



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **Highest** on weekends,  
Friday/Saturday Evenings.

### MONTHLY

There are **Maximum** orders from  
month of July and January

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to,  
Maximum sales & total orders.

### SIZE

Large size pizza contributes to  
**Maximum** sales



\$817.86K

Total Revenue



\$38.31

Avg\_order\_value



49574

Total\_Pizza\_Sold



21350

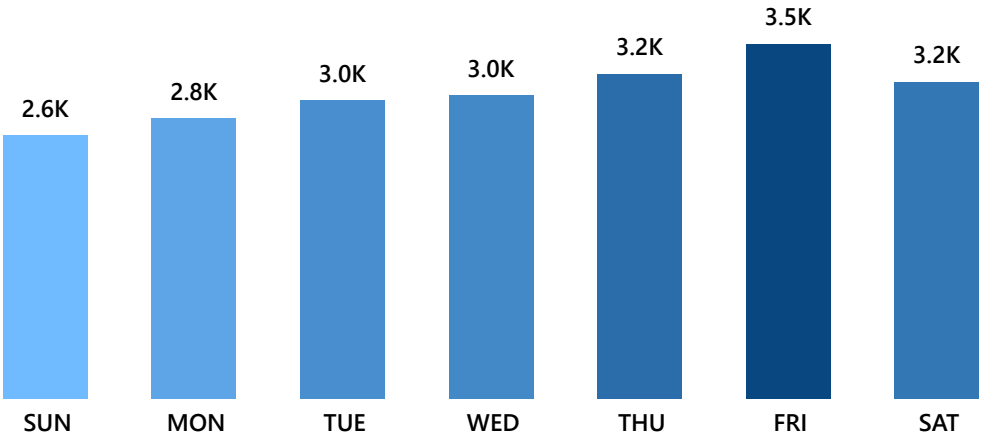
Total Orders



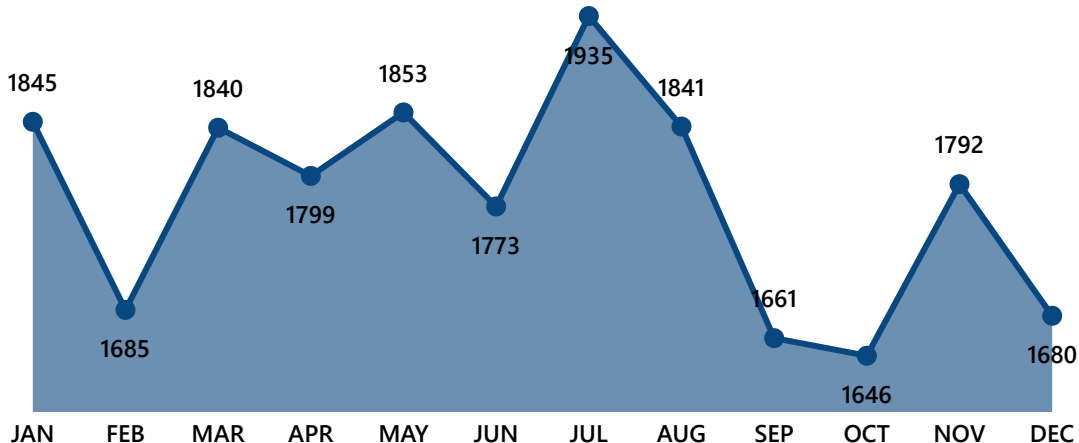
2.32

Avg\_Pizza\_per\_order

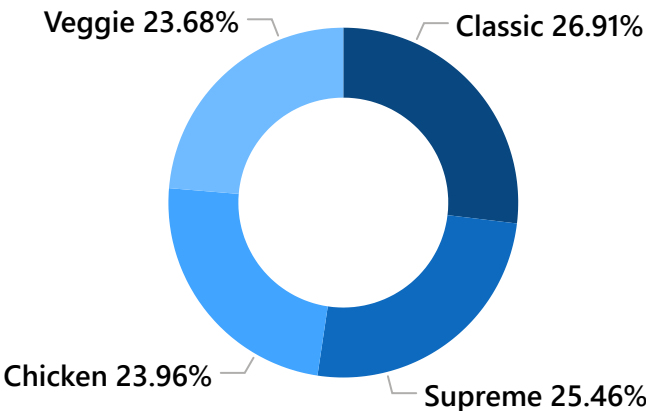
Daily Trend for Total Orders



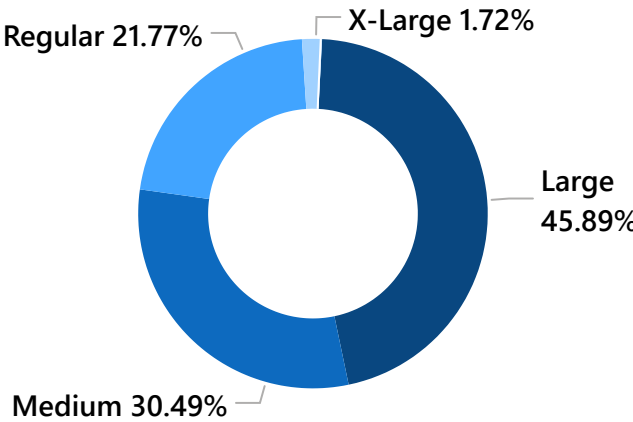
Monthly Trend for Total Orders



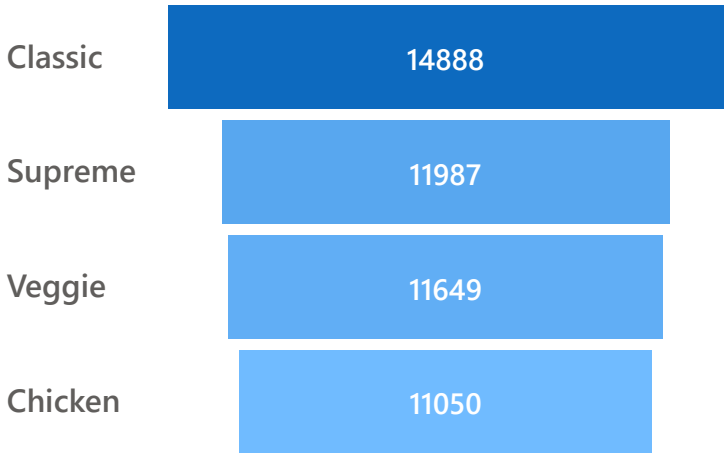
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



## BEST SELLER

### REVENUE

The Thai Chicken Pizza contributes to **Maximum** Revenue.

### QUANTITY

The Classic Deluxe Pizza contributes to **Maximum** total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to **Maximum** Total

## WORST SELLER

### REVENUE

The Brie Carre Pizza contributes to **Minimum** Revenue.

### QUANTITY

The Brie Carre Pizza contributes to **Minimum** total Quantities

### TOTAL ORDERS

The Brie Carre Pizza contributes to **Minimum** Total Orders



\$817.860...

Total Revenue



\$38.3072...

Avg\_order\_value



49574

Total\_Pizza\_Sold



21350

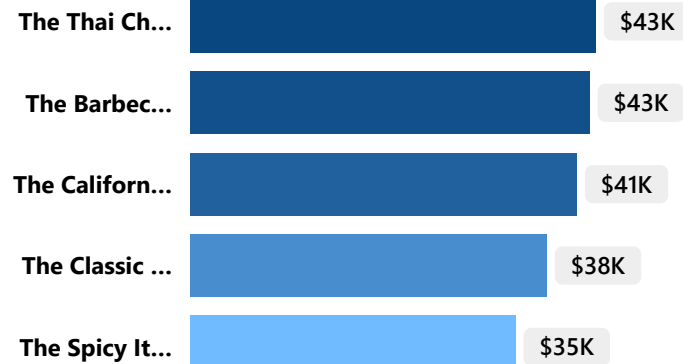
Total Orders



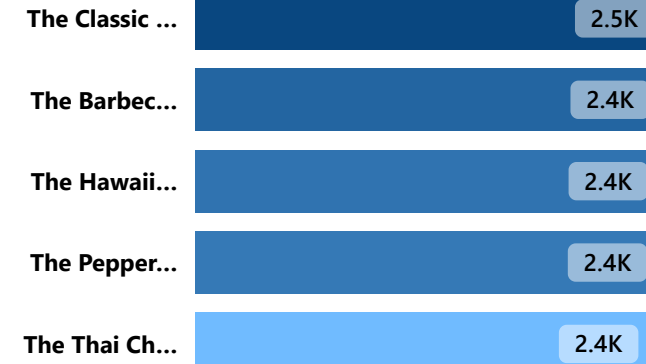
2.32

Avg\_Pizza\_per\_order

### Top 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



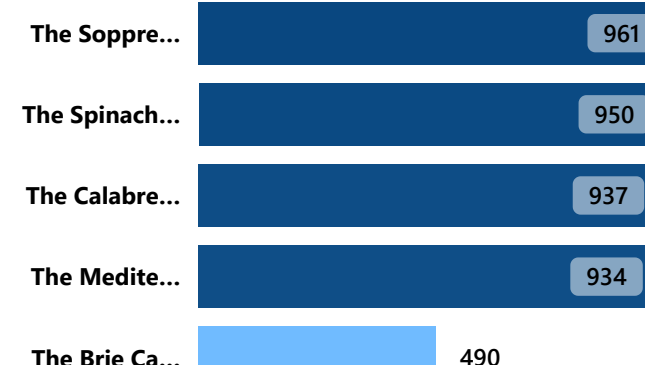
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

