

## **Rajat Gupta**

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#23/2,

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### **Professional Summary:**

- **A result-oriented professional with over 4.4 year experience in Design, development, implementations of complex E-commerce & web based applications.**
- Experienced in working out of comfort zone.
- Good Understanding of Web applications & Ecommerce system.
- Good Understanding of Data Structure & Algorithm.
- Having good knowledge in OOPs Concepts.
- Good understanding of MVC.
- Good experience in developing applications using PHP/Java.
- Good experience in writing complex & optimized SQL queries.
- Good experience in research & development.
- Having excellent understanding of Magento.
- Having excellent knowledge of Content Management Systems such as Wordpress, Drupal.
- Having good knowledge in Javascript, JQuery and Ajax.
- Having good knowledge in HTML, CSS & design principles.
- Having good Knowledge in creating use case, class and sequence diagram.
- Having good Knowledge in LINUX (UBUNTU).
- Domain Knowledge in SVN & GIT repository.
- Good experience in working with team in odd conditions as well.
- Good Exposure towards new skills.
- Good communication and interpersonal skill.

### **Professional Experience:**

- **Current Employer** – Working as a **Software Engineer** in **Zivame, Bangalore** from **April 2016** to till date.
- Worked as Software Analyst in **Costrategix Technologies Pvt. Ltd.** from September 2014 to April 2016.
- Worked as a **Software Engineer** in **DreamNotion Innovation, Bangalore** from **25<sup>th</sup> March, 2014** to August 2104.
- Worked as a **Software Engineer** in **ITVillage Software Services, Bangalore** from **Jan, 2013** to **12<sup>th</sup> March 2014**.
- **Internship** – Worked as an intern in Girnar Soft, Jaipur from June 2010 to July 2010.

### **Educational Qualifications:**

- Completed **B. Tech** in June 2012 in Information Technology from Kanpur Institute Of Technology (GBTU) with 74.00%.
- Scored 64.33% in Intermediate from BNSD Inter College Kanpur (UP Board).
- Scored 72.20% in High School from PVMHS School Kanpur (UP Board).

## **Skill Set Summary:**

<b>Operating System</b>	:	Windows Family, Linux.
<b>Languages</b>	:	PHP, HTML + CSS, JS, SQL/ PI-SQL.
<b>Applications/ Web Server</b>	:	Tomcat Apache, LAMP, XAMPP, Nginx.
<b>RDBMS</b>	:	MySQL.
<b>Framework</b>	:	Laravel.
<b>Model</b>	:	Waterfall Model, Prototype model.
<b>CMS</b>	:	Magento, Drupal, Wordpress

## **Project Summary:**

## **Current Project:**

<b>Project Title</b>	Zivame Retail Store
<b>Duration</b>	7 months
<b>Tools and Technologies</b>	PHP, Java, Laravel, HTML, CSS, Ajax, JQuery.

## **Description:**

Zivame is an online shopping store specialized in lingerie followed by other women products. Along with their Ecommerce platform they have several retail stores located in multiple cities. Customer can walk in to the store and can certainly get good experience of the products along with their right fit & size.

## **Key role:**

- ✓ Involved in requirement gathering to understand complete retail flow & business requirements.
- ✓ Lead a team of 3 people.
- ✓ Involved in end to end design & development of retail tech platform.
- ✓ Involved in design & development of planograms & MCH.
- ✓ Involved in database design for the same.
- ✓ Involved in report management.
- ✓ Involved in automation of retail report transmission to different different team.
- ✓ Involved in implementation of the store communication with the ERP POS system.

## **Challenges:**

- ✓ Generating correct revenue numbers which is shared among multiple team.

- ✓ Communication of retail system with current Zivame ecommerce system & inventory management.
- ✓ Product cost management between ecommerce & retail stores.

## **Project 1:**

<b>Project Title</b>	<a href="https://members.americasblood.org/">https://members.americasblood.org/</a>
<b>Duration</b>	6 months
<b>Tools and Technologies</b>	Drupal, Oracle, PHP, HTML, CSS, Javascript

### **Description:**

<https://members.americasblood.org/> is a private website for America's Blood Bank. It works as an exclusive community for America's Blood Bank's members. This website is a "one-stop shop" for association and industry news, resources, files, and information frequently requested and utilized by you & our members.

### **Key role:**

- ✓ Involved in design & development of web application for the same.
- ✓ Involved in Installing Drupal with Oracle.
- ✓ Involved in implementation of complex structure.
- ✓ Involved in writing complex sql queries in oracle.
- ✓ Involved in performance optimization.
- ✓ Involved in migration.

### **Challenges:**

- ✓ Establishing drupal with oracle was a first challenge
- ✓ Allowing user to login from external database into Drupal
- ✓ Implementing user search filter when all users were outside Drupal database.
- ✓ Implementing user reports
- ✓ Altering default behavior of Drupal
- ✓ Implementing file search

## **Project 2:**

<b>Project Title</b>	Aero
<b>Duration</b>	6 Month
<b>Tools and Technologies</b>	Magento, PHP, SQL, HTML, CSS, Java, C#

## **Description:**

Aero is leading fulfillment service provider in US. They have various clients. Initially aero worked with OCP (Open Commerce Platform) which was built by Micros. Later on they have updated their technology stacks.

### **Key role:**

- ✓ Involved in building clients based plugins.
- ✓ Involved in implementing APIS.
- ✓ Involved in migrating data.
- ✓ Involved in building stores.
- ✓ Involved in overriding default behavior of magento.

### **Challenges:**

- ✓ Implementing modules in order to fulfill requirement based on clients.
- ✓ Implementing APIS.
- ✓ Writing APIS for order processing.
- ✓ Implementing bulk order processing system.

## **Project 3:**

<b>Project Title</b>	Web Scraping
<b>Duration</b>	8.0 Months (August 2013 - till Date)
<b>Tools and Technologies</b>	PHP, Curl, Simple HTML Dom Parser, MySQL, XML

## **Description:**

Web scraping (web harvesting or web data extraction) is a computer software technique of extracting information from websites. Usually, such software programs simulate human exploration of the World Wide Web by either implementing low-level Hypertext Transfer Protocol (HTTP), or embedding a fully-fledged web browser, such as Internet Explorer or Mozilla Firefox.

### **Key role:**

- ✓ Individually scraped ample number of restaurant guides based in France and India.
- ✓ Involved in preparation of Use- case and E-R diagrams for database operations.
- ✓ Involved in handling cookies and auto-submission of form data.
- ✓ Sending Html requests through proxy servers.

### **Challenges:**

- ✓ Converting raw data into Useful information.
- ✓ Extracting restaurant data from external websites.

**Hobbies:**

- Writing and reciting poems, playing guitar.
- Blogging.

**Strength:**

- Good Team Player.
- Good Learner.
- Good Management skill.

**Personal Details:**

<b>Father's Name</b>	:	Mr. Gurudev Krishna Gupta
<b>Mother's Name</b>	:	Mrs. Pushpa Gupta
<b>PAN Card Detail</b>	:	BLUPR5000B
<b>Date-Of-Birth</b>	:	02/08/1990
<b>Permanent Address</b>	:	No- 618/4, Ashok Nagar, Gooba Garden kalyanpur Kanpur – UP

*"I hereby declare that the information stated above is correct up to the best of my knowledge."*

**Place:** Bangalore.

**Signature:** Rajat Gupta