



SHRI S. H. KELKAR COLLEGE OF ARTS, COM. AND SCIENCE, DEVGAD.		
SYBMS SEMISTER I EXAMINATION, APRIL 2023		
COURSE: ETHICS AND GOVERNANCE	(UBMSFSII.)	CLASS: SYBMS
DURATION: 2.5 Hours		MAX. MARKS

- N.B.- (1) All questions are compulsory.
(2) Figures to the right indicate full marks.

Q.1) A) MATCH THE FOLLOWING

08 MARKS

Group A	Group B
1. Ethics	Rightness and wrongness of actions
2. Business ethics	Universal application
3. Normative ethics	Moral language and moral facts
4. Meta ethics	Character
5. Ethical issues in finance	Compliance, contribution and consequences
6. Business ethics	12 th April, 1988
7. SEBI	Window dressing
8. Ethical issues in product	Poor design or quality
9. Tax evasion	Eliminate tax liability
10. Tax avoidance	Escaping from paying taxes

B) Fill in the blank - (Any Seven)

07 MARKS

1. "Ethics" which is coined from the Latin wordand Greek word Pertains to character.
2. Is a code of conduct which the authority in power prescribes for society.
3. Law += Ethics.
4. Business ethics is based on Andvalues.
5. Is about obeying and adhering to rules and authority.
6.is the area of applied ethics which deals with the moral principles behind the operation and regulation of marketing.
7. SEBI was set up onby the Government of India.
8. and are two techniques which are used by many people to reduce their tax liability.
9. Tax avoidance is completely lawful while is considered as a crime in the whole world.
10. Tax Evasion involves the deliberate concealment of facts.

Q. 2) A) What is ethics? Explain the features of ethics.

08 MARKS

B) Explain 9 theories of ethics.

07 MARKS

OR

P) Explain unethical advertisement.

08 MARKS

Q) Explain role of government in insuring business ethical practices.

07 MARKS



Q. 3) A) Define SEBI. Explain functions of SEBI.

08 MARKS

B) Explain roles of SEBI insuring ethical practices.

07 MARKS

OR

P) Explain types of ethics.

08 MARKS

Q) What is code of ethics and explain importance of professional code of ethics. 07 MARKS

Q. 4) A) Explain ethical issues in advertising

08 MARKS

B) Explain major corporate scam in India

07 MARKS

OR

C) Explain principles of TATA's business ethics.

08 MARKS

D) Explain 3 C's of business ethics.

07 MARKS

Q.5) A) Distinguished between professional ethics and personal ethics.

08 MARKS

B) What is ethics in HRM? Explain its role.

07 MARKS

OR

Q.5) Write short notes on: (Any Three)

15 MARKS

1. Ethics in advertising

2. Traits of ethical finance manager

3. Ethics in taxation

4. Organized crime

5. Business ethics