

Project Design Phase
Proposed Solution Template

Date	15 February 2025
Team ID	LTVIP2026TMIDS77573
Project Name	Explore with AI: Custom Itineraries for Your Next Journey
Maximum Marks	2 Marks

Proposed Solution Template: TravelGuideAI

Project team shall fill the following information for *TravelGuideAI* in the proposed solution template.

<u>S.No.</u>	Parameter	Description
1.	Problem Statement (Problem to be solved)	Users face difficulties in efficiently planning personalized travel itineraries.
2.	Idea / Solution description	An AI-powered platform that generates customized travel itineraries based on user inputs like destination, days, and preferences.
3.	Novelty / Uniqueness	Instant, personalized itineraries generated by generative AI (Gemini).
4.	Social Impact / Customer Satisfaction	Improves user experience by reducing planning effort and offering tailored recommendations.
5.	Business Model (Revenue Model)	Freemium: Basic services free, premium features available through subscription.
6.	Scalability of the Solution	Built to handle increasing user demand and adaptable for expanded services.