



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona

the consumption and production of marketed food are spatially separated

whole selling or distributing is the sale of goods and retailer to industrial,commercial,institutional or other professional businessman to other wholesaler and related subordinated services.

wholeselling is buying goods in bulk quantity usual directly from the manufactured or source at a discount rate

production is primarily in rural areas while consumption is mainly in urban areas

in todays highly competitive bussiness landscape gaining deep market insights is essential for bussiness to thrive and grow

this project baims to analyze customer soending behaviour and identify opportunities for growth by leveraging data analytics

the primary objective of this project is to understand customer spending patterns preference and trends across various dimension.

by conducting a comprehensive analysis bussiness can optimize their marketting straigles improve product.

growth estimates for different types application and other segments of the papain market

along with insights into the current markets sceniory are included to assist companies in identifying the winning strategies

the papain market outlook considers the impact of suopply chai distrubution due to the prevailing and presemble geopolitical

the impact of trade tariffs restrinction loss of production and availability of alternatives and substitutes are included while preparing the papain market size and projection



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?