

Region

- ☐ Canada
- ☐ Caribbean
- ☐ Central Africa
- ☐ Central America

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Order Date

05-01-2012

11-12-2015

INSIGHTS

Technology_category contributes the highest sales and profit.

West region shows strong and consistent performance.

A small number of top products generate a large share of revenue.

1.71M

Total Sales

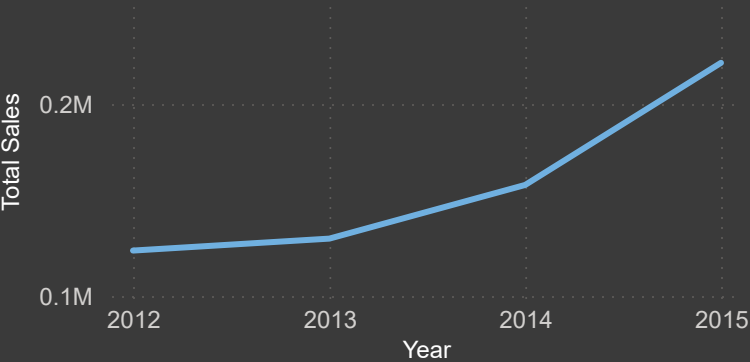
288.92K

Total Profit

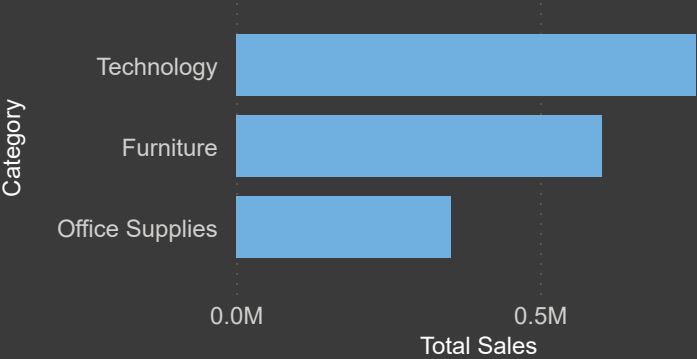
16.89%

Profit Margin

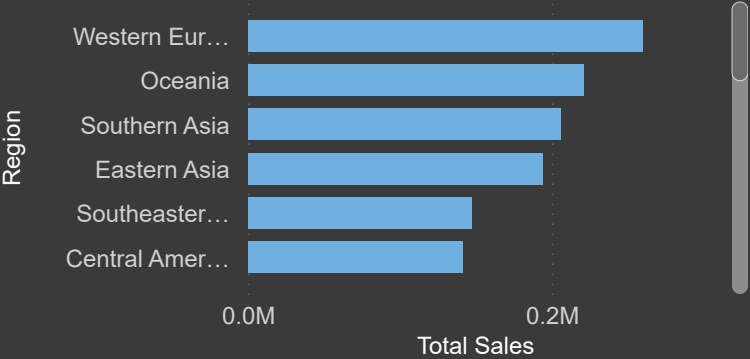
Sales Trend Over Time



Total Sales and Total Profit by Category



Total Sales by Region



Product Name

- Apple Smart Phone, Full Size
- Cisco Smart Phone, Cordless
- Cisco Smart Phone, Full Size
- Cisco Smart Phone, with Caller ID
- Harbour Creations Executive Leather Armchair, Adjustable
- Hoover Stove, Red
- Motorola Smart Phone, Full Size
- Motorola Smart Phone, with Caller ID
- Nokia Smart Phone, Full Size

Total