

RSVP Movies – Case Study

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Observations as Below.

Drama genre movies are released in the higher number followed by Comedy and Horror genre. Dream Warrior Pictures and National Theatre Live are the 2 production houses which have created movies with the highest Rating.

Mammooty and Mohanlal are the 2 actors who have acted in more than 5 movies with average of 8+. Marvel Studios stands No.1 in receiving the highest number of votes followed by Twentieth Century Fox and Warner Bros.

Vijay Sethupathi has the highest number of votes and is ranked No. 1 followed by Fahadh Faasil in India. Taapsee Pannu has the highest number of votes and is ranked No. 1 followed by Divya Dutta. Star Cinema and Twentieth Century Fox are the 2 production houses which have created hit movies in multi-lingual movies.

Parvathy Thirovuthu has the highest number of votes in Drama Genre worldwide with an average rating of 8.25 and ranks number 1.

Insights and Recommendations for RSVP Movies:

Since we are trying to make a movie which is accepted globally, we need to go with directors, actors and actresses who have popularity all over the world.

Director: A.L.Vijay

Actor: Vijay Sethupathi and Fahadh Faasil

Actress: Parvathy Thirovuthu will be the 1st choice followed by Tapsee Pannu

Genre: Drama

Production House: We have 2 options here, we can go with Star Cinema or Twentieth Century Fox (TCF). TCF is in the top 5 when getting the higher number of Votes, so it's preferable to go with TCF.