

12 May 2020 | Internship code ID: SCU18ID5501



## Timeline productivity

1.5 hours

30 mins - Daily Strategy  
30 mins - Report Making  
30 mins - Checking Work

2 hours

Folloow Up Previous Users,  
Connecting New Users,  
Interacting and Sharing Information

1 hour

Checking todo list daily  
Figuring out new issue  
Read new information  
Attending meeting and mails

1.5 hours

Interacting new people daily  
Learn & boost yourself



# Approaches

## **Building brand awareness**

This is the best method most of the time, an interaction-based approach may not actually be the best use of your resources for all elements of your campaign. The main drawback is that it's dependent upon your ad budget. Your first step is to identify potential accounts, as well as the topics and content which they tend to coalesce around. On Twitter and LinkedIn, you have a few options as to how you go about targeting your advertisements.

## **Showcasing your expertise**

People turn to sites like LinkedIn, Twitter, and Facebook not just to interact with others, but also to read the news, track the markets, and keep up with the latest developments in their fields of expertise — in short, they turn to social media to learn from other users.

## **Making contact for sales**

Start off by making a list of potential businesses that you'd like to work with, and then find where their social media presence is strongest. The trick is to find where your potential clients are interacting (groups, twitter chats, etc.) and become a part of those forums. When you finally do approach them with a sales pitch, your presence on social media will have given the potential account an idea of your brand and the services it provides.



# Goal & Strategies

## Goal

My goal is to get more leads for our company by interacting with as many people I can through different platforms in various ways.

## Strategies

Swot Analysis, Review our connected user, Interact with them, Understand your point & way you discussed, Listen & understand their needs, Keep learning & updating yourself



# Resource

## Blog

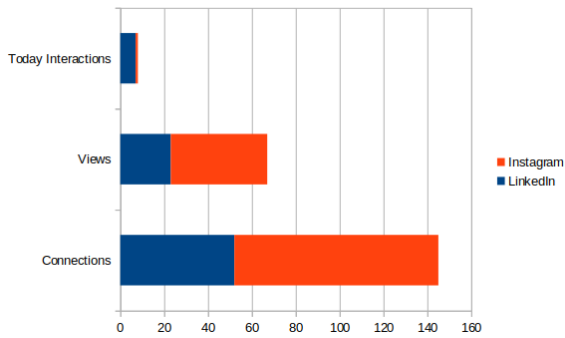
[The Complete Guide To Social Media Marketing For Bloggers](#)

## Video

[Finance needs more marketing](#)

# Data

## Customers



**Posts**

Instagram.com/histhu.chenais10

Instagram

For Dummies with Freedom Feature

Strategic planning which sets you apart!

Custom Innovation Quality Management Affordable Products Available Online

**The Great Selfie Contest**

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**We Care**

Your passion. Financial security. Corporate development.

**Which strengthens our bond**

**We Inspire** Social innovation. Success stories. Industry approach.

**We Build** Start-ups. Global markets. Connect together.

**We Deliver** Access. Experience. Value.

**To protect your financial life**

Investment & Expected return  
10-20% per annum  
Risk: 10% to 20% per annum

**Second stage**  
Making money in 10-15%  
Risk: 10-15%

**Financial Planning**  
This money is for you  
Opportunity cost: 10-15%

**Customer**  
Buy when you want  
Pay when you want

**Neither does the world stop nor should you.**

**Make it possible with smart partner**  
You want it you don't want it

**SAVE** 10%  
**SAVE** 10%  
**SAVE** 10%  
**SAVE** 10%  
**SAVE** 10%

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