# SHRI S.H.KELKAR COLLEGE OF ARTS, COMMERCE AND SCIENCE, DEVGAD (SINDHUDURG) SEMESTER I, NOV 2022

Exam Dapartment Sayana

**SUBJECT: Communication Skill** 

DATE: 18-11-2022

**DURATION: 2 - 1/2Hrs.** 

**MAX.MARKS: 75** 

CLASS: FYIT

TIME: 8.15 a.m to 11:15 a.m.

**SUBJECT CODE: USIT105** 

#### Q1. Attempt any three of the following:

(15 Marks)

1. Explain principle of communication.

2. What is a different types of nonverbal communication?

3. Explain term Kinesics write a note on major type of body language

4. Describe variable of national culture in details.

5. What are the techniques of improving non verbal communication skill?

#### Q2. Attempt any three of the following:

(15 Marks)

- 1. Describe seven CS of communication.
- 2. How courtesy is used in business letters?
- 3. How can we be considerate towards the feeling of the others?
- 4. How a balance can be maintained with completeness and clarity as the principal for effective communication?
- 5. Describe netiquette in details.

## Q3. Attempt any three of the following:

(15 Marks)

- 1. 'You' attitude is most important thing in communication with others. Explain.
- 2. What is communication illustrate the process of communication with diagram?
- 3. Define cross culture communication discuss about different communication style highlighting low high context culture.
- 4. What is communication illustrate the process of communication with diagram?
- 5. Write a comparative note on downwards and upwards channel of communication

## Q4. Attempt any three of the following:

(15 Marks)

- 1. What are the characteristics of communication.
- 2. Elaborate the functions of communication
- 3. Describe stages of interpersonal communication
- 4. Explain internal and external dimension of communication
- 5. What is grapevine and how can it adapted by management of an organization

## Q5 Attempt any three of the following:

(15 Marks)

- 1. What is a different kinds of reports?
- 2. Discuss the different components of proposal.
- 3. Write a official request letter to head of department for Book bank request
- 4. Letter for job application.
- 5. Define resume with proper example.