



BHUVANA GIRI

GRAPHIC DESIGNER

ABOUT ME

Creative graphic designer with expertise in visual storytelling, social media content, and brand identity. Skilled in Canva and Photoshop with a refined sense of composition, typography, and color harmony. Passionate about creating modern, engaging designs that connect with audiences.

WORK EXPERIENCE

Freelance Graphic Designer

2024 – Present

- Design compelling social media content, promotional materials, and menu layouts for diverse client portfolios.
- Develop cohesive brand identity systems including color palettes, typography frameworks, and visual templates.
- Create seasonal and festival campaign designs with culturally resonant themes and modern aesthetics.
- Deliver multiple design iterations ensuring client satisfaction and brand consistency.

CORE EXPERTISE

- Social Media
- Layout Design
- Branding
- Color Theory
- Typography
- Ad Creatives

CERTIFICATIONS

- Canva Graphic Design Specialization
- Photoshop Essentials
- Digital Design Basics

CONTACT INFO

+916302045599

bhuvanoptimistic@gmail.com

<https://bhuvangiri593create.github.io/>

Visakhapatnam, Andhra Pradesh

EDUCATION

B.Sc. Computer Science

Andhra University
2018–2021

LANGUAGES

- English
- Telugu
- Hindi

SKILLS

- Canva
- Photoshop
- Illustrator
- Video Editing
- Marketing
- Team Management