

BHRIGU BAGGA

EDUCATION

Graduate Certificate, Public Relations, Expected in 04/2024

Niagara College - Welland, ON, Canada

Member, Canadian Public Relations Society

Graduate Certificate, International Business Management, 08/2023

Niagara College - Niagara-on-the-Lake, ON, Canada

MA, Reconciliation & Peacebuilding (Distance Learning), 09/2023

University of Winchester - United Kingdom

No Degree, Exchange Program Student, Fall Semester, 2018&2019

Vilnius University & Vytautas Magnus University - Lithuania

Bachelor of Arts, Journalism and Mass Communication, 06/2019

Dev Sanskriti University - India

WORK HISTORY

Global Business Development Student Assistant, 10/2023 - Current

Niagara College

- Develop and implement social media strategies for Niagara College South Asia Instagram Page

International Student Assistant, 04/2023 - Current

Niagara College

- Responsible for triage and communicating college resources to assist international students at front desk
- Hosting immigration preparation sessions, which cover study permit extensions and co-op work permits

Executive Advisor & Manager, 07/2022 - 11/2023

Global Power Cricket League, New Delhi, India

- Researching and providing inputs on potential partners and players from the USA
- Mediating and successfully implementing contracts and payments for players and vendors
- Implemented rigorous documentation for visas and international



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SKILLS

- Relationship building
- Project coordination
- Contract management
- Proposal writing
- Report writing
- Problem-solving
- Conflict resolution
- Content Creation
- Microsoft Office
- Social Media Management
- Organized Communications
- Meltwater
- Canva
- Final Cut Pro
- Languages: English, Hindi, Punjabi

AWARDS

- PeaceWin Bursary- I was awarded the bursary for a fully funded (tuition) Master's degree in Peacebuilding and Reconciliation by the University of Winchester.
- Lithuanian government grant- I was selected for two fully funded semesters abroad at Lithuanian Universities.

financial transfers

- Achieved 10M+ social outreach for the tournament, enhancing the league's visibility via partnerships with media outlets

Executive Assistant to Pro Vice Chancellor, 12/2019 - 12/2021

Dev Sanskriti University

- Represented the Executive at various University departments, including the International Relations Office, Digital Media Cell, etc.
 - Fostered relationships with heads of International Institutions, resulting in multiple academic partnerships
 - Hosting and planning visits of international delegations for conferences
- Pioneered conceptualization and establishment of the Digital Media Cell (DMC), significantly boosting the university's online presence.
- Achieved growth rates: Pro Vice Chancellor's & University's social presence increased by 500% and 200%, respectively
 - Managed events that had an audience of up to 1,500 people

Intern, 05/2016 - 07/2016

Hindustan Times, Education Edition

- Authored and published six articles in one of India's most popular national dailies, Hindustan Times

Intern, 05/2016 - 07/2016

The Hindu

- Contributed five articles to the sports page of The Hindu- a publication recommended in the reading list for cracking India's toughest government exam, the UPSC