Plan # 19

Budget \$1,000,000.00 Head Planner

## Chennai

Site#	Site Name	Site Size	Illumination	Н	٧	SizeRatio	Media Type	# Of Faces	StartDate	EndDate	Days	Qty	Cost
22	DND Flyway ( 40 X 20 )	40 x 20	Front Lit	40	20	2:1	BillBoard	1	01/10/2010	30/10/2010	30	1	\$83,000.00
55	Vishakapatnam Bridge (20 x 20)	20 X 20	FRONT LIT	20	20	1:1	BillBoard	1	01/10/2010	30/10/2010	30	1	\$69,000.00

\$152,000.00

## Delhi

Site#	Site Name	Site Size	Illumination	Н	٧	SizeRatio	Media Type	# Of Faces	StartDate	EndDate	Days	Qty	Cost
5	Cadell Road Catering College ( 20 X 20 )	20 x 20	Front Lit	20	20	1:1	BillBoard	1	01/10/2010	30/10/2010	30	1	\$79,000.00
12	Cadell Road After Hinduja ( 20 X 20 )	20 x 20	Front Lit	20	20	1:1	BillBoard	1	01/10/2010	30/10/2010	30	1	\$79,000.00

\$158,000.00

## Mumbai

Site#	Site Name	Site Size	Illumination	Н	٧	SizeRatio	Media Type	# Of Faces	StartDate	EndDate	Days	Qty	Cost
26	Airport Road ( 50 X 50 )	50 x 50	Front Lit	50	50	1:1	BillBoard	1	01/10/2010	30/10/2010	30	1	\$202,500.00
_	Common Arrival Inside Airport ( 10 X 5 )	10 x 5	Front Lit	10	5	2:1	BillBoard	1	01/10/2010	30/10/2010	30	1	\$116,750.00
16	Andheri S. V. Road ( 40 X 20 )	40 x 20	Front Lit	40	20	2:1	BillBoard	1	01/10/2010	30/10/2010	30	1	\$113,000.00
33	Juhu JVPD Circle ( 40 X 20 )	40 x 20	Front Lit	40	20	2:1	BillBoard	1	01/10/2010	30/10/2010	30	1	\$113,000.00

\$545,250.00

## Thane

S	ite#	Site Name	Site Size	Illumination	Н	٧	SizeRatio	Media Type	# Of Faces	StartDate	EndDate	Days	Qty	Cost
	11	Peddar Road	13 x 20	frontLit	20	30	1:5	BusQShelter	1	01/10/2010	30/10/2010	30	1	\$146,000.00
	25	Domestic Arrival ( 60 X 20 )	60 x 20	Front Lit	60	20	3:1	BillBoard	1	01/10/2010	30/10/2010	30	1	\$167,000.00

\$313,000.00

1,168,250.00