

EXECUTIVE SUMMARY

Based on analysing the IMDB dataset, we were able to get the below listed insights:

- RSVP Movies should focus on 'Drama' genre for their upcoming project as a total of 1078 movies were produced in the year 2019 in 'Drama' genre.
- We can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both could be their upcoming project's production company.
- James Mangold can be hired as the director for their upcoming project, as he has a higher average rating.
- Mammootty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actor for their upcoming project based on their median rating,
- Taapsee Pannu can be chosen as the actress for their upcoming project based on the total votes received and average rating,
- Vijay Sethupathi can be hired for a cameo as an additional actor for their upcoming project Based on the total votes.
- Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd) or Warner Bros. can be chosen as a global partner, as the number of votes received is comparatively higher than other production houses.