetypal Analysis



PCA vs. NMF

Similarities:

- Linear Dimension Reduction.
- Interpretation.

Differences:

- Factors are unordered.
- Factors NOT orthogonal.
- Changing K can fundamentally change factors.
- Non-unique, non-global solution.
- Depends on initialization. (Run several times and take the best).

Choosing K

Choice depends on goal:

- Dimension Reduction:
 - ▶ Residual sums of squares (or dispersion) - Screeplot.
- Clustering:
 - ▶ Consensus, silhouette, etc. (Discussed next lecture!).
- Archetypal Analysis:
 - ▶ Sparsity, factor purity, etc.

NMF - Summary

Strengths:

- Interpretation (often more appealing than PCA!).
- Applications - Clustering & Archetypal Analysis.
- Pattern Recognition.
- Others?

Weaknesses:

- Local solutions that depend strongly on K .
- Others?

In R: NMF package.

Independent Components Analysis (ICA)

ICA

Pre-processing Step: Reduce $\mathbf{X}_{n \times p}$ to $\tilde{\mathbf{X}}_{K \times p}$ with $K < n$ # independent sources. (Typically via PCA!)

Idea: $\tilde{\mathbf{X}}_{K \times p} \approx \mathbf{A}_{K \times K} \mathbf{S}_{K \times p}$.

- Assumption: $\tilde{\mathbf{X}}$ a matrix of K scrambled independent signals.
- $\mathbf{A}_{K \times K}$ *Mixing Matrix* - denotes how signals are scrambled to form sources in data.
- $\mathbf{S}_{K \times p}$ *Signal Matrix* - each row of \mathbf{S} is an independent signal.

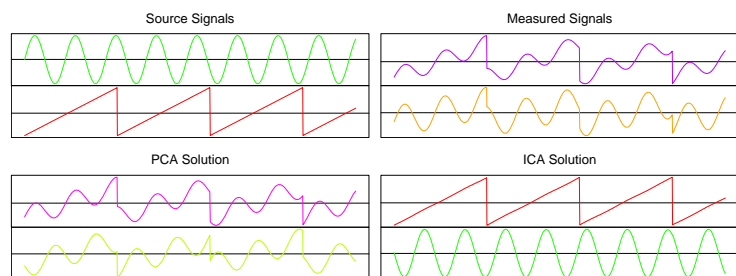
PCA finds uncorrelated, but not independent signals.

ICA Uses

- 1 Blind Source Separation.
 - ▶ Assume K independent signals got scrambled, but record K scrambled versions of the signal.
 - ▶ Cocktail Party Problem.
- http:
[//research.ics.aalto.fi/ica/cocktail/cocktail_en.cgi](http://research.ics.aalto.fi/ica/cocktail/cocktail_en.cgi)
- 2 Denoising.
 - ▶ Noise - independent from true signals.

ICA vs. PCA

Blind Source Separation:



ICA Algorithms

Fast ICA:

- Finds rotations of \mathbf{X} that are “non-Gaussian”.
- Uses non-Gaussian contrast functions:
 - ▶ $g(x) = x^4$.
 - ▶ $g(x) = \tanh(x)$.
- Generalization of projection pursuit.

Others:

- Infomax (entropy).

Not Statistically Independent!

PCA vs. ICA

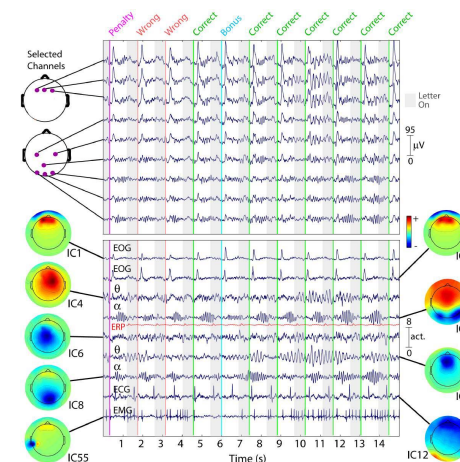
Similarities:

- Linear Dimension Reduction.
- Interpretation.

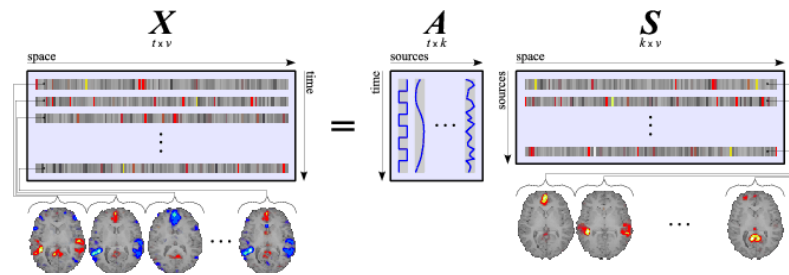
Differences:

- Factors are unordered.
- Factors NOT invariant - same solution by applying a permutation.
- Factors NOT orthogonal.
- Changing K can fundamentally change factors.
- Non-unique.
- No optimization criterion to evaluate solution.

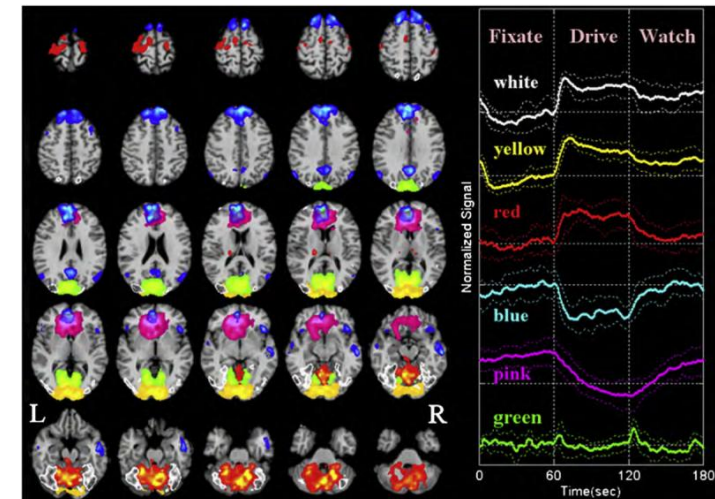
ICA Applications - EEG



ICA Applications - fMRI



ICA Applications - fMRI



ICA Summary

Strengths:

- Interpretation.
- Applications - Blind Source Separation & Denoising.
- Others?

Weaknesses:

- Solutions that depend strongly on K .
- Solutions can be rotated.
- Others?

In R: fastICA package.

Multidimensional Scaling (MDS)

Multidimensional Scaling (MDS)

Idea:

- Visually represent proximities (similarities or distances) between objects in a lower dimensional space.
- Input: Matrix of similarities or dissimilarities, $\mathbf{D}_{n \times n}$ (don't need the data itself!).
- Goal: Find projections ($\mathbf{z}_1, \dots, \mathbf{z}_K$ where $\mathbf{z} \in \mathbb{R}^n$) that preserve original distances in \mathbf{D} in a lower dimensional space ($K \ll n$).
- Distances preserved by optimizing a *stress function*.
- Non-linear dimension reduction.

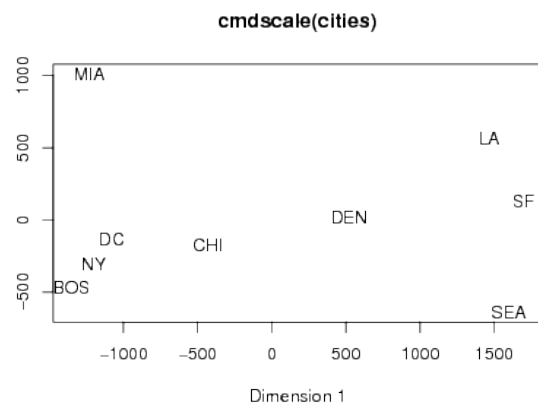
MDS - Example

Consider the distances between nine American cities:

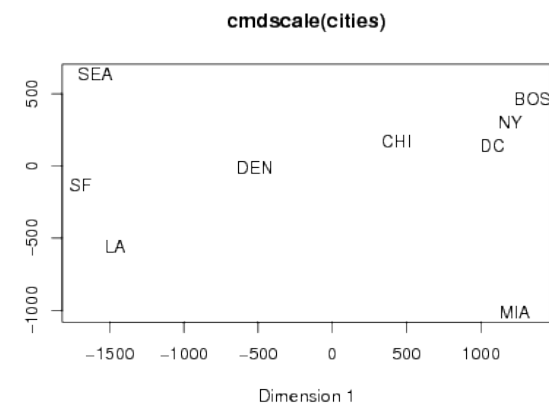
	BOS	CHI	DC	DEN	LA	MIA	NY	SEA	SF
BOS	0	963	429	1949	2979	1504	206	2976	3095
CHI	963	0	671	996	2054	1329	802	2013	2142
DC	429	671	0	1616	2631	1075	233	2684	2799
DEN	1949	996	1616	0	1059	2037	1771	1307	1235
LA	2979	2054	2631	1059	0	2687	2786	1131	379
MIA	1504	1329	1075	2037	2687	0	1308	3273	3053
NY	206	802	233	1771	2786	1308	0	2815	2934
SEA	2976	2013	2684	1307	1131	3273	2815	0	808
SF	3095	2142	2799	1235	379	3053	2934	808	0

Can we represent these cities in a 2D space like a map?

MDS - Example



MDS - Example



Flip the sign (MDS solution can be flipped or rotated.)

MDS - Example



Compare to map of US.

MDS - Stress Functions

- Input: $\mathbf{D}_{n \times n}$: $d_{ii'}$ denotes distance between object i and i' .
- Output: Projections, $\mathbf{z}_1, \dots, \mathbf{z}_K$, $\mathbf{z}_k \in \mathbb{R}^n$, that preserve distances.

Stress Functions:

- Least squares or Kruskal-Shepard Scaling:

$$S_D(\mathbf{z}_1, \mathbf{z}_2, \dots, \mathbf{z}_K) = \sqrt{\sum_{i \neq i'} (d_{ii'} - \|\mathbf{z}_i - \mathbf{z}_{i'}\|)^2}.$$

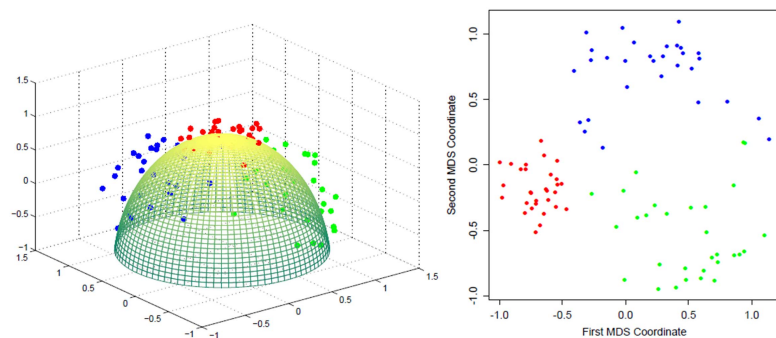
- Sammon mapping: preserve smaller pairwise distances

$$\sum_{i \neq i'} \frac{(d_{ii'} - \|\mathbf{z}_i - \mathbf{z}_{i'}\|)^2}{d_{ii'}^2}.$$

- Shepard-Kruskal nonmetric scaling ($\theta(\cdot)$: an increasing function):

$$\frac{\sum_{i \neq i'} [\theta(\|\mathbf{z}_i - \mathbf{z}_{i'}\|) - d_{ii'}]^2}{\sum_{i \neq i'} d_{ii'}^2}.$$

MDS - Example



MDS Properties

- Data not needed - only dissimilarities.
- Algorithm - gradient descent.
- Choosing K :
 - ▶ Scree plot (like PCA).
 - ▶ Shepard Diagram - plot proximities against distances in Z .
- Interpreting MDS maps:
 - ▶ Axes and orientation arbitrary.
 - ▶ Can be rotated.
 - ▶ Only relative locations important.
 - ▶ Typically looks for objects close in the MDS map.

MDS vs. PCA

Similarities:

- Dimension reduction for visualization.

Differences:

- Non-linear vs. Linear.
- Local solution & arbitrary map.
- Non-unique & local solution.

MDS - Summary

Strengths:

- Visualizing proximities.
- Only need dissimilarities.
- Others?

Weaknesses:

- Arbitrary maps.
- Which stress function?
- High-dimensional settings? ($p \gg n$ - more features than objects)
- Others?

In R: `dist`; `cmdscale` - classical MDS; `isoMDS` - Kruskals's MDS and `sammon` in MASS package.

Dimension Reduction Wrap-Up

Techniques Covered:

- PCA.
- NMF.
- ICA.
- MDS.

Dimension Reduction Wrap-Up

Comparative Strengths & Weaknesses:

Property	PCA	NMF	ICA	MDS
⋮	⋮	⋮	⋮	⋮

References

Textbooks:

- Elements of Statistical Learning by Hastie, Tibshirani & Friedman.
<http://statweb.stanford.edu/~tibs/ElemStatLearn/>

Some of the figures in this presentation are taken from this textbook with permission from the authors.