

1. All questions are compulsory.

2. Figures to the right indicate full marks.

Q.1) Objectives Questions 15

A) Multiple choice questions (Any 8) 8

1. Selection of .....for a scale industry depends on the availability of infrastructural facility.

(location, machinery ,finance, plan)

2. In .....feasibility study the market potential for the project are study.

( technical, economic, financial, managerial)

3. The theory of achievement motivation was developed by .....

( Leibenstein, knight, weber, McClelland)

4. Entrepreneurship involves .....as is activities are subject to uncertainties.

(Innovation, risk-taking, creativity, profit)

5. According to .....an entrepreneur is basically an innovator.

(marshal, cantillion, weber, Schumpeter)

6. .... during 20<sup>th</sup> century gave rise to the importance of NGOs.

( Liberalization, globalization, privatization, capitalization)

7. A person can become a professional manager by acquiring.....

(knowledge, qualification, skill, ability)

8. ....is the ability to bring something new into existence.

(Innovation, creativity, leadership, management)

9. According to .....an entrepreneur is basically an innovator.

(marshal, cantillion, weber, Schumpeter)

10. .... opportunity involve fundamental change in both the structure and character of a business.

(complementary, additive, breakthrough, supplementary)

B) Match the pairs (any seven)

(07)



Column A	Column B
Online auction	Ecommerce for retailer
Online shopping	Face book
Internet banking	No physical stores
Internet	eBay
EDI	Amazon.com
B2B	Net banking
B2C	Components online
F commerce	Global reach
M commerce	Communication for share trading
e-commerce	One stop shop

Q.2 A) What is entrepreneurship ? Explain characteristics of its. (08)

B) Explain condition for successful growth of entrepreneurship. (07)

OR

P) What are the skill required for entrepreneur? (08)

Q) What are the barriers of entrepreneur? (07)

Q.3 A) Who is women entrepreneur? Explain its importance. (08)

B) Which are the special scheme for women entrepreneur? (07)

OR

P) What are the problems faced by women entrepreneur? (08)

Q) Note on SHG. (07)

Q.4) A) What are the importance of Environmental scanning? (08)

B) Explain advantages of environmental scanning. (07)

OR

P) Explain sources of fixed capital. (08)

Q) What are the methods of generating new ideas for new entrepreneur? (07)

Q.5) A) Explain 4 p's. (08)

B) What is E-commerce? Explain its features. (07)

OR

Q.5) Write short note (Any 3) (15)

A) NABARD.

B) Indirect marketing

C) Commerce