

Project Design Phase
Proposed Solution Template

Date	15 February 2025
Team ID	LTVIP2026TMIDS77573
Project Name	Explore with AI: Custom Itineraries for Your Next Journey
Maximum Marks	2 Marks

Proposed Solution Template: TravelGuideAI

Project team shall fill the following information for TravelGuideAI in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Users face difficulties in efficiently planning personalized travel itineraries.
2.	Idea / Solution description	An AI-powered platform that generates customized travel itineraries based on user inputs like destination, days, and preferences.
3.	Novelty / Uniqueness	Instant, personalized itineraries generated by generative AI (Gemini).
4.	Social Impact / Customer Satisfaction	Improves user experience by reducing planning effort and offering tailored recommendations.
5.	Business Model (Revenue Model)	Freemium: Basic services free, premium features available through subscription.
6.	Scalability of the Solution	Built to handle increasing user demand and adaptable for expanded services.