NAAN MUDHALVAN

INTRODUCTION:

1.1 Improving graphic designes with canva

.

Our project title is **graphi design with canva** in this course we have learned to create **empathy map,brainstroming map and designing certificate** by using canva

An Empathy map is a tooll that helps you understand and empathize with your users or customers.our team's empathy map topic is about the **buying a new table** person's feeling & sense our team discussed about the title **"buying a new table "** we gathered the valid ideas from the team members and created the empathy map.

Brainstorming is a problem-solving activity where students build on or develop higher order thinking skills and also it encourages creative thoughts our team's brainstroming topic is **'loan'** by using brainstroming method our team detaily collect the information about the topic **'loan'** we also analyze credit scores,income,employment history,debt-to-income retios,and other financial factors to determine a individul's creditworthiness.AI can be used to detect fraudulent loan applications by analyzing data patterns and identifying anomalies.

1.2 Purpose

Canva is an online design tool that offers users the opportunity to create professional looking posters slideshows

images, event flyersresumes,cards,certificates,infographics,and other media the tool allows studends to design visuals to show case their knowledge in unque ways

PROBLEM DEFINITION & DESING THINKING

2.1 EMPATHY MAP

We discuss our group to collect the ideas create the project the empathy map
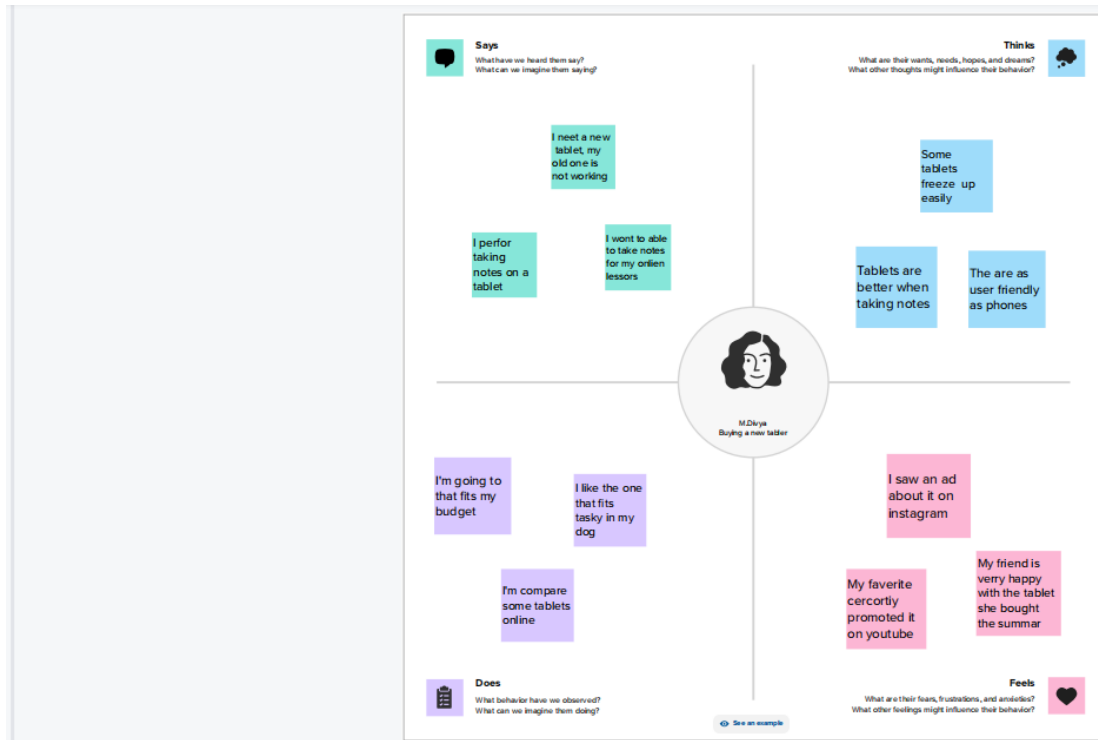
Emaily **B** to our

Group members dicussel

Say-I want something reliable.

Thinks-what else am I missing .

Feels-Exited.

Does-More search.

Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

I neet a new tablet, my old one is not working

Some tablets freeze up easily

I perfor taking notes on a tablet

I wont to able to take notes for my onlien lessors

Tablets are better when taking notes

The are as user friendly as phones

M.Dirya
Buying a new tablet

I'm going to that fits my budget

I like the one that fits tasky in my dog

I saw an ad about it on instagram

I'm compare some tablets online

My faverite cercortly promoted it on youtube

My friend is verry happy with the tablet she bought the summar

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example

2.2 Ideation & Brainstorman

We discuss our group to ollect the ideas create the project the brainstorming map
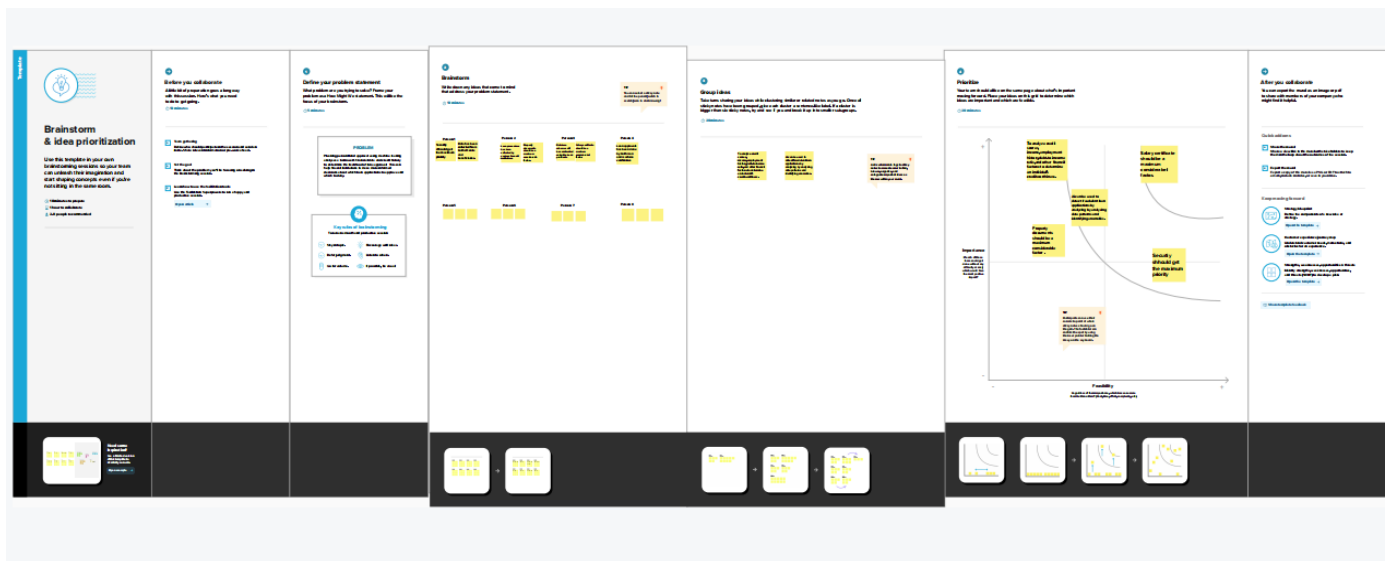
Group members dicussel

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Project management

        The planning and organizing of a ompany's resources to move a speific tesk, event, or duty toward completion

Human capital

        We need investement in human capital to produce more human capitl out of human resources

Team Building

    Most organization are trying to develop a spirit of teamwork

Improve

    Aim ought to clear : your words should be clear , brief, and direct

    Maintain eye contact: Facial expresions mirror your felings and how you're feeling right now.

RESULT

You Are Invited

Birthday Party!

Friday

13 July 2024

G.Bhuvana

shree

**Eriyodu. Dindigul,
kundampatti**

ADVATAGES & DISADVATAGES

Advatages

Student presentation and project and projects instanttly created in canva in canva. Being able to create simple comperhensive diagrams and throw ideas down in a virtual, collaorative space. The program will identify students talent and provide traning ultimately better caarreer

Disadvatages

Limitated number of free teplets

Export setting are limited

Thedisadvantage of pre-fabricated in mural

Netwok error to upload the lithub

APPLICATIONS

Canva is an online design tool that offers uaers the opportunting to create profesionalnlooking posters , slideshows, images, eventlyers, resumes, carde, certificates, inforgraphic, and other media .Our team designed invitation by using canva.

CONCLUSION

Thisthree step process facilitates a holistic approach to understanding, ideation, and exeution .Empathy mapping informs brainstoring sesion, and the insights gathused sever as a foundation for creting meaning ful canva projects. By integrating these elements, individuals and organigations can reat impact ful. Empathetic solutions that adderss real. Worls problems and connec with their intended audience on a deeper level. ADVATAGES & DISADVATAGES Advatages Student presentation and project and projects instanttly created in canva in canva. Being able to create simple comperhensive diagrams and throw ideas down in a virtual, collaorative space. The program will identify students talent and provide traning ultimately better caarreer Disadvatages Limitated number of free teplets Export setting are limited Thedisadvantage of pre-fabricated in mural Netwok error to upload the lithub APPLICATIONS Canva is an online design tool that offers uaers the opportunting to create profesionalnlooking posters , slideshows, images, eventlyers, resumes, carde, certificates, inforgraphic, and other media .Our team designed invitation by using canva. CONCLUSION Thisthree step process facilitates a holistic approach to understanding, ideation, and exeution .Empathy mapping informs brainstoring sesion, and the insights gathused sever as a foundation for creting meaning ful canva projects. By integrating these elements, individuals and organigations can reat impact ful. Empathetic solutions that adderss real. Worls problems and connec with their intended audience on a deeper level.