

SHRI S.H.KELKAR COLLEGE OF ARTS, COMMERCE AND SCIENCE, DEVGAD.
(SINDHUDURGA)
SEMESTER-I, NOV 2023



COURSE: PRINCIPLES OF MANAGEMENT

CLASS: FYBBI

DURATION: 2. 30 Hrs.

COURSE CODE- UBIFS1.

MAX. MARKS: 75

Q1A. choose the correct alternative (Any 8)

8

1. Organizing executes business _____
a) policies b) plans c) strategy
2. Management of insurance _____ mobilisers resources .
a) Material b) financial c) non - monetary
3. _____ is useful for small business .
a) centralization b) decentralization c) power
4. Exception principle reserves _____ Problems for superiors.
a) Routine b) complex c) special
5. _____ involves motivating subordinates .
a) Planning b) Organising c) Directing
6. _____ determines business objectives .
a) Top management b) Middle management c) Lower management
7. _____ has made positive contribution to Indian IT sector .
a) Dr. C. K. Prahlad b) M. Raghuram Rajan c) Mr. Azim Premji
8. ICICI Stands for _____
a) Industrial Credit and Investment Corporation of India
b) Investment Credit and Industrial Corporation of India
c) Indian Credit and Investment Corporation of Industrial
9. The business is run by joint family under the leadership and control of senior member of the family called _____.
a) Owner b) Karta c) Manager
10. Irrelevant activities are eliminated in _____ organisation .
a) Functional b) Operational c) Planning

Q1B. State whether the following statements are TRUE or FALSE. (Any7)

7

1. Planning refers to thinking before doing.
2. Planning is economical.
3. Industrialists constitute the poorest section of the society.
4. Business leaders are creators of wealth and participants in the nation-building activities
5. Pure risk covers liability risks
6. Committee organizations are always formal
7. Bank use CRM programme
8. Large Banks practice matrix organization
9. Lower management maintain discipline
10. Management is a social process.



Q2A. Write the difference between traditional and contemporary management. 8

Q2.B. What is management.& explain the 6 m's of management. 7

OR

Q2.P . Write the features of contemporary management. 8

Q2.Q Explain the Total quality management. 7

Q3.A. Write the difference between Centralization V/S decentralization. 8

Q3.B. Write the function of management related to insurance. 7

OR

Q3P. Explain the features of planning. 8

Q3.Q. Explain the principle of organizing 7.

Q4.A. Write the organization structure of banking company 8

Q4.B. What is risk & explain its process 7

OR

Q4P. Write the difference between Formal organization V/S informal organization. 8

Q4. Q. Explain the steps in designing organization structure. 7

Q5.Write the information about Dhirubhai Ambani 8

Q5. Explain the President of world bank 7

OR

Q5. Write the Short Notes (Any3) 15

1. IRDA.
2. Staffing process
3. Top level management
4. Planning
5. Communication