



BHUVANESH V

BCA GRADUATE

PROFILE

A BCA GRADUATE WITH A KEEN INTEREST IN COMPUTERS SEEKING A CAREER IN COMPUTING. ALSO DEALS WITH MOBILE APP DEVELOPMENT (FLUTTER). WAITING FOR A BETTER POSITION WHERE THE APPLICATION OF INFORMATION TECHNOLOGY CAN BE USED TO IMPROVE OUR EFFICIENCY.

WORK EXPERIENCE

2018 -2020

CAPO DIGITAL ACADEMY PERINTHALMANNA,
KERALA

SOCIAL MEDIA MANAGER

- IDENTIFYING A BRAND'S TARGET AUDIENCE
- RESEARCHING WHICH SOCIAL MEDIA PLATFORMS AND CONTENT ARE MOST EFFECTIVE FOR ENGAGING WITH A TARGET AUDIENCE
- STAYING UPDATED ON THE LATEST SOCIAL MEDIA TRENDS AND TOPICS
- TRACKING SOCIAL MEDIA DATA AND CAMPAIGN RESULTS
- INCREASING SALES AND REVENUE WITH PRODUCT HIGHLIGHTS
- ASSIGNING TASKS TO TEAM MEMBERS WITHIN A COMPANY'S SOCIAL MEDIA DEPARTMENT ANSWERING CUSTOMER QUESTIONS
- RECOMMENDING WAYS TO EXPAND CHANNELS THROUGH EMERGING PLATFORMS

2023 JULY

AIMS INTERNATIONAL LOGISTICS

AL QUSAIS , DUBAI , UAE

DIGITAL MARKETING SPECIALIST

- MAKING EMAIL TEMPLATES
- HANDLING SOCIAL MEDIA PLATFORMS
- CREATING VIDEO CONTENTS FOR COMPANY
- MAKING POSTERS
- MAKING SLIDE PRESENTATIONS FOR SALES
- ATTENDING SALES CALLS
- CUSTOMER SUPPORT
- SEO
- ARRANGE MEETING'S WITH CLIENTS
- GOOGLE ADS
- META ADS

CONTACT

bhuvaneshvakkattil2013@gmail.com

+971 54 254 8212

NEAR RESIDENTIAL OASIS
AL QUSAIS , DUBAI, UAE

EDUCATION

- PRIYADARSHINI ARTS AND SCIENCE
COLLEGE - CALICUT UNIVERSITY
BACHELOR OF COMPUTER APPLICATION
COMPLETED IN 2023
- ST.MARY'S HSS PARIYAPURAM
HIGHER SECONDARY EDUCATION
COMPUTER SCIENCE
COMPLETED IN 2016

SKILL

- HARDWARE INSTALLATION
- SOFTWARE INSTALLATION
- WINDOWS ENVIRONMENT
- UBUNTU/LINUX ENVIRONMENT
- FLUTTER
- WEB DEVELOPEMENT
- MICROSOFT OFFICE
- ADOBE PHOTOSHOP
- TECHNICAL SUPPORT
- SLIDE PRESENTATION.
- COMMUNICATION SKILLS
- CRITICAL THINKING
- SOCIAL MEDIA HANDLING
- DIGITAL MARKETING
- MANAGEMENT SKILLS

AWARDS

DEC 2022 | NSS ANNUAL CAMP
THE BEST PERFORMER OF THE
CAMP JAN 2023 | PRIYADARSHINI
ARTS AND
SCIENCE COLLEGE
THE BEST STUDENT OF THE YEAR

CERTIFICATIONS

2023
XIAN INFO TECH PERINTHALMANNA, KERALA
FLUTTER ANDROID APPLICATION DEVELOPMENT

INTERESTS

- DIGITAL MARKETING
- INTELLIGENT AI
- CONTENT CREATION
- AUTOMOBILE
PROGRAMMING

LANGUAGES

ENGLISH
MALAYALAM

REFERENCE

PROF . M . SHANTHAKUMAR

PRINCIPAL
PRIYADARSHINI ARTS AND
SCIENCE COLLEGE

MR . MIDHUN . M

HOD
MIDHUN.KZV.MLP@GMAIL.COM
8590928009 9746941515
PRIYADARSHINI ARTS AND
SCIENCE COLLEGE