

**Duration: 2 ½ hours**

**Marks: 75**

**NB : (1) All questions are compulsory.**

**(2) Figures to the right indicate full marks.**

**Q.1 A) Match the pairs (Any 8) (8)**

	<b>A</b>		<b>B</b>
1.	Accounting standards	a	Religious text of Islam
2.	Computer frauds	b	4 P's
3.	Quran	c	Greek word - Ethos
4.	Marketing Mix	d	2000
5.	Corruption	e	Bible
6.	Ethics	f	Misuse of Public Money for personal gain
7.	The Information Technology Act	g	Greek Word – Deon
8.	Book of Christianity	h	Computer Virus and Hackers
9.	Traditional Beliefs and Customs	i	Issued by ICAI
10.	Deontology	j	Morals

**B) State True or false: (Any 7) (7)**

- 1) Ethics is not a normative science.
- 2) Good corporate governance results in higher financing costs.
- 3) Sri. Krishna compiled his political ideas into Arthashastra.
- 4) Media can't play an important role in spreading awareness on fraud prevention programmes.
- 5) The chairman of Audit Committee will be nominee director.
- 6) "Enjoy the wealth by renouncing it" was the belief of Gandhi.
- 7) Disclosure norms are related to transparency in business.
- 8) SEBI checks the capital market frauds.
- 9) Sexual Harassment is one of the unethical issue in HRM.
- 10) SEBI monitors corporate governance of listed companies through Clause 410.

**Q.2 A) What is Ethics? State different types of ethics as per functions of Business. (8)**

**B) Mention the ethical issues in perfect competition market. (7)**

**OR**

C) Discuss the relations between ethics and Morality. (8)

D) Describe the intellectual property and copyrights w.r.t. ethical issues. (7)

**Q. 3 A)** Describe the Kant's Deontology Theory in detail. (8)

B) Explain Agency Theory of Corporate Governance. (7)

**OR**

C) Describe the ethical issues in advertising. (8)

D) Elaborate the principles of Arthashastra. (7)

**Q.4 A)** Describe with suitable examples the teaching from Holy Bhagwat Gita. (8)

B) Explain with few examples fair trade practices in businesses. (7)

**OR**

C) Discuss Scams and Frauds in Indian Financial System with examples. (8)

D) Explain the role of business ethics in Business Development. (7)

**Q.5 A)** State and explain Zero Tolerance Corruption with its action plan. (8)

B) Define CSR. Explain the social responsibility towards shareholders, Employees and Government. (7)

**OR**

C) Write a short note on (any 3) (15)

- a) Audit Committee
- b) Stewardship theory of corporate governance
- c) Ethics in marketing
- d) Teaching from Quran
- e) Family owned business.