

Customer Behavior Dashboard

Subscription status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

☐ 2-Day Shipping

☐ Express

☐ Free Shipping

☐ Next Day Air

☐ Standard

☐ Store Pickup

3.9K

Number of customers

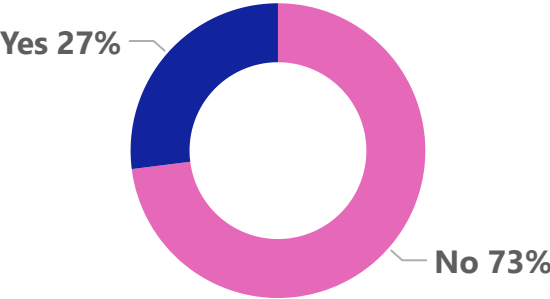
\$59.76

Average purchase amount

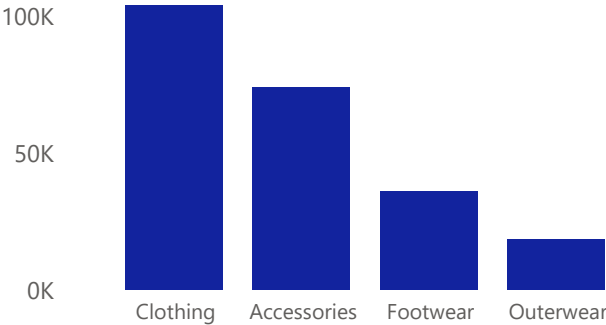
3.75

Average review rating

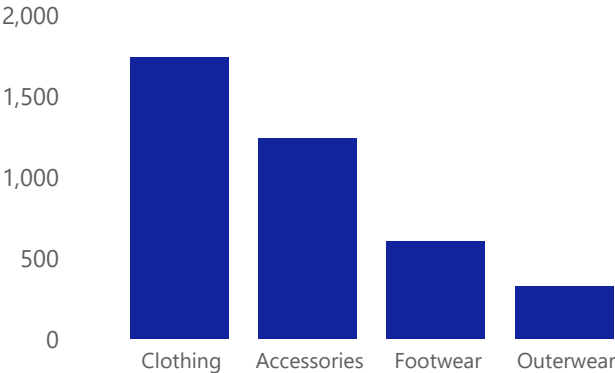
% of Customers by Subscription status



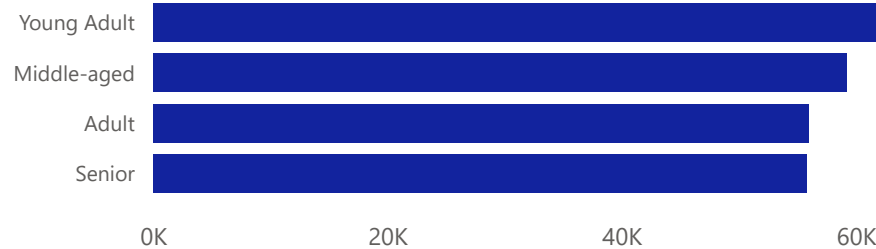
Revenue by category



Sales by category



Revenue by Age group



Sales by Age group

