

AIDEN KELLY

STRENGTHS

💡 **Decision Making**
Proven ability to make data-driven decisions that increased product user-base by 30%.

📁 **Leadership**
Managed cross-functional teams of up to 15 members, resulting in effective and efficient project execution.

★ **Critical Thinking**
Implemented problem-solving mechanisms that reduced product downtime by 45%.

SKILLS

E-commerce · Data Analysis ·
Project Management ·
Resource Optimization ·
Product Lifecycle Management ·
Agile Methodologies · UX/UI

CERTIFICATION

Product Manager Certification
Certification Program from Product School

Advanced Data Analysis
Course from DataCamp

PASSIONS

⚡ **E-commerce Development**
Passionate about learning and upgrading to evolving E-commerce tech and practices.

Product Manager | E-commerce | Data Analysis

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SUMMARY

Enthusiastic Product Manager with a decade-long journey in varying roles, from a Product Associate to a Senior Product Manager. Proven expertise in e-commerce, data analysis, and leadership. Notable achievement includes increasing user engagement of product by 20% at eBay.

EXPERIENCE

Senior Product Manager 2017 - 2021
[eBay Inc.](#) San Jose, USA

Managed a diversified product portfolio while collaborating with cross-functional teams

- Led the development of 5 major product features, resulting in a 20% increase in user engagement.
- Oversaw the product lifecycle, resulting in a 70% increase in product sales over two years.
- Reduced product marketing costs by 10% through efficient resource allocation.

Product Manager 2014 - 2017
[Alibaba Group](#) Hangzhou, China

Managed key product lines and coordinated cross-departmental teams

- Increased product market share by 15% through strategic marketing initiatives.
- Reduced production costs by 20% through process optimization.
- Implemented customer feedback mechanisms that improved the product rating by 30%.

Product Associate 2011 - 2014
[Walmart INC.](#) Bentonville, USA

Assisted in managing products and driving product initiatives

- Improved product user interface, increasing user friendliness by 25%.
- Assisted in managing the lifecycle of 10 products, resulting in successful product launches.
- Collected and analyzed customer feedback to inform product enhancements.

EDUCATION

Master's Degree in Business Administration 2009 - 2011
[Stanford University](#) Stanford, USA

Bachelor's Degree in Computer Science 2005 - 2009
[Massachusetts Institute of Technology](#) Cambridge, USA

PASSIONS

Mentoring

Enjoy guiding and mentoring budding product managers, empowering them to become future leaders.

LANGUAGES

English

Native

