



Sales Dashboard | 2023

2023 Vs. 2022 ● Highest Month ● Lowest Month



Total Sales

\$733K

▲ 20.4% Vs .PY



Total Profit

\$93K

14.2% Vs.PY



Total Quantity

\$12K

▲ 26.8% Vs.PY



Sales & Profit By Subcategory

2023Sales Vs. 2022Sales

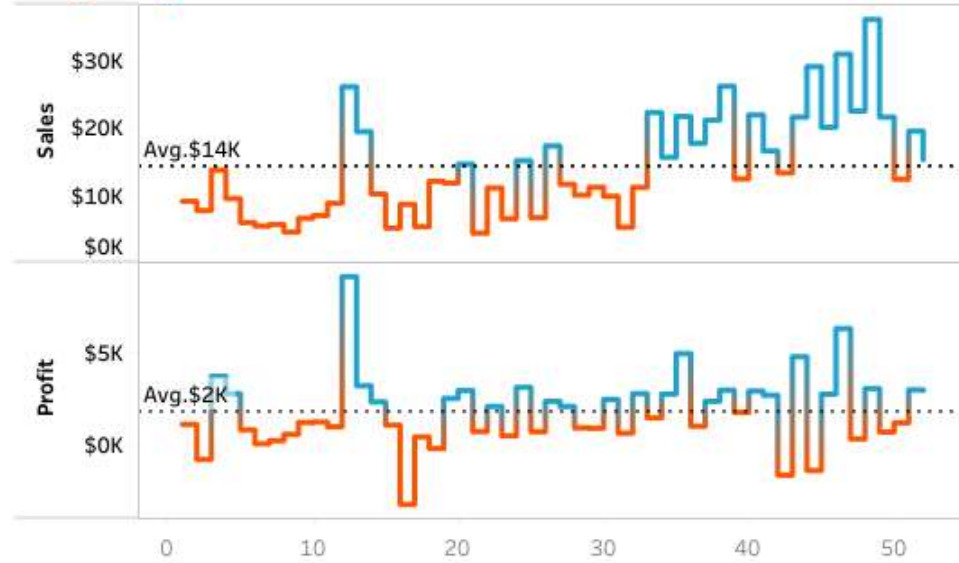
Accessories
Appliances
Art
Binders
Bookcases
Chairs
Copiers
Envelopes
Fasteners
Furnishings
Labels
Machines
Paper
Phones
Storage
Supplies
Tables

2023 ● Profit ● Loss



Sales & Profit Trends over time

2023 ● Above ● Below





Customer Dashboard | 2023

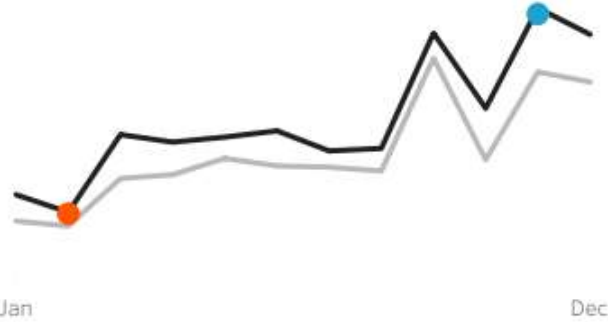
2023 Vs. 2022 ● Highest Month ● Lowest Month



Total Customers

693

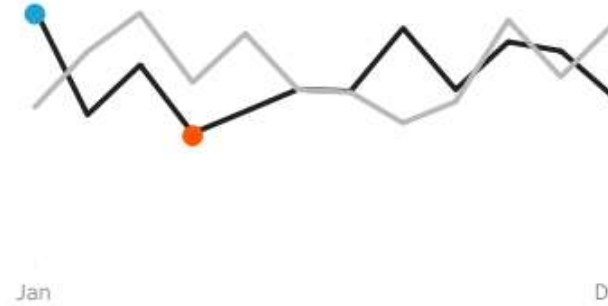
▲ 8.6% Vs.PY



Total Sales per Customer

\$1,058

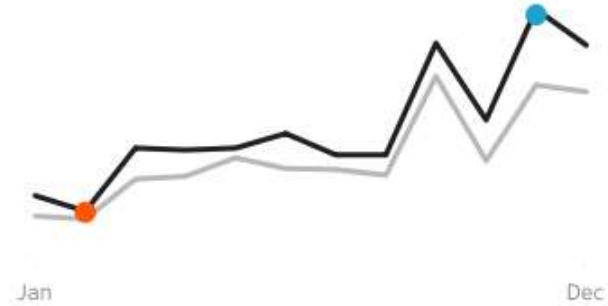
▲ 10.8% Vs .PY



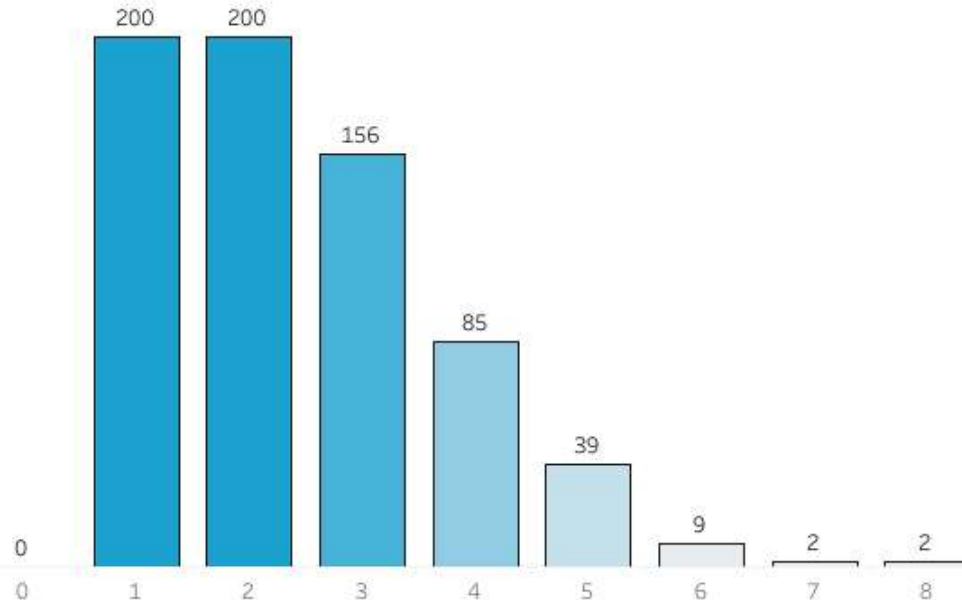
Total Orders

1,687

28.3% Vs .PY



Customer Distribution by no of Orders



Top 10 Customers by Profit

Rank	Customers	Last Order Date	2023 Profit	2023Sales	Orders
#1	Raymond Buch	9/25/2023	\$6,781	\$14K	3
#2	Hunter Lopez	11/17/2023	\$5,046	\$11K	2
#3	Tom Ashbrook	10/22/2023	\$4,599	\$14K	2
#4	Andy Reiter	12/24/2023	\$2,608	\$6K	2
#5	Jane Waco	11/18/2023	\$1,953	\$5K	4
#6	Helen Wasserman	9/4/2023	\$1,947	\$8K	5
#7	Brian Moss	11/27/2023	\$1,938	\$6K	5
#8	Alan Dominguez	12/1/2023	\$1,867	\$5K	4
#9	Jim Epp	11/12/2023	\$1,704	\$4K	4
#10	Steven Roelle	6/17/2023	\$1,676	\$4K	1