First Last

Data Scientist

Data Scientist with three years of experience in analyzing large data sets and coming up with data-driven insights for early-stage technology companies. Worked in teams of 8-12 team members.

WORK EXPERIENCE

Junior Data Scientist
November 2015 – Present
Resume Worded, New York, NY

- Launched Miami office with lead Director and recruited a new team of 10 employees; grew office revenue by 200% in first nine months (representing 20% of company revenue). Led redesign of mobile app and website.
- Led the first major effort to A/B test the company's e-commerce sales page and optimize it for customer acquisition; resulted in a 7.5% increase in conversions
- Built Tableau dashboard using data from Amplitude and Segment to visualize core business KPIs (e.g. Monthly Recurring Revenue), saving 10 hours per week of manual reporting work
- Reduced signup drop-offs from 65% to 15% and increased user engagement by 40%, through a combination of hypothesis testing, segmentation analysis and machine learning algorithms

Business Analyst
June 2013 – October 2015
Growthsi, San Francisco, CA

- Developed product strategies for lead Director and trained the team as it grew to 25 employees. Led redesign of mobile app and website.
- Spearheaded a major pricing restructure by redirecting focus on consumer willingness to pay instead of product cost; implemented a three-tiered pricing model which increased average sale 35% and margin 12%
- Designed training and peer-mentoring programs for the incoming class of 25 analysts in 2017; reduced onboarding time for new hires by 50%
- Bullet points in format [Action Verb] [Accomplishment] [Metric]

Business Development Consultant
August 2010 – January 2013
Resume Worded's Exciting Company, New York, NY

- Liaised with C-level executives of My Exciting Company, a RW Ventures-backed ecommerce marketplace website with 100k members which helps designers sell their artwork and designs to businesses.
- Strengthened relationships with 6 strategic partners (including Expedia, Skyscanner and Airbnb) through follow-up meetings with C-suite executives
- Developed and executed customer referral program, leading to 50% increase in referral business and $2MM of incremental revenue
- Bullet points in format [Action Verb] [Accomplishment] [Metric]

CONTACT

- Denver, OH (Open to Remote)
- +1-234-456-789
- email@resumeworded.com
- linkedin.com/in/username
- github.com/resumeworded

SKILLS

Data Visualization/Engineering:
- Tableau (Advanced)
- Looker (Experienced)
- Segment
- Amplitude
- Recruiter note: enter skills from job description here

Techniques:
- Hypothesis Testing
- Recommendation Engines
- Customer Segmentation Analysis

Tools and Frameworks:
- ElasticSearch
- Python (Keras, Scikit-learn)
- Hadoop
- Python
- Databases (MySQL)

- Don't forget to use Resume Worded to scan your resume before you send it off (it's free and proven to get you more jobs)

EDUCATION

Resume Worded University
Bachelor of Engineering
Major in Computer Science
Minors in Mathematics and Statistics
Boston, MA — May 2018

Awards: Resume Worded Teaching Fellow (only 5 awarded to class), Dean's List 2012 (Top 10%)

OTHER

- Volunteered in a 3-month data science Project, run by ACB Corporation Inc.)
- ABC Certification (2022)
- Completed 10+ competitions on Kaggle in 2021.