Gaurav vashistha

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Summary

Results Driven Technologist & CS/AI Graduate pivoting to **Agent Driven AI Architectures** and autonomous workflow development. Proven ability to translate business requirements into structured systems, demonstrated by managing the full lifecycle of around **27 client digital catalogs monthly**, leveraging logical data structure and technical validation. Expertise includes **Prompt Engineering** with LLMs for content automation, coupled with formal **Quality Assurance (QA)** and system integration testing across the complex **Weberp intermesh**. Proficient in Python, Docker, Git, and API Integration.

Skills

Python • Docker • Git • GitHub • API Integration • Agent Driven ai architectures • Flutter • Prompt Engineering

Work Experience

Digital Catalog & SEO Specialist
Jan 2025 – Sep 2025 • 8 mos

CreativeLipi (Third-Party Vendor for IndiaMart Intermesh Pvt Ltd) • Full-time

Noida, Uttar Pradesh, India

- **Managed high volume data and digital asset deployment**, successfully overseeing the full content lifecycle, structure, and hosting for an average of **27 new client product catalogs and business landing pages per month.**
- **Applied logical data structure and technical formatting** to all client content, executing high-volume data transformation to ensure technical validation and adherence to platform specifications.
- **Drove content performance** by strategically optimizing product listings and descriptions using **SEO-driven keyword logic** to maximize organic visibility and lead generation for client businesses.
- **Executed Quality Assurance (QA) and system integration testing** as a selected Beta Tester for the new client-facing **WhatsApp chat window**. This required validating functionality across the **entire Weberp intermesh**, identifying and logging critical defects to ensure seamless client communication and stable data flow.
- Cultivated strong client relationships, serving as the primary technical point of contact for complex revisions and managing the approval loop until final hosting and service deployment.
- **LLM Workflow Automation:** Employed **Prompt Engineering** techniques with Large Language Models (Gemini, ChatGPT) to rapidly generate and refine high-quality, SEO-optimized product content, significantly reducing manual content creation time.
- **Product Development Contribution:** Directly exposed to the Software Development Lifecycle (SDLC) through the beta testing role, providing essential, real-world quality control insights that led to the stable release of a new platform feature.

Projects

Jarvis - Voice-Activated Virtual Assistant
Feb 2024 – Mar 2024 • 1 mo

Technologies: Python • API • OpenAI • Speech Recognition • Text Processing

- Developed an advanced voice-activated virtual assistant using Python, integrating OpenAI's GPT-3.5 API for natural language processing.
- Implemented speech recognition and text-to-speech capabilities using SpeechRecognition and gTTS libraries, enabling hands-free operation.
- Engineered real-time news delivery system using NewsAPI integration with error handling and ambient noise adjustment.
- Built automated web navigation system supporting multiple platforms (Google, YouTube, Stack Overflow, etc.)
- Integrated music playback functionality with customizable library management.
- Demonstrated proficiency in API integration, error handling, and building user-friendly interfaces.

URL Shortener Application
Dec 2023 – Jan 2024 • 1 mo

Technologies: Python • Flask • SQLite

- Conceptualized and developed full-stack web application for URL management.
- Implemented database schema design and secure storage using SQLite.
- Created responsive front-end interface with modern design principles.

Education

Bachelor's degree: Computer Science and Artificial Intelligence
Jul 2021 – Jul 2024 • 3 yrs

ABESIT (AKTU)

Ghaziabad, UP, India

High school diploma: Diploma in Computer Science and Engineering
Jul 2018 – Jul 2021 • 3 yrs

Lovely Professional University

Phagwara, Punjab, India

Certifications & Awards

Technical Support Fundamentals - Authorized by Google and offered through Coursera	Jan 2020
The Complete Flutter Development Bootcamp with Dart - Authorized by Google and offered through Udemy	Oct 2024
Microsoft Learn Challenge | Ignite Edition: Create agents in Microsoft Copilot Studio - Microsoft	Jan 2025

Languages

English (Professional working proficiency)

Hindi (Native or bilingual proficiency)