

Region

- Canada
- Caribbean
- Central Africa
- Central America

Category

- Furniture
- Office Supplies
- Technology

Order Date

05-01-2012

11-12-2015

1.71M

Total Sales

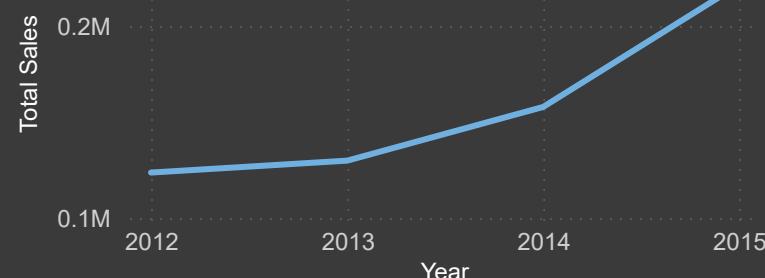
288.92K

Total Profit

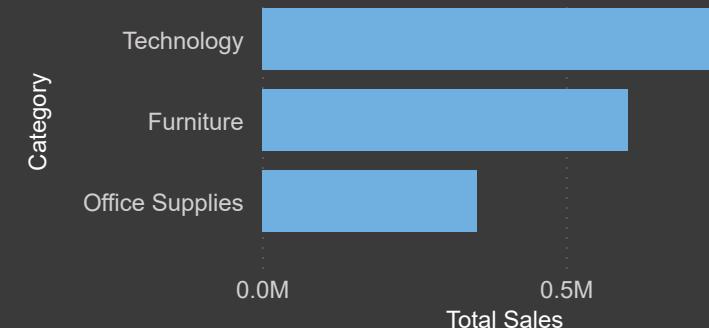
16.89%

Profit Margin

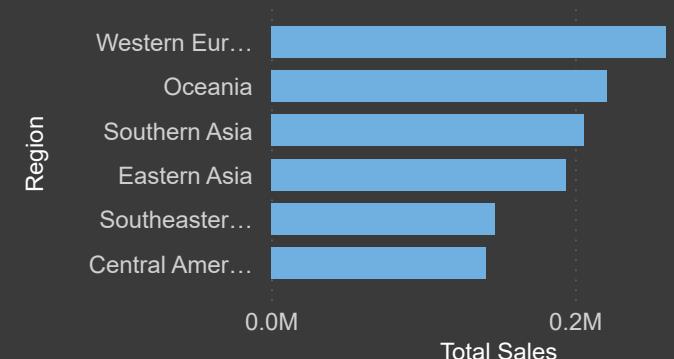
Sales Trend Over Time



Total Sales and Total Profit by Category



Total Sales by Region



Product Name

Apple Smart Phone, Full Size
Cisco Smart Phone, Cordless
Cisco Smart Phone, Full Size
Cisco Smart Phone, with Caller ID
Harbour Creations Executive Leather Armchair, Adjustable
Hoover Stove, Red
Motorola Smart Phone, Full Size
Motorola Smart Phone, with Caller ID
Nokia Smart Phone, Full Size
Total

INSIGHTS

Technology_category contributes the highest sales and profit.

West region shows strong and consistent performance.

A small number of top products generate a large share of revenue.