

BHRIGU BAGGA

EDUCATION

Graduate Certificate, Public Relations, Expected in 04/2024

Niagara College - Welland, ON, Canada

Member, Canadian Public Relations Society

Graduate Certificate, International Business Management, 08/2023

Niagara College - Niagara-on-the-Lake, ON, Canada

MA , Reconciliation & Peacebuilding (Distance Learning), 09/2023

University of Winchester - United Kingdom

Certificate, Exchange Program Student, Fall Semester, 2018&2019

Vilnius University & Vytautas Magnus University - Lithuania

Bachelor of Arts, Journalism And Mass Communication, 06/2019

Dev Sanskriti University - India

WORK HISTORY

Global Business Development Social Media Assistant, 10/2023 -

Current

Niagara College

- Shoot and edit content for reels, stories and carousels from Niagara College's Welland and Niagara-On-The-Lake campuses.
- Page @ncsouthasia

Street Team Member, 08/2023 - Current

Niagara College Student Administrative Council

- Being a part of event inception, student interaction and post-event tear-down team.
- Posting live stories and making reels for @yourncsac Instagram page.

International Student Assistant, 04/2023 - Current

Niagara College

- Responsible for triage and communicating college resources to assist international students at the front desk.
- Helping students with MY NC Portal, timetable selection and generally supporting and setting them up for success in school.
- Booked appointments and providing preparation sessions for study, work, and co-op work permits based on the college's website.

Executive Advisor and Manager, 07/2022 - 11/2022

 St. Catharines, ON L2R0B7

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SKILLS

- Writing
- Content Creation
- Organized Communications
- Relationship building
- Project coordination
- Problem-solving
- Microsoft Office
- Social Media Management
- Meltwater
- Canva
- Final Cut Pro
- Languages: English, Hindi, Punjabi

AWARDS

- PeaceWin Bursary- I was awarded the bursary for a fully funded (tuition) Master's degree in Peacebuilding and Reconciliation by the University of Winchester.
- Lithuanian government grant- I was selected for two fully funded semesters abroad at Lithuanian Universities.

Global Power Cricket League, PowerSportz TV, New Delhi, India

- Researching and providing inputs on potential partners and players from the USA.
- Mediating and successfully implementing contracts and payments for players and vendors.
- Implemented rigorous documentation for visas and international financial transfers.
- Achieved 10M+ social outreach for the tournament, enhancing the league's visibility via partnerships with media outlets.

Executive Assistant to the Pro Vice Chancellor , 12/2019 - 12/2021**Dev Sanskriti University, Haridwar, India**

- Represented the Executive at various University departments, including the International Relations Office, Digital Media Cell etc.
- Pioneered conceptualization and establishment of the Digital Media Cell (DMC), significantly boosting the university's online presence.
- Achieved growth rates: Pro Vice Chancellor's & University's social presence increased by 500% and 200%, respectively.
- Fostered relationships with heads of International Institutions, resulting in multiple academic partnerships.
- Streamlined executive communication by managing emails, phone calls, and scheduling appointments.
- Enhanced productivity by organizing travel arrangements and coordinating accommodations for the executive.

Intern, 05/2016 - 07/2016**Hindustan Times, Education Edition**

- Authored and published six articles in one of India's most popular national dailies, Hindustan Times.

Intern, 05/2016 - 07/2016**The Hindu**

- Contributed five articles to the sports page of The Hindu- a publication recommended in the reading list for cracking India's toughest government exam, the UPSC.