

Ideation Phase

Define the Problem Statement

Date	27 June 2025
Team ID	LTVIP2025TMID20380
Project Name	HouseHunt: Finding Your Perfect Rental Home
Maximum Marks	2 Marks

Customer Problem Statement:

In today's competitive housing market, tenants often face significant challenges in finding suitable rental homes. They have to browse multiple real estate websites, deal with brokers, and face delays in communication and verification. The lack of a centralized, transparent, and user-friendly rental platform leads to frustration, wasted time, and often misleading information. Customers are looking for a reliable digital solution where they can find verified rental listings, contact owners directly, and book visits or deals seamlessly.

Key Customer Pain Points:

- Too many platforms with inconsistent or outdated rental listings
- No direct communication with property owners
- Hidden charges or unreliable brokers
- Limited access to verified property details, images, and reviews
- Time wasted visiting unsuitable houses without clear information

	I am...	I am a person who wants to rent a house in a new city.
	I am trying to ...	Find a good house online without spending too much time or money
	But ...	Most of the websites have fake or confusing listings
	Because ...	They are not verified and I cannot contact the owner directly
	Which makes me feel ...	Frustrated, worried, and unsure about what to trust

Problem Statements (PS):

Problem Statement	I am	I'm trying to	But	Because	Which makes me feel
PS-1	a student/professional moving to a new city	find a suitable rental house quickly and reliably	there are too many scattered listings and unreliable brokers	most listings are not verified or up-to-date	stressed and uncertain about my relocation
PS-2	a property owner with vacant flats	list my property and find trustworthy tenants	existing platforms are complex or charge high commissions	I prefer a simple and direct way to reach renters	frustrated by the difficulty of filling vacancies

