



**SHRI S. H. KELKAR COLLEGE OF ARTS, COM. AND SCIENCE, DEVGAD.**

**FYBMS SEMISTER II EXAMINATION, APRIL 2023**

**COURSE: BUSINESS ENVIRONMENT**

**(UBMSFSII. )**

**CLASS: FYBMS**

**DURATION: 2.5 Hours**

**MAX. MARKS: 75 Marks**

**N.B.- (1) All questions are compulsory.**

**(2) Figures to the right indicate full marks.**

**Q.1) A) Match the pairs**

**08 MARKS**

<b>Group A</b>	<b>Group B</b>
1. Distribution	Interest rates
2. Private sector	Enforce the law
3. Poor infrastructure	Parliament
4. Economic environment	Run by individual
5. Executive	Anti-inflationary instrument
6. Legislature	Fiscal policy
7. Public borrowing	Challenge
8. Primary industry	Tourism

**B) STATE TRUE OR FALSE**

**07 MARKS**

1. Economic objective include creating market.
2. Social objectives includes welfare of employees.
3. Partnership is a type of business between two or more persons.
4. Business environment is dynamic in nature.
5. Internal environment includes legal environment.
6. Marketing intermediaries plays a significant role in developing business unit.
7. Social environment includes attitudes of people, family system, caste system, religion, education, marriage.

**Q. 2) A) What is business? Explain its features.**

**08 MARKS**

**B) Explain the objectives of business.**

**07 MARKS**

**OR**

**P) Define scope of business.**

**08 MARKS**

**Q) Explain component of business environment.**

**07 MARKS**

**Q. 3) A) Explain the multinational companies. Explain advantages of multinational companies. 08 MARKS**

**B) Explain foreign direct investment. Explain factors affecting on foreign direct investment. 07 MARKS**

**OR**

**P) Distinguished between micro and macro environment.**

**08 MARKS**

**Q) Explain component of business environment**

**07 MARKS**



**Q. 4) A) What is social responsibilities of business.**

**08 MARKS**

**B) Explain social responsibilities towards shareholders and government.**

**07 MARKS**

**OR**

**C) Explain political environment.**

**08 MARKS**

**D) explain important role of business towards consumer.**

**07 MARKS**

**Q.5) A) Explain social responsibilities towards employees.**

**08 MARKS**

**B) Explain role of government in business.**

**07 MARKS**

**OR**

**Q.5) Write short notes on: (Any Three)**

**15 MARKS**

1. Globalization
2. Economic environment
3. Foreign direct investment
4. GATT
5. WTO