

# BHUVANAM SIVANANTHAM

## CONTACT

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PHONE

91 8807578005

EMAIL

Itsbhuvanam@gmail.com

ADDRESS

Kannadasan Nagar,  
Madhavarm, Chennai

## TOOLS

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- Photoshop
- illustrator
- Canva
- Wordpress
- mailchimp
- Ahrefs

## LANGUAGE

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- Tamil - Native proficiency\
- English- Professional  
proficiency
- Malayalam- Intermediate  
proficiency
- Hindi- Intermediate  
proficiency

## ABOUT ME

Enthusiastic and proactive individual with a keen interest in digital marketing, currently undergoing comprehensive training to develop expertise in the field. Eager to apply theoretical knowledge gained through coursework to practical scenarios, contributing to the growth and success of digital marketing campaigns.

## SKILLS

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- Creative thinking- Logo designing, Album making, pamphlets, Brochure designing
- Social media management involves organizes of social media post and its automisation
- Good wriiten communication- published research articles and chapters in book.
- Facebook marketing

## WORK EXPERIENCE

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### ● 2019-2024

- Worked in Thermofisher as a technical supporter and later joined in Institute of Forest genetics and tree breeding as a research fellow.
- My previous job experience taught me how to create advertising brochures and write material for websites that highlights the services that businesses provide to their clients.
- I sent e-certificates and engaged in email marketing with webinar attendees regarding the services

## COURSE

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- Currently in the process of knowledge expansion in digital marketing from the course Digital Marketin offered by TUTEDUDE.

## EDUCATION

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- M.SC Biotechnology- 81% 2019