

SHIKSHAN VIKAS MANDAL, DEVGAD
SHRI S. H. KELKAR COLLEGE OF ARTS, COMMERCE AND SCIENCE,
DEVGAD, SINDHUDURG (MS)



Class: F.Y.B.A.

Course Code: UACS101

Max Marks: 80

Course: Communication Skills in English

Duration: 2½ Hours

- NB:** ☞ Attempt all questions.
 ☞ Figures to the right indicate allotted marks to the question.

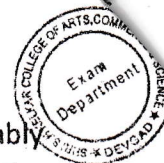
- I. Write short notes on any four of the following in about 100 words each. 20
- a) Various modes of use of English
 - b) Non-verbal communication
 - c) Elevator Pitch
 - d) Types of Interviews
 - e) Use of ICT in English
 - f) American English

- II. Read the passage given below and answer the question that follow:
(Total Marks 20)

Over the long run, the critical challenge to the world economy is to improve substantially the standard of living of the two-thirds of the earth's population who live at or near subsistence levels, and at the same time to preserve the global environment for the benefit of all. The two tasks are intertwined: to attempt to do one without the other would doom all mankind to dismal failure.

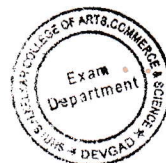
Despite the real economic gains made in the past Decade of Development some 100 nations are still classified as Less Developed Countries by the United Nations. Twenty-five of these fall into the "poorest nations" category. The average growth of GNP in the less developed countries has been greater than that in the advanced countries over the past 10 years. But the Less Developed Countries begin at a much lower point on the economic ladder. Moreover, their populations are expanding at a more rapid rate. Per capita income in the poorer countries is actually declining in relation to gains made by the developed world. The gap in living standards is widening, not closing. The rich are now considerably richer, while the poor are only a little less poor.

There are any number of isolated success stories in the developing world, but overall progress has been slow and virtually invisible to all but the experts. Clearly, much more needs to be done if the underdeveloped world is to participate fully in the world economy. Growth rates must be sharply increased; external development assistance must expand; population growth rates must be checked. And, somehow, the benefits of modern technology must be brought to the developing world without



any quantum increase in the ecological problems that, until now, have inevitably accompanied industrialization and improved agricultural practices. Similarly, the fruits of development when they come, must be equitably distributed among all sectors of the population, for it is no good to develop all countries of the world, if the majority of their populations remain impoverished.

1. What are the two critical challenges to the world economy? 3
2. Mention three points of difference between poor and advanced countries. 3
3. Does the writer think that the rich are becoming richer? 2
Yes/No Quote the words from the passage that support your answer.
4. The connection between paragraph I and Paragraph II is one of the ____ 1
 - a) Illustration
 - b) Contrast
 - c) Elaboration
 - d) Comparison
5. Mention any three things that need to be done to enable the underdeveloped world to participate in the world economy. 3
6. List six words from the passage which according to you make up the technical vocabulary of economists. 3
7. Rewrite the three statements which are true according to the passage. 3
 - i) Population in poor and rich countries increase at the same rate.
 - ii) Industrialisation poses ecological problems in under-developed countries.
 - iii) The UN has given up hopes of bringing the less developed countries on a level with the advanced ones.
 - iv) The average growth of GNP in poor countries has been more than that of the rich countries in recent years.
 - v) The gap in living standards between the rich and poor countries is increasing.
8. The author believes that ____ 1
 - a) It is impossible to bring about economic equality.
 - b) Wealth must be equally distributed all over the world.
9. An ecologist is a person who ____ 1
 - a) studies the growth of population in backward countries.
 - b) studies the standard of living of people in different economics.
 - c) studies living things in relation to their environment.
- III. Attempt any two of the following questions. 20
 - a) University has organised Udaan festival in order to encourage cultural and social activities among students. Your college team is presenting a Skit on Addiction of Tobacco. Draft a skit with minimum three characters.
 - b) Prepare a draft of mock interview to be conducted for a candidate who is expected to attend an interview for a post of teacher in science and mathematics.
 - c) Compose a Group Discussion on "Corruption in India." Minimum three characters are expected in the discussion.



IV. a) Draft a report on any one of the following.

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i) A News Report based on the following outline:

Six Killed in Malegaon

Source: ANI

Place and Date: Malegaon, March 20

Incident: Three Killed in Road Accident near Malegaon on Mumbai-Agra Highway

Names: Ramchandra Gopal Hire (27)

Rachna Ramchandra Hire (23)

Riya Ramchandra Hire (2)

Speedy Ertiga Car struck by an oil tanker. Three other are injured and admitted to the Government Hospital, Malegaon.

ii) Write a Report on the activities of NSS Unit of your college during the academic year to be submitted to the principal of the college. You are NSS Representative of the college. (200Words)

b) Write a personal essay on the topic "My Childhood." (2000Words) 7

c) Prepare a Statement of Purpose (SOP), introducing yourself. You are appearing for the interview of Marketing Executive in a company. (150Words)

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