



What is DevOps Days?

DevOps Days is a 2-day conference that will be held in Toronto, Ontario on Sept 12 & 13th, 2014. This conference, which is now happening frequently around the globe, is THE conference for bridging the gap between developers and operations. [DevOps Days](#) is a grassroots event for folks in the field connecting, sharing war stories, advice, ideas, and tools relating to DevOps. It is organized by people who care about DevOps, for people who care about collaboration, automation, measurement and improvement.

Why Sponsor Us?

The DevOps Days event mandate is to bring the highest-quality speakers, experts and the curious together. We are giving Toronto participants access to content that they would usually have to travel abroad for. As such, we are attracting the best developers that your company can find. By sponsoring DevOps Days, you will be exposing your company's brand and services to Toronto's top talent in this rapidly growing space. (And feel great about it, too!)

Sponsorship Levels

There are three sponsorship levels for DevOps Days:

	Platinum	Gold	Silver
# available	3	5	10
Your contribution	\$5000	\$3000	\$1000
Logo on website front page	√	√	√
Mentions in social media and outgoing marketing material	√	√	√
Ad size in print program	Large	Medium	Small
Table space	Double	Single	
# Conference passes (including exhibit staff)	5	3	1
Thanks in post-conference press release	√	√	
Mention by MC at kickoff and close	√	√	
Banner on mainstage	√		

Contributor:

Contribution required: \$500

Number available: ∞

Benefits:

- Your company logo on the sponsorship page
- 1 ticket to the event

Additional Packages:

In addition to the main sponsorship levels described in the table above, there are also standalone packages that can be purchased either on their own or in addition to a core sponsorship package.

VENUE:

Contribution required: \$5,000

Number available: 1

Benefits:

- Your company is the lead sponsor for the DevOps Days conference venue
- Banners, branding and giveaways at the venue
- Double table at the venue
- Logo and company description on DevOps Days Toronto website front page
- Announcement of sponsorship in outgoing marketing material and social media

PARTY:

Contribution required: \$3,000

Number available: 1

Benefits:

- Your company hosts the DevOps Days Friday night party
- Banners, branding and giveaways at the party
- Logo and company description on DevOps Days Toronto website front page
- Announcement of sponsorship in outgoing marketing material and social media

LANYARD:

Contribution required: \$1,500

Number available: 1

Benefits:

- Logo and company description on DevOps Days website front page
- Announcement of sponsorship in outgoing marketing material and social media
- Sponsor logo on lanyards

Contact

If you'd like to sponsor DevOps Days Toronto or have questions, email organizers-toronto-2014@devopsdays.org and we'll be happy to set up a time to talk!