Project Demo Planning

In this activity, you are supposed to assess the project demo planning.

I. Introduction

a. Brief Overview of CRM

b. Purpose of the CRM for Jewelry Management

c. Key Objectives of the Demo

II. User Registration and Authentication

a. User Registration Process

b. Authentication and Authorization

c. Role-Based Access Control

III. Dashboard

a. Overview of the Dashboard

b. Key Metrics and Analytics

c. Quick Access to Important Modules

IV. Customer Management

a. Adding New Customers

b. Customer Profile Management

c. Customer Communication Logs

V. Product and Inventory Management

a. Adding New Jewelry Products

b. Categorization and Tagging

c. Inventory Tracking and Alerts

VI. Order and Sales Management

a. Creating and Managing Sales Orders

b. Invoicing and Payment Tracking

c. Order Fulfillment Process

VII. Vendor Management

a. Managing Relationships with Suppliers

b. Purchase Order Processing

c. Inventory Replenishment

VIII. Customer Interaction and Communication

a. Logging Customer Interactions

b. Email Integration

c. Notifications and Alerts

IX. Reporting and Analytics

a. Sales Reports

b. Inventory Analytics

c. Customer Engagement Metrics

X. Integration with Other Systems

a. Integration with Accounting Software

b. Compatibility with E-commerce Platforms

c. API Integrations

XI. Customization and Settings

a. Customizing CRM for Specific Jewelry Business Needs

b. Setting Preferences and Defaults

c. User Profile Settings

XII. Mobile Responsiveness

a. Overview of Mobile Interface

b. Key Features Accessible on Mobile Devices

c. Responsive Design

XIII. Security Features

a. Data Encryption

b. User Authentication Measures

c. Regular Backups and Data Recovery

XIV. Q&A Session

a. Open the floor for questions from the audience

b. Address common queries and concerns

c. Gather feedback for future improvements

XV. Conclusion

a. Summary of Key Features

b. Next Steps for Implementation

c. Contact Information for Further Inquiries