

SHRI S. H. KELKAR COLLEGE OF ARTS COMMERCE & SCIENCE, DEVGAD

SEM. II EXAMINATION, APRIL 2023.

PROGRAMME NAME: FY. B.VOC HOSPITALITY & TOURISM

COURSE NAME: GENERAL EDUCATION ENTERPRENURESHIP AND TOURISM  
PRODUCTS

CODE: USHT201

MAX. MARKS: 100

TIME: 09:00AM TO 12:00AM

DURATION: 03 HRS

DATE: 11/04/2023



INSTRUCTIONS:

1. All questions are compulsory.
2. Each questions carry one marks.

**Q1. Objectives**

**20 Marks**

**A. Multiple Choice Questions**

1. All of the following are characteristics shared by those who excel at recognizing opportunities EXCEPT:  
A. brainstorming. B. prior experience.  
C. entrepreneurial alertness. D. social contacts and ties with others.
2. \_\_\_\_\_ is conducted to determine whether a proposed business has sufficient management expertise, organizational competence, and resources to successfully launch its business.  
A. A marketing plan B. Financial feasibility analysis  
C. Industry/market feasibility analysis D. Organizational feasibility analysis
3. Bankers say that most businesses fail because of the \_\_\_\_\_ inability to plan properly.  
A. Investors B. Marketers C. Entrepreneurs D. Consultants
4. Entrepreneurs are.....  
A. Moderate risk taker B. High risk taker  
C. Avoidance D. Both b & c
5. \_\_\_\_\_ are the informal associations of people who choose to come together to find ways to improve their living condition  
A. NGO B. Self-Help Groups C. Private companies D. None of these
6. The Bandipur national park is located in the following state  
A. Andhra Pradesh B. Karnataka  
C. Tamil Nadu D. Kerala
7. Swapna sundari can be associated with the following dance form  
A. Manipur B. Odissi  
C. Kachipudi D. Giddha
8. If you to enjoy a Camel Safari you would have to go to  
A. Ran of Kutch B. Pilani  
C. Srinagar D. Jaisalmer
9. Which state is called the cradle of Buddhism?  
A. Sikkim B. Bihar C. Uttar Pradesh D. Madhya Pradesh
10. Name the largest Island in the World  
A. Greenland B. Madagascar C. Great Britain D. New Guinea



## B. Match the following Pairs

SET: A

1. Gap filling function
2. Entrepreneur
3. Agro tourism
4. Technology
5. Startup India

SET: B

- A. Entrepreneurship
- B. Rural tourism
- C. 2016
- D. Rural tourism
- E. Latest knowledge
- F. Self-motivate

## C. True or False

1. A hot air balloon is an extraordinary mode of transport.
2. Attractions are places of interest.
3. Unemployment has a positive effect on domestic tourism.
4. Global warming is caused by an increase in pollution.
5. Taj Mahal is not a world heritage site.

### Q.2. Solve any two

15 marks

1. Explain the role of NGOs in developing rural entrepreneurship.
2. Define sustainable tourism? What is the importance of tourism sustainability?
3. What are the Reasons for the failure of the entrepreneur?

### Q.3. Solve any two

15 marks

1. Explain the measures taken by Government of India for developing rural entrepreneurship in the country.
2. Explain any five Hindu Festivals.
3. Define Entrepreneur and Entrepreneurship? Explain various types of Entrepreneurs?

### Q.4. Solve any two

15 marks

1. What are the entrepreneurial opportunities available in travel industry?
2. State briefly the adventure resources of South India.
3. Write note on environmental impact of tourism?

### Q.5. Solve any two

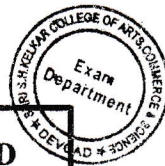
15 marks

1. Explain the features, advantages and disadvantages of Proprietorship, partnership, companies and cooperatives.
2. "India is land for all seasons and all reasons". Explain.
3. Define Motivation? Which are the various entrepreneurial motivations?

### Q.6. Write short notes any four

20 marks

1. Define Feasibility Report? Explain various types of Feasibility Report?
2. Give a short note on Maharashtra Tourism.
3. Give a short note on Mt. Abu.
4. Explain about the concept and methods of project evaluation.
5. Give a short note on Saranath.
6. What are the Qualities of a successful entrepreneur?



**SHRI S. H. KELKAR COLLEGE OF ARTS COMMERCE & SCIENCE, DEVGAD**

**SEM. II EXAMINATION, MARCH 2022.2023**

**PROGRAMME NAME: FY. B.VOC HEALTH CARE**

**COURSE NAME: BEHAVIORAL SCIENCE PSYCHOLOGY AND SOCIOLOGY**

**CODE: USHC201**

**MAX. MARKS: 100**

**TIME: 08:30AM TO 11:30AM**

**DURATION: 03HRS**

**INSTRUCTIONS:**

1. All questions are compulsory.

Q.1) A ) Multipal Choice Questions

10 Marks

1. Study Of Sociology Help The Individual To Understand Human Society And How .....  
Work .

A) System B) Social System C) Office D) Farm

2.Sociology Help Us To Understand Better ..... And Other People.

a) You B) Parents C) Ourself D) People

3. Which Of The Following Is Responsible For Light Visions ?

a) Rod B) Retina C) Cone D) Fovea

4.Which Type Of Memory Has The Recall Of Sequence Of Personal Experience ?

a) Short – Term Memory b) Sensory Memory

c) Semantic Memory d) Episodic Memory

5.Thinking That Does Not Have Any Goal Or Purpose Is Called ..... Thinking

a) Concrete Thinking

b) Abstract Thinking

c) Nondirected Thinking

d) Created Thinking

6. According to morris giasberg historically sociology has it main roots in .....

a) politics b) philosophy c) chemistry d) computer

7.the gap between nurons to another is called .....