

# Demonstration Of Proposed Features

In this activity, you are supposed to demonstrate the proposed features.

## 1. Introduction:

- Welcome your audience and provide a brief overview of the CRM application's purpose.
- Emphasize the importance of the demonstrated features in streamlining jewelry management processes.

## 2. User Registration and Authentication:

### • Demo User Registration:

- Show how users can register with the CRM.
- Emphasize any unique user roles or permissions.

### • Authentication:

- Log in as different user roles to showcase role-based access control.
- Emphasize the security measures in place.

## 3. Dashboard:

### • Overview:

- Showcase the main dashboard with key metrics.
- Highlight the visual representation of analytics and quick access to important modules.

## 4. Customer Management:

### • Adding New Customers:

- Demonstrate the process of adding a new customer to the system.
- Showcase customer profile fields and customization options.

### • Customer Profile Management:

- Explore an existing customer profile.
- Emphasize the ability to log and track customer interactions.

### • Customer Communication Logs:

- Showcase how communication logs are stored and easily accessible.

## 5. Product and Inventory Management:

- **Adding New Jewelry Products:**
  - Demonstrate adding a new jewelry product.
  - Show the categorization and tagging features.
- **Inventory Tracking:**
  - Showcase how the system tracks inventory levels.
  - Emphasize any alerts for low stock.

## 6. Order and Sales Management:

- **Creating Sales Orders:**
  - Demonstrate creating a sales order.
  - Showcase the invoicing process and payment tracking.
- **Order Fulfillment:**
  - Show how orders are processed and fulfilled.
  - Emphasize any automation features.

## 7. Vendor Management:

- **Managing Relationships with Suppliers:**
  - Showcase the vendor management module.
  - Demonstrate the process of creating and processing purchase orders.
- **Inventory Replenishment:**
  - Emphasize how the system facilitates inventory replenishment.

## 8. Customer Interaction and Communication:

- **Logging Customer Interactions:**
  - Demonstrate how to log customer interactions.
  - Showcase email integration and notification features.
- **In-App Messaging:**
  - Show how team members can communicate within the CRM.
  - Emphasize group chats and file sharing.

## 9. Reporting and Analytics:

- **Sales Reports:**
  - Showcase the sales reports and analytics.

- Highlight customizable reporting options.

- **Inventory Analytics:**

- Demonstrate how to analyze inventory data.
- Showcase customer engagement metrics.

## **10. Integration with Other Systems:**

- **Integration with Accounting Software:**

- Demonstrate how the CRM integrates with accounting software.
- Showcase compatibility with e-commerce platforms and API integrations.

## **11. Customization and Settings:**

- **Customizing CRM:**

- Show how users can customize the CRM for specific business needs.
- Showcase setting preferences and defaults.

## **12. Mobile Responsiveness:**

- **Mobile Interface:**

- Demonstrate the mobile interface.
- Showcase key features accessible on mobile devices.

## **13. Security Features:**

- **Data Encryption:**

- Emphasize the security measures, including data encryption.
- Showcase user authentication measures.

## **14. Q&A Session:**

- Open the floor for questions and feedback.
- Address any queries and concerns raised by the audience.

<b>15. Conclusion:</b>	
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| <ul style="list-style-type: none"><li>• Summarize key features demonstrated.</li><li>• Provide information on the next steps for implementation.</li></ul> |
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